

# KHON KAEN MICE CITY

VISION

## KHON KAEN

aims to become one of the top ten MICE destinations in ASEAN



### GENERAL INFORMATION



TOURISM INCOME

**10,756**  
MILLION BAHT

EXPENSES

**1,364**

Baht per person and per day

GPP Gross Provincial Product

**214,018**  
MILLION BAHT



VISITORS

**3,881,646**  
PEOPLE

KHON KAEN GUESTS **1,462,423**  
PEOPLE

GENDER



MALE  
**49%**



FEMALE  
**51%**



AREA  
**10,886**  
sq.km

POPULATION  
**1,802,456**  
people

POPULATION DENSITY  
**165.58**  
person/sq.km

### 68 TOURIST ATTRACTIONS



**28**

NATURAL ATTRACTIONS



**5**

HISTORICAL PLACES



**16**

ARTISTIC & CULTURAL ATTRACTIONS



**19**

MAN MADE ATTRACTIONS



**483 HOTELS**

+13,000 rooms



2 hotels

5 hotels

476 hotels

### CONFERENCE ROOM

THE OVERALL  
**26 PLACES**

- Less than 300 people = 15 places 27 rooms
- 301-500 people = 5 places 5 rooms
- 501-1,000 = 3 places 4 rooms
- 1,001-3,000 = 2 places 7 rooms
- More than 3,001 people = 1 place 1 room

### BIG EVENT VENUES

>1,000 sq.m

### KICE

Khon Kaen International Exhibition and Convention Centre

### KKU

Khon Kaen University

### CENTRAL PLAZA KHONKAEN

### ACCESSIBILITY



AIR

- Khon Kaen International Airport
- Domestic flight 36 flights/day

TRAIN



- Train from Hua Lamphong (Bangkok) to Khon Kaen 6 trains/day
- Northeastern Double-track Railway (Thanon Chira to Khon Kaen)

CAR



- Personal car from Bangkok to Khon Kaen 452 km.

Northeastern Region Office  
Thailand Convention and Exhibition Bureau (Public Organization)

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จัดงานไม่ซ้ำใคร  
ภูมิใจช่วยชาติ

