

RE-ENERGIZING EXHIBITION

# ASEAN+6 PRIVILEGE

EXPAND YOUR BUSINESS  
OPPORTUNITIES THROUGH  
ASEAN



PRIVILEGES FOR A MINIMUM OF  
10 TRADE VISITORS FROM ASEAN+6 COUNTRIES  
ACHIEVING 30 ONSITE OR ONLINE BUSINESS MEETINGS.

# ASEAN+6 PRIVILEGE

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## The ASEAN+6 Privilege Campaign

is for trade promoter bringing in trade visitors from ASEAN+6 countries :

- Trade Association
- Trade Federation
- Chamber of Commerce
- Industrial Publication
- Non-Profit Organisation
- Overseas MICE Travel Agent\*

Who is seeking to widen business opportunities in both onsite and online trade shows in Thailand for their members.

By engaging in quality business with the aid of TCEB's incentives, member of these organisations will connect with the enterprises that will raise the bar of their business in this growing and lucrative region.

**Eligibility :** applicants must bring in at least 10 trade visitors from ASEAN+6 countries, committed to 3 meetings per person, or a total of 30 meetings across the group.

- Australia
- Brunei
- Cambodia
- China  
(including Hong Kong & Macau)
- India
- Indonesia
- Japan
- Lao PDR
- Malaysia
- Myanmar
- New Zealand
- Philippines
- Singapore
- South Korea
- Vietnam
- Taiwan  
(included)

Demonstrate the mark of quality that separates your members' proposition from their competitors with the ASEAN+6 Privilege Campaign.

### Remarks

- \* The letter of endorsement issued by relevant government agency, trade association, trade federation or chamber of commerce is needed for overseas MICE travel agent to apply for this campaign.
- \*\* This campaign is applicable to international trade shows that are officially endorsed and supported by TCEB's Exhibition Department only.

FOR MORE INFORMATION, PLEASE CONTACT  
**ASEANPLUS@TCEB.OR.TH**

THAILAND CONVENTION &  
EXHIBITION BUREAU (PUBLIC ORGANIZATION)

TEL : +66 2694 6000 | WWW.BUSINESSEVENTSTHAILAND.COM

THAILANDCVB | BUSINESSSEVENTSTH | BUSINESSSEVENTSTHAILAND