

MICE in Thailand: *Priceless Opportunities in a Timeless Kingdom*





INSPIRED *MEETING THEMES*



History & Culture



Make your next event timeless by theming it around Thailand's rich history. Use the ruins of Sukhothai as a backdrop for your convention, or incorporate Lanna culture into your meeting.



Adventure



Take a walk on Thailand's wild side. Hold meetings amid the Kingdom's lush jungles and cascading waterfalls, or reward your best performers with high-adrenaline incentives trips.





Beach *Paradise*

Dive into success when you hold conventions and exhibitions at world-class venues along Thailand's Andaman or Gulf coastlines. Or, just dive into the ocean and explore our legendary coral reefs.



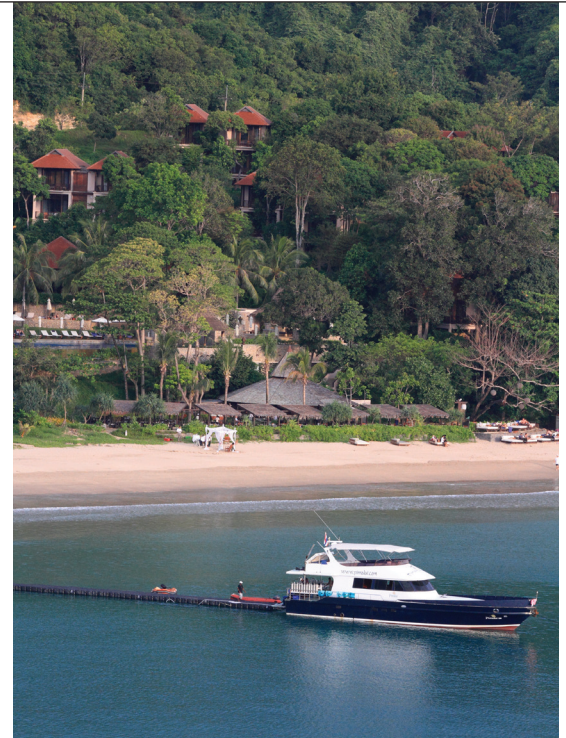
Luxury

Combine Thailand's timeless hospitality and modern opulence for a stress-free meeting in the lap of luxury, or choose a venue inside one of our five-star resorts for the ultimate in convenience.



Corporate Social Responsibility (CSR)

Thailand's world-famous smiles and natural paradise guarantee a priceless meeting, so why not share the wealth? Give back to Thai people and preserve its ecosystems for generations to come.





8 WORLD-CLASS *VENUES*



Bangkok Convention Center

Centara Grand, CentralWorld

Choose this venue in the heart of Bangkok for an event that gets to the heart of your business goals. With a column-free convention hall, elegant ballroom and panoramic views of the Bangkok skyline, Bangkok Convention Center at Centara Grand is your MICE hub in Thailand's capital.





IMPACT Arena, *Exhibition and Convention Center*



Make a permanent impact on your guests when you meet at IMPACT Muang Thong Thani. Thailand's most versatile venue, IMPACT boasts ISO 50001 Energy Management Systems, plus 140,000 square meters of indoor and outdoor event space for concerts, conventions, exhibitions and galas.



BITEC Bangkok International *Trade and Exhibition Center*



The only thing better than BITEC's convenient location near Suvarnabhumi International Airport are its world-class facilities. Accommodate up to 20,000 delegates and 100,000 visits inside 6 interconnected column-free halls and 19 flexible meeting rooms.

Queen Sirikit National *Convention Center*



You'll feel like royalty when you host your next event at QSNCC. Designed to blend traditional and contemporary Thai architecture, the center's lakeside setting is only the beginning of its green appeal. QSNCC is one of the few green-certified (ISO 50001 and ISO 20121) MICE venues in Thailand.





Royal Paragon Hall

Exhibition & Convention Center

Siam Paragon is the diamond of Bangkok's shopping district – and Royal Paragon Hall is its sparkling crown jewel. Look out onto central Bangkok as you leverage world-class meeting facilities and an exceptional staff to hold an event as precious as a diamond.





Pattaya Exhibition and Convention Hall

Exhibition and Convention Center



Perched on a hilltop above Pattaya and Jomtien beaches, PEACH provides a MICE experience as sweet as a piece of fruit. PEACH is as convenient as it is comprehensive. The only thing better than its diverse array of meeting facilities are the five-star hotels and private-beaches located on-site.



Chiang Mai International *Exhibition and Convention Center*



Past meets present and future at CMECC, where timeless Lanna design adorns state-of-the-art facilities. With a pristine lake on one side and majestic mountain peaks on the other, CMECC is convenient to both Chiang Mai's international airport and its city center.



The 60th Anniversary of His Majesty's Accession *to the Throne Convention Center*

Add some spice to your next MICE event – hold it in Thailand's exotic south!
Located in Hat Yai, the commercial hub of southern Thailand, this venue balances
traditional local design with 21st-century technology and amenities.





UNIQUE EXPERIENCES *for* **MICE TRAVELERS**

Choosing Thailand for MICE makes doing business a pleasure, but who says you can't sweeten the deal? Whether you're looking to reward your highest performers, build team unity or simply congratulate yourself on a job well done, don't leave Thailand without partaking in these activities.





World-Class Golf Courses



The only thing that fits better with golf than business is Thailand. Whether you hit the green on the Andaman Sea, in the jungles of the north, or in the heart of Bangkok, there's no better to close the deal than on a Thai golf course.



Exciting Thai Boxing

Muay Thai is not only an exciting sport, but is an integral part of Thai culture. Watch a match between pro fighters to wind down after a momentous meeting, or try your own hand...er, fist at it to gain an appreciation for the sport.





Savory Thai Cooking

Chances are that delicious Thai cuisine contributed to the success of your event, so why not try your luck at cooking it? It might take a few lessons for you to get as good at making Pad Thai as you are at making money, but mistakes are delicious in a Thai kitchen.



Endless Shopping

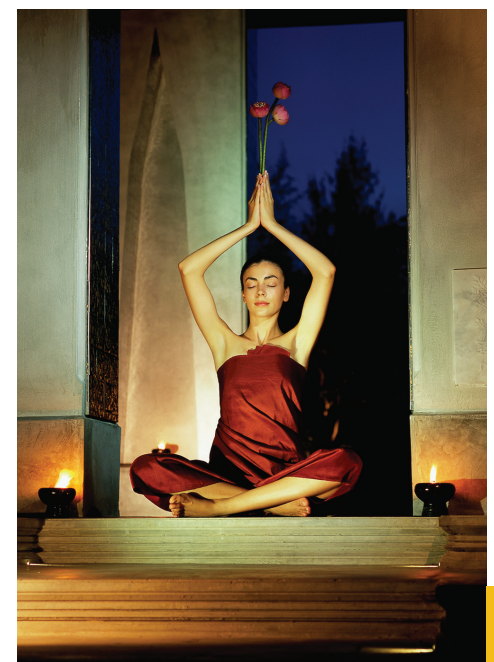


Whether you prefer luxury boutiques, floating heritage markets or food-filled night bazaars, the Kingdom is a shopper's paradise. Money can't buy happiness, but you'll find everything it can buy in Thailand.



Rejuvenating Spas

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Sensational Snorkeling and SCUBA



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Transcendental Jungle Trekking

Few landscapes in Thailand are as enchanting as the lush, emerald jungles of the north – and there's no better way to see them than in person. Trek through the jungle with the aid of a friendly elephants, rappel down waterfalls, or ride a zip-line through the forest canopy.



