

2010 International Association Meetings Market



Color codes

World

Europe

Asia Pacific/Middle East

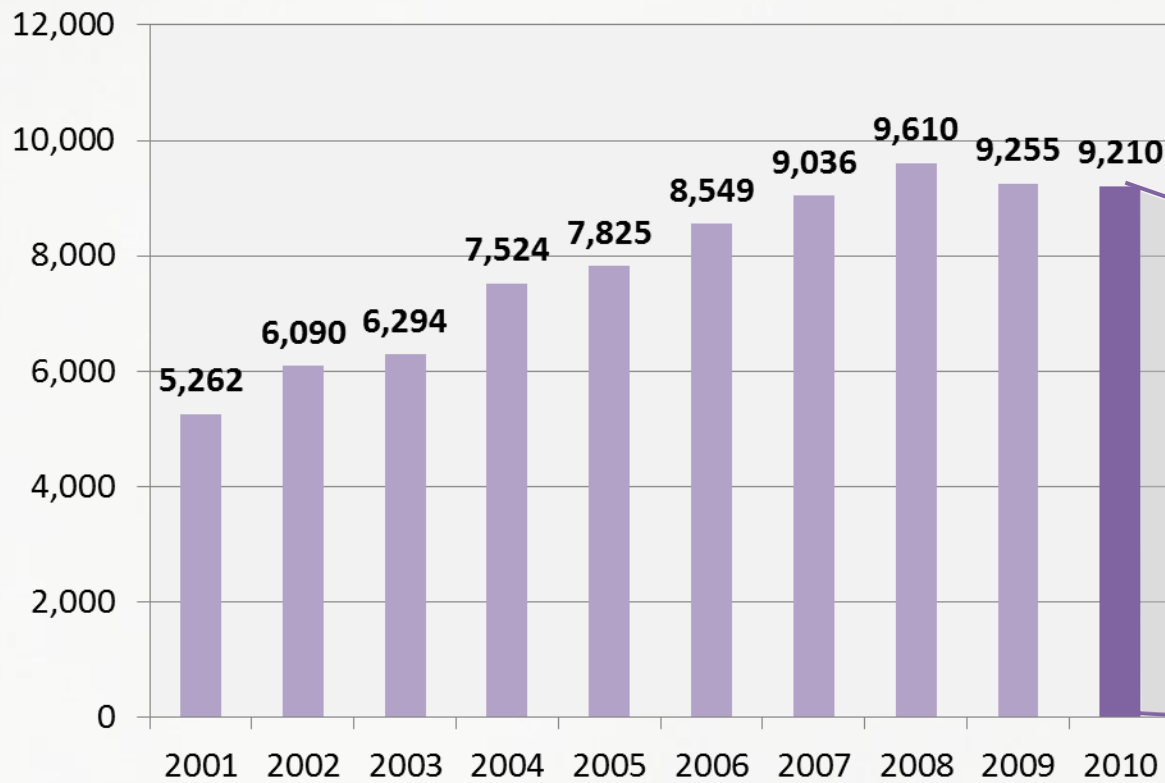
North/Latin America

Africa

Number of meetings

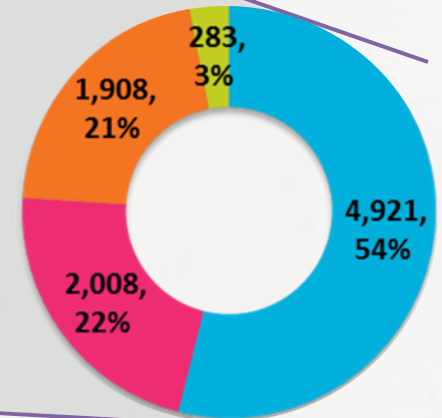


World total in 2010: 9,120 meetings



By Continent

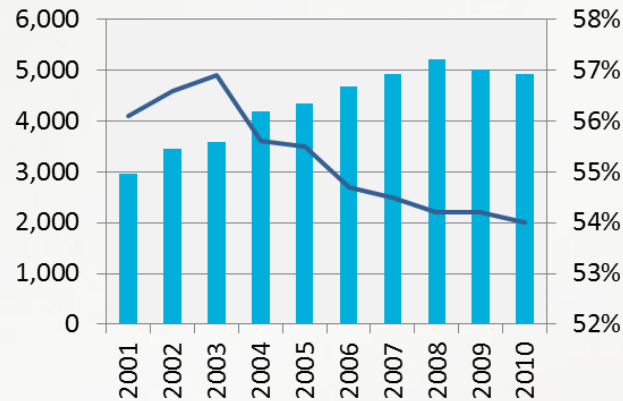
- Europe
- Asia Pacific/Middle East
- North/Latin America
- Africa



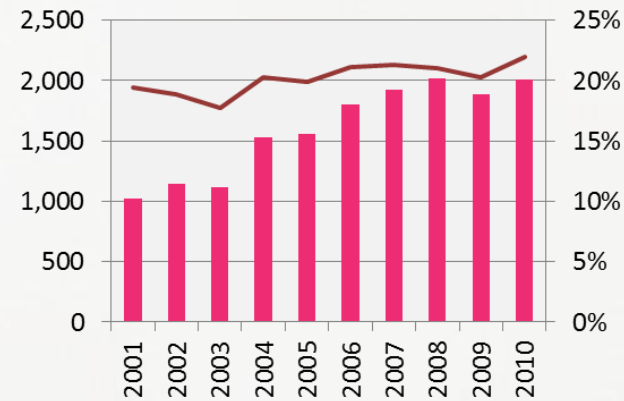
Number of meetings by continent



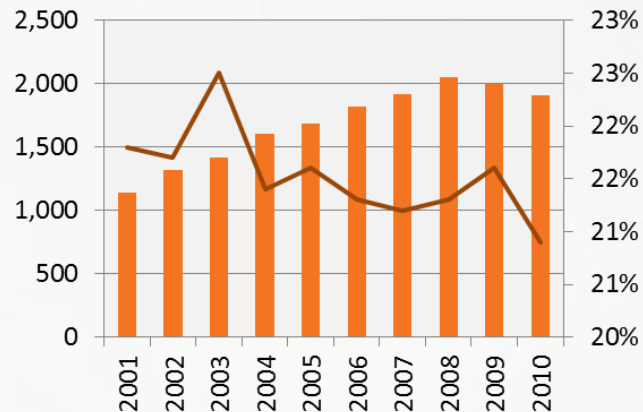
Europe



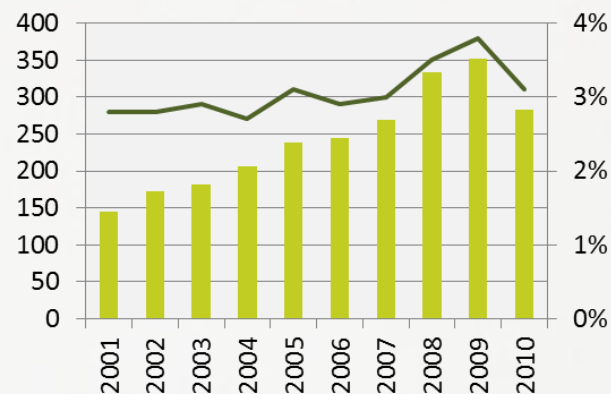
Asia Pacific/Middle East



North/Latin America

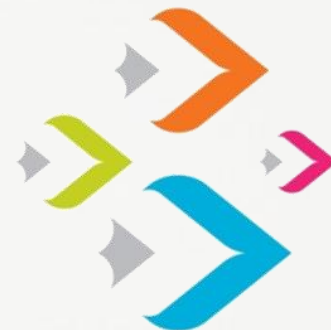


Africa



Note: Column graph = No. of meetings (times) and Line graph = Market share (%)

2010 Number of meetings per country/city



World

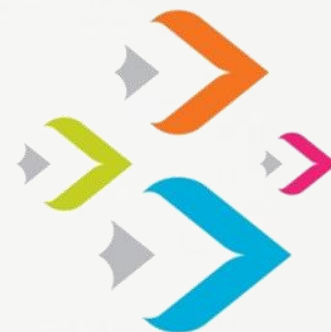
By Country

Rank	Country	#Meeting
1	U.S.A	623
2	Germany	542
3	Spain	451
4	United Kingdom	399
5	France	371
6	Italy	241
7	Japan	205
8	China-P.R.	282
9	Brazil	275
10	Switzerland	244

By City

Rank	City	#Meeting
1	Vienna	154
2	Barcelona	148
3	Paris	147
4	Berlin	138
5	Singapore	136
6	Madrid	114
7	Istanbul	109
8	Lisbon	106
9	Amsterdam	104
10	Sydney, NSW	102

2010 Number of meetings per country/city



Europe

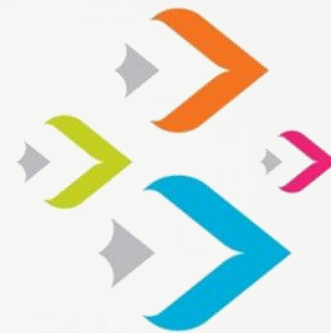
By Country

Rank	Country	#Meeting
1	Germany	542
2	Spain	451
3	United Kingdom	399
4	France	371
5	Italy	341
6	Switzerland	244
7	Netherlands	219
8	Austria	212
9	Portugal	194
10	Sweden	192

By City

Rank	City	#Meeting
1	Vienna	154
2	Barcelona	148
3	Paris	147
4	Berlin	138
5	Madrid	114
6	Istanbul	109
7	Lisbon	106
8	Amsterdam	104
9	London	97
10	Copenhagen	92

2010 Number of meetings per country/city



Asia Pacific/Middle East

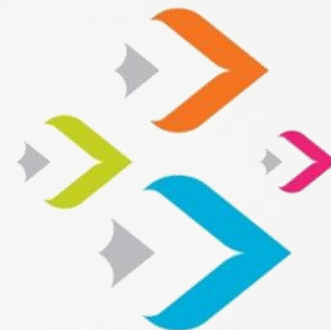
By Country

Rank	Country	#Meeting
1	Japan	305
2	China-P.R.	282
3	Australia	239
4	Republic of Korea	186
5	Chinese Taipei	138
6	Singapore	136
7	Malaysia	119
8	India	100
9	Thailand	88
10	Hong Kong	82

By City

Rank	City	#Meeting
1	Singapore	136
2	Sydney, NSW	102
3	Taipei	99
4	Beijing	98
5	Seoul	91
6	Hong Kong	82
7	Shanghai	81
8	Kuala Lumpur	79
9	Tokyo	68
10	Bangkok	55

2010 Number of meetings per country/city



North/Latin America

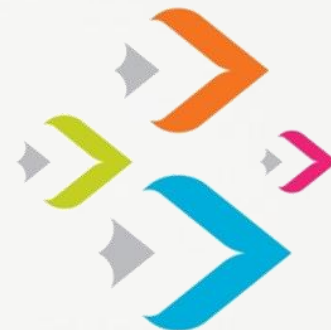
By Country

Rank	Country	#Meeting
1	U.S.A.	623
2	Brazil	275
3	Canada	229
4	Argentina	172
5	Mexico	140
6	Chile	97
7	Colombia	95
8	Peru	44
9	Uruguay	42
10	Ecuador	30

By City

Rank	City	#Meeting
1	Buenos Aires	98
2	Sao Paulo	75
3	Rio de Janeiro	62
4	Santiago de Chile	58
	Vancouver, BC	58
6	Montreal, QC	57
7	Toronto, ON	44
8	Boston, MA	43
	Mexico City	43
10	Bogota	38

2010 Number of meetings per country/city



Africa

By Country

Rank	Country	#Meeting
1	South Africa	86
2	Egypt	35
3	Kenya	27
4	Morocco	25
5	Tunisia	12
6	Ghana	9
	Nigeria	9
	Senegal	9
9	Ethiopia	8
10	Botswana	7
	Uganda	7

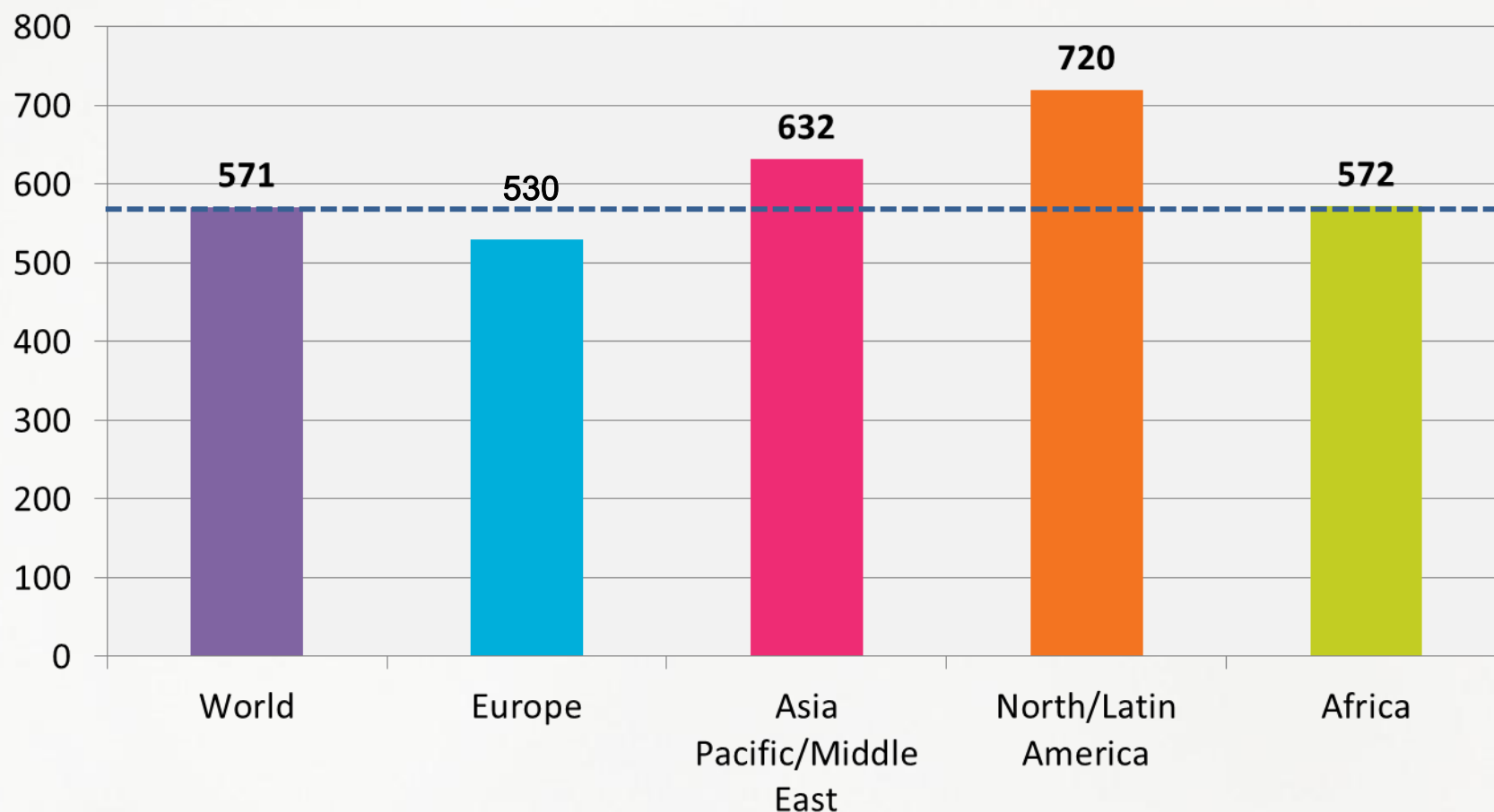
By City

Rank	City	#Meeting
1	Cape Town	41
2	Nairobi	24
3	Cairo	21
4	Marrakech	14
5	Durban	10
6	Dakar	9
	Johannesburg	9
8	Addis Ababa	8
9	Accra	7
	Gaborone	7

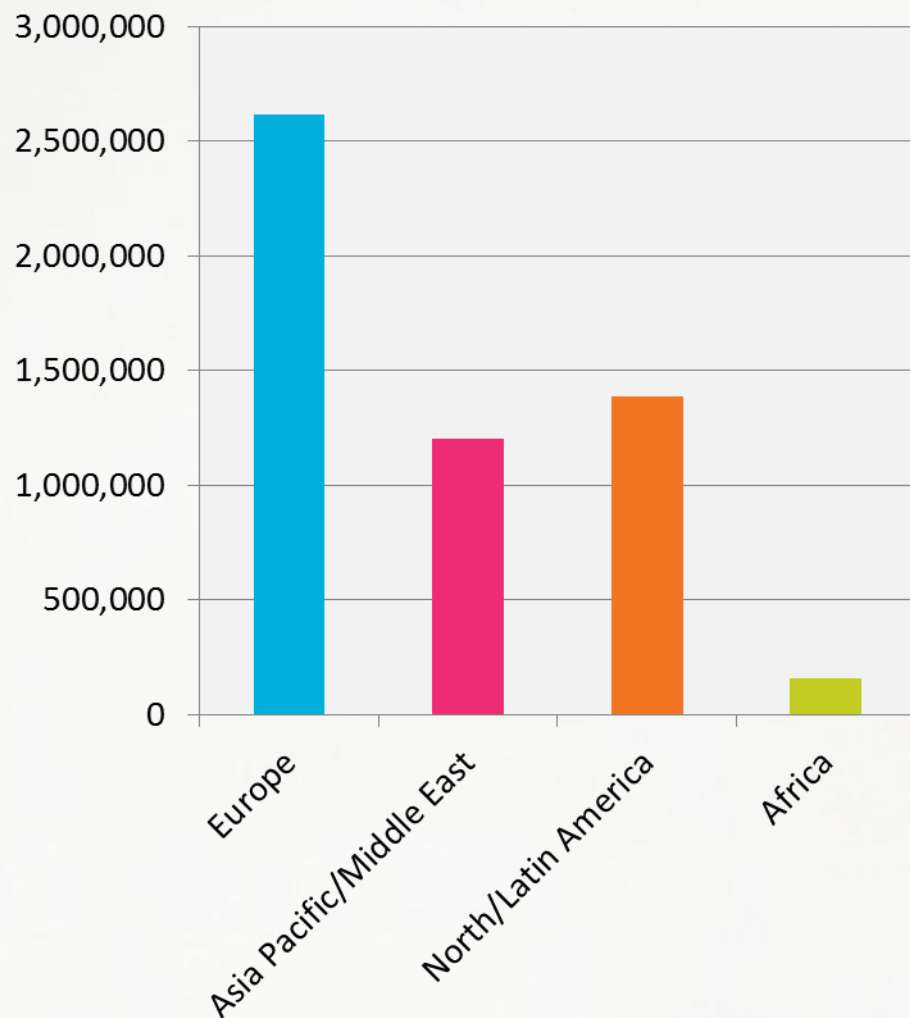
2010 Average number of participants per meeting



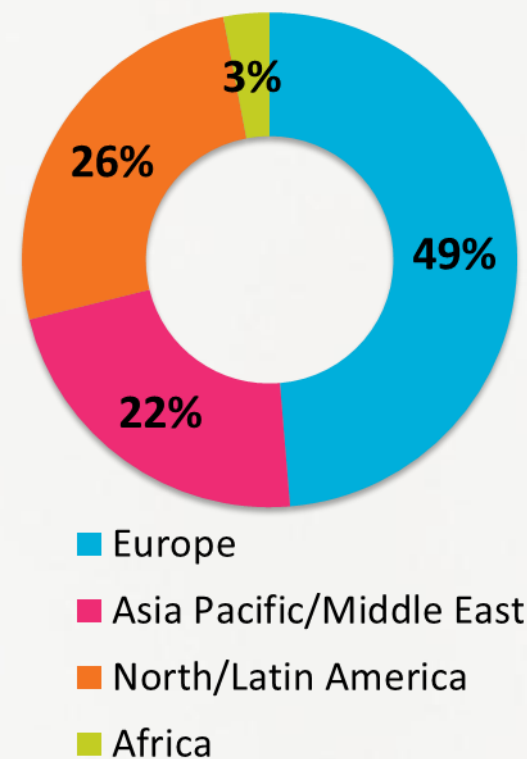
World average number of participants: 571 persons



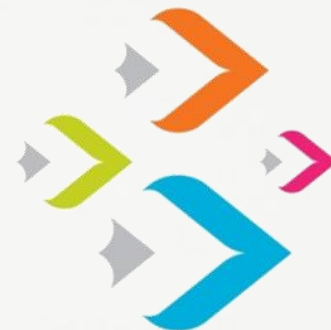
2010 Estimated total number of participants



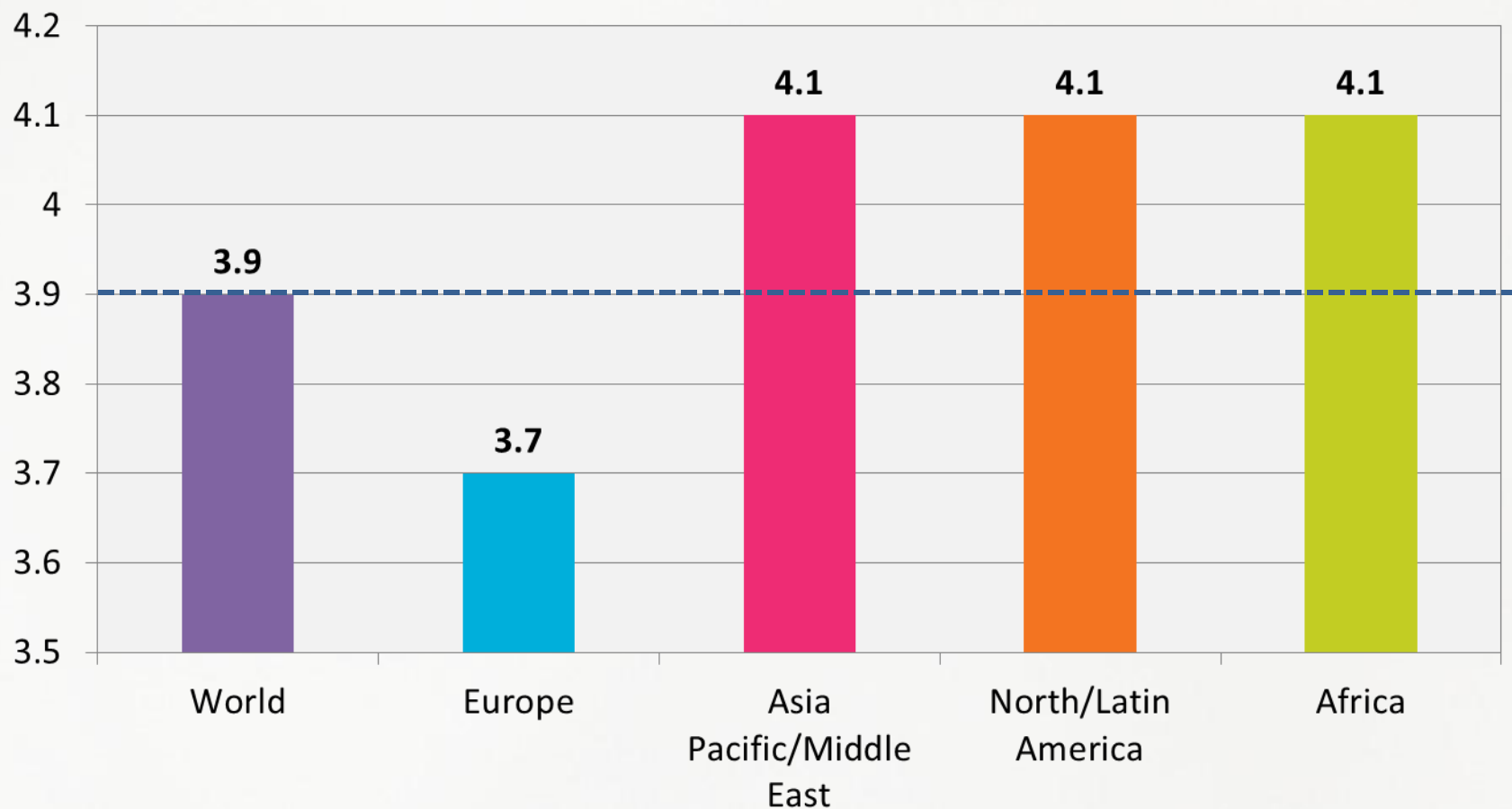
World TOTAL: 5,371,787 persons



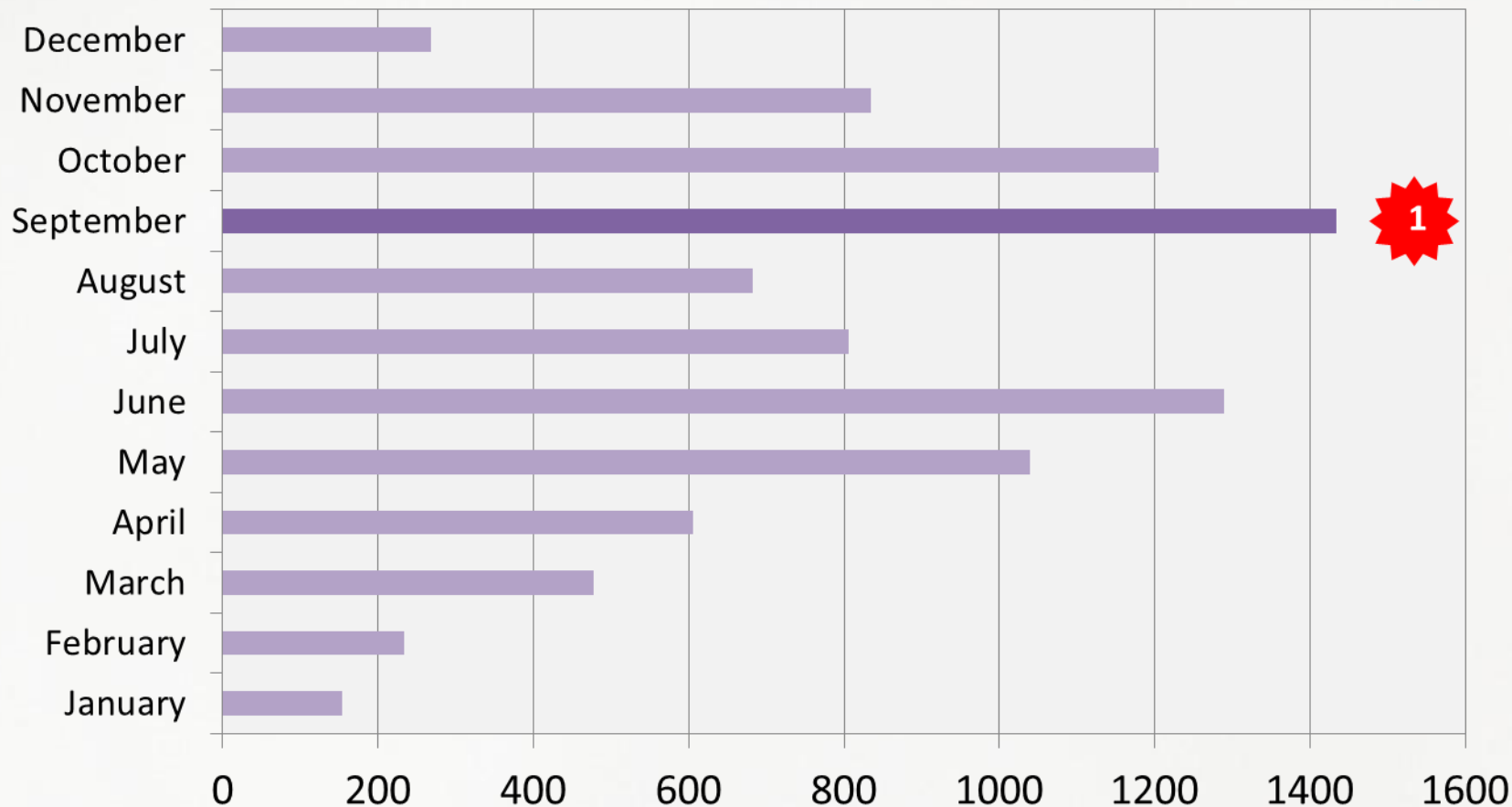
2010 Average length of meetings



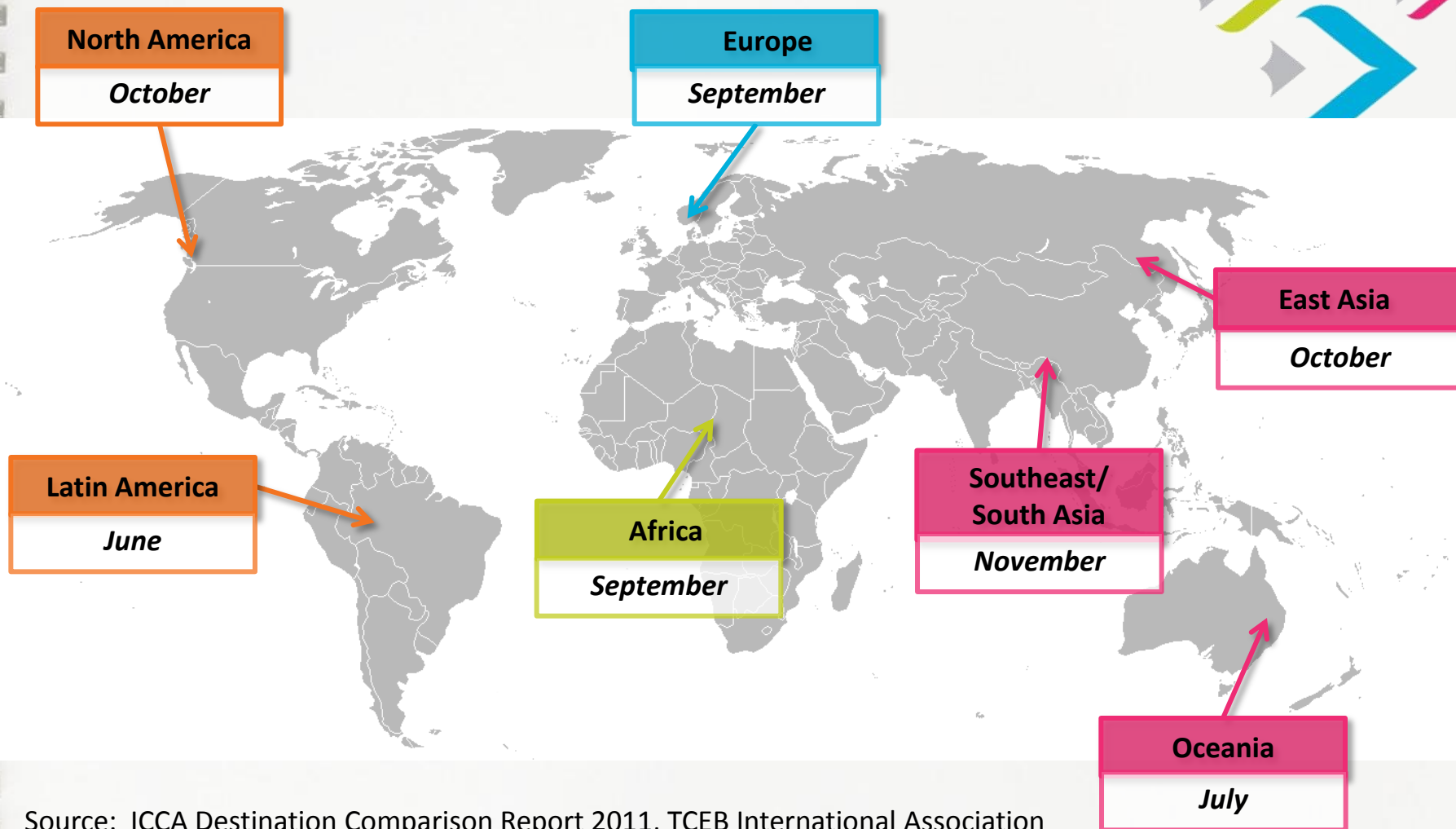
World average length of meetings: 3.9 days



2010 World Favorite month of meetings

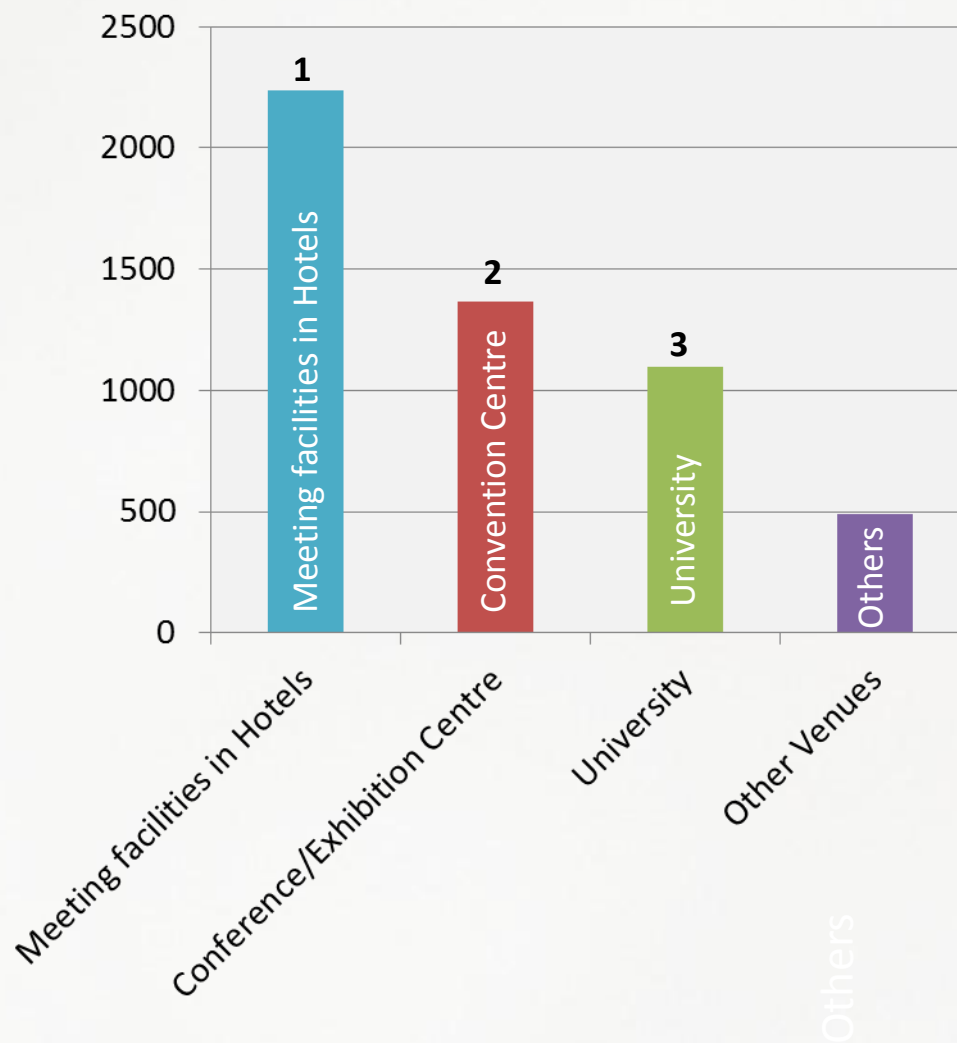
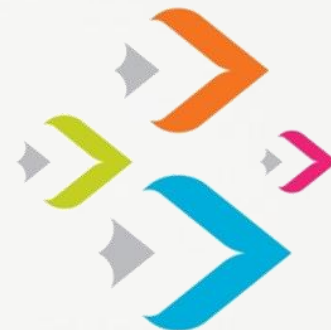


2010 Favorite month of meetings by regions

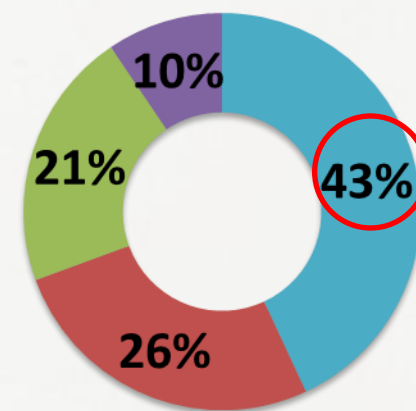


Source: ICCA Destination Comparison Report 2011, TCEB International Association Meetings Market in Europe Report 2011, TCEB International Association Meetings Market in America Report 2011, TCEB International Association Meetings Market in Asia Pacific and Middle East Report 2011

2010 World Congress venues used

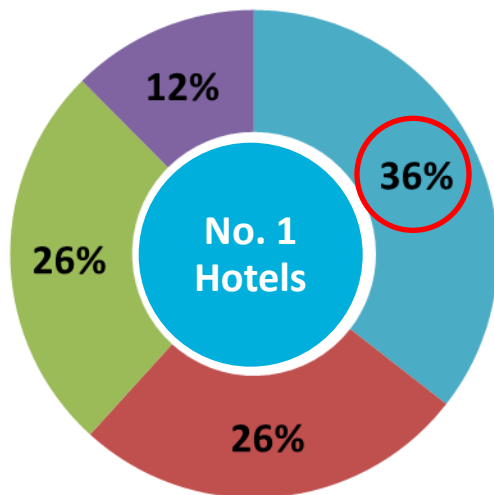


- Meeting facilities in Hotels
- Conference/Exhibition Centre
- University
- Other venues

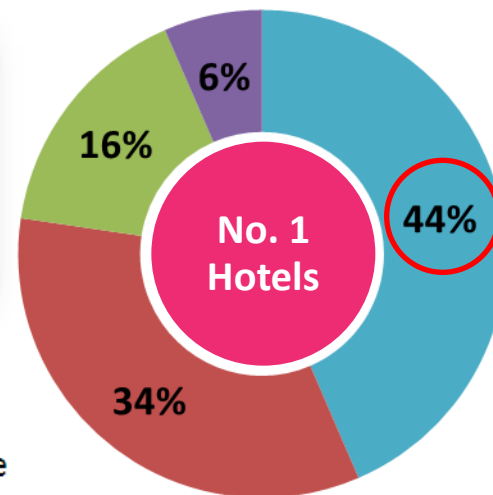


2010 Congress venues used by continent

Europe

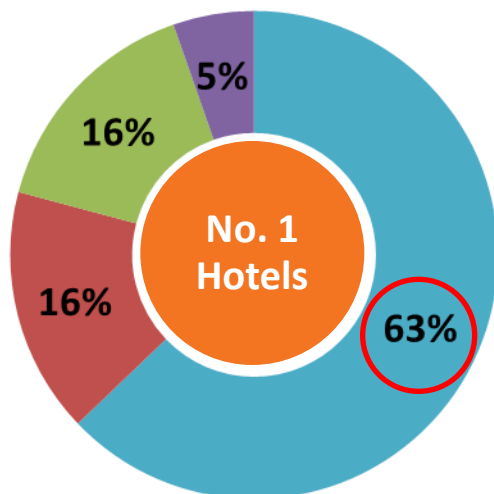


Asia Pacific/Middle East

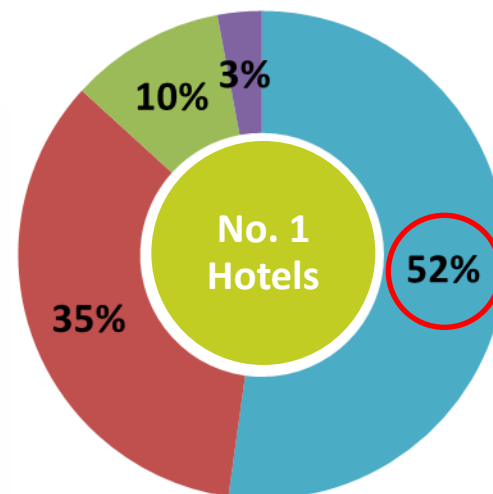


- Meeting facilities in Hotels
- Conference/Exhibition Centre
- University
- Other venues

North/Latin America

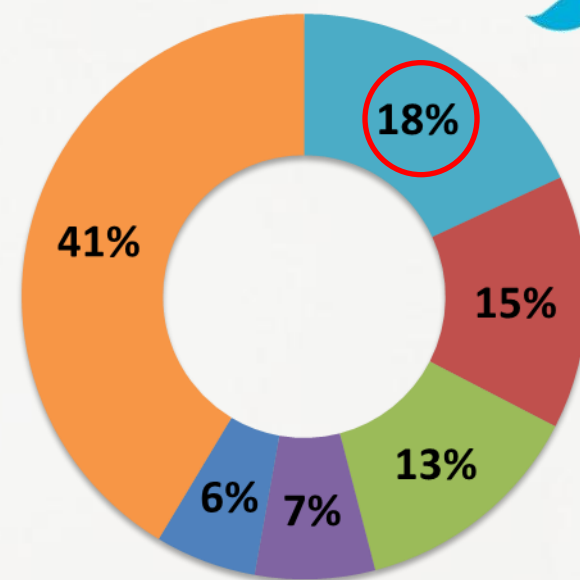


Africa



2010 Top 5 World subjects of meetings

Rank	Subject	#Meetings
1	Medical Sciences	2,026
2	Technology	1,626
3	Science	1,498
4	Industry	769
5	Education	649
	Others	4,638
	TOTAL	11,206



■ Medical Sciences ■ Technology
■ Science ■ Industry
■ Education ■ Others

2010 Subjects of meetings by continent



Europe

Rank	Subject
1	Medical Sciences
2	Science
3	Technology

Asia Pacific/Middle East

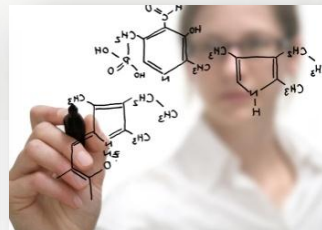
Rank	Subject
1	Medical Sciences
2	Technology
3	Science, Industry

North/Latin America

Rank	Subject
1	Medical Sciences
2	Science
3	Technology

Africa

Rank	Subject
1	Medical Sciences
2	Science, Technology
3	Industry



Source: ICCA Destination Comparison Report 2011, TCEB International Association Meetings Market in Europe Report 2011, TCEB International Association Meetings Market in America Report 2011, TCEB International Association Meetings Market in Asia Pacific and Middle East Report 2011

2010 World Registration fees and total expenditure

Per delegate per meeting

<i>Average registration fee per delegate per meeting</i>	584
<i>Average total expenditure per delegate per meeting</i>	2,655

Per delegate per day

<i>Average registration fee per delegate per day</i>	162
<i>Average total expenditure per delegate per day</i>	736

Per meeting

<i>Average income from registration fees per meeting</i>	333,617
<i>Average total expenditure by delegate per meeting</i>	1,516,442

On all meetings

<i>Estimated total income from registration fees on all meetings</i>	3,042,588,790
<i>Estimated total expenditure by delegates on all meetings</i>	13,829,949,043

Unit: USD



European Countries

Albania	Germany	Norway
Andorra	Gibraltar	Poland
Austria	Greece	Portugal
Belarus	Greenland	Romania
Belgium	Hungary	Russia
Bosnia – Herzegovina	Iceland	San Marino
Bulgaria	Ireland	Serbia
Croatia	Italy	Slovakia
Cyprus	Latvia	Slovenia
Czech Republic	Liechtenstein	Spain
Denmark	Lithuania	Sweden
Estonia	Luxemburg	Switzerland
Faroe Islands	Malta	Turkey
Finland	Moldova-Rep.	Ukraine
Form. Yugosl. Rep. Macedonia	Monaco	United Kingdom
France	Montenegro	Vatican
Georgia	Netherlands	

Asia Pacific & Middle East Countries

Armenia	Israel	New Zealand	Solomon Islands
Australia	Japan	Niue	Sri Lanka
Azerbaijan	Jordan	Norfolk Island	Syrian Arab Republic
Bahrain	Kazakhstan	Northern Marina Islands	Tahiti
Bangladesh	Kiribati	Oman	Tajikistan
Bhutan	Kuwait	Pakistan	Thailand
Brunei Darussalam	Laos	Palau	Tonga
Cambodia	Lebanon	Palestinian Territory, Oc	Turkmenistan
China-P.R.	Macao, China-P.R.	Papua New Guinea	Tuvalu
Chinese Taipei	Malaysia	Philippines	United Arab Emirates
Cook Islands	Maldives	Qatar	Uzbekistan
Fiji	Marshall Islands	Republic of Korea	Vanuatu
Guam	Micronesia, Fed. States of	Reunion	Vietnam
Hong Kong, China-P.R.	Mongolia	Samoa	Yemen
India	Myanmar	Saudi Arabia	
Indonesia	Nepal	Seychelles	
Iran	New Caledonia	Singapore	

North/Latin American Countries

Anguilla	Cuba	Netherlands Antilles
Antigua and Barbuda	Dominica	Nicaragua
Argentina	Dominican Republic	Panama
Aruba	Ecuador	Paraguay
Bahamas	El Salvador	Peru
Barbados	French Guiana	Puerto Rico
Belize	Grenada	Saint Kitts and Nevis
Bermuda	Guadeloupe	Saint Lucia
Bolivia	Guatemala	Surinam
Brazil	Guyana	Trinidad & Tobago, W.I.
Canada	Haiti	Turks and Caicos Islands
Cayman Islands	Honduras	United State of America
Chile	Jamaica	Uruguay
Colombia	Martinique, W.I.	Venezuela
Costa Rica	Mexico	Virgin Islands (U.S.)

African Countries

Algeria	Gambia	Niger
Angola	Ghana	Nigeria
Benin	Guinea	Rwanda
Botswana	Ivory Coast	Senegal
Burkina Faso	Kenya	Sierra Leone
Burundi	Lesotho	Somalia
Cameroon	Libya	South Africa
Cape Verde	Madagascar	Sudan
Congo	Malawi	Swaziland
Congo Republic	Mali	Tanzania
Djibouti	Mauritania	Togo
Egypt	Mauritius	Tunisia
Equatorial Guinea	Morocco	Uganda
Ethiopia	Mozambique	Zambia
Gabon	Namibia	Zimbabwe



THAILAND
convention & exhibition bureau



**Believe in
THAILAND**