

360° EXHIBITION SUCCESS

ASEAN+6 PRIVILEGE

EXPAND
YOUR BUSINESS
OPPORTUNITY
THROUGH ASEAN



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The ASEAN+6 Privilege Campaign is for Trade Promoter including;

- Trade Association
- Trade Federation
- Chamber of Commerce
- Industrial Publication
- Non-Profit Organisation
- Oversea MICE Travel Agent*

Who is seeking to promote their members' business opportunity through trade shows.**
By engaging in quality business meetings at Thailand's trade shows with the aid of TCEB subsidies and accommodation, members of these organisations will connect with the enterprises that will enable their success in this lucrative region.

To qualify, trade visitors must include at least 10 persons hailing from the ASEAN+6 countries, committed to 3 meetings per person, or a total of 30 meetings across the group.

- Australia
- Brunei
- Cambodia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Lao PDR
- Macau
- Malaysia
- Myanmar
- New Zealand
- Philippines
- Singapore
- Taiwan
- Vietnam

Demonstrate the mark of quality that separates your members' proposition from that of their competition, with the ASEAN+6 Privilege Campaign.

Remarks

* The letter of endorsement issued by the relevant government agency, trade association, trade federation or chamber of commerce is needed for oversea MICE travel agent to apply for this campaign.

** This campaign is applicable to international trade shows that are officially endorsed and supported by TCEB's Exhibition Department only.

For more information, please contact

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THAILAND CONVENTION & EXHIBITION BUREAU (TCEB)

FOR MORE INFORMATION, PLEASE CONTACT

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