

Thailand **CONNECT**

Your Global Business Events Connection

Thailand **CONNECT**

Our Heart, Your World



PEOPLE
TRADE
EXHIBITIONS
HUBS
CONVENTIONS
THAILAND
PEOPLE
SMILES
ASIA
MEETINGS
PASSION
FESTIVALS
BIG DREAMS
FRIENDS
HUBS
EVENTS
PASSION

Thailand CONNECT

Our Heart, Your World

MEETINGS
BIG DREAMS
SMILES
THAILAND
HI-TECH
INCENTIVES
MEETINGS
ASIA
FRIENDS
SMILES
BIG DREAMS
EXHIBITIONS
HAPPENINGS
PEOPLE
EXHIBITIONS
TRADE
PASSION



Business Events in Thailand

CONNECT to a business event destination unlike any other: Thailand offers distinctive and unique destinations at the heart of ASEAN, an unparalleled business hub full of experienced operators, and world-renowned service delivered with passion and an unforgettable smile.

THROUGH its endless choice of destinations, peerless business opportunities, and world-class service, Thailand sets itself apart as a compelling choice for discerning business event stakeholders, connecting our hearts to your world. With 70 million Thai hearts ready to welcome you, Thailand stands ready to be the partner of choice for your next business events.



Destinations of Thailand

DESTINATIONS OF DESIRE

WHEN our heart meets your world, you will discover just how much Thailand has to offer international business events seeking their next high-voltage destination. Business travellers find the Thai people friendly and welcoming, its history and culture fascinating, and perfect possibilities at every turn. The country offers a diversity of modern cities with cutting-edge venues, linked via world-class infrastructure and the latest digital connectivity.

DESIRE II: CONNECTED TO THE NEW ASIA

HAVING more than half the world's population, Asia has become the focus of international business development and opportunities. A world-class infrastructure and ease of access make Thailand the favourite hub for connecting business in the fast-growing ASEAN Economic Community (AEC).

DESIRE I: ENDLESS OPPORTUNITIES TO EXPERIENCE

THAILAND has variety in abundance—unique history and culture, beautiful beaches and wild jungles, adventure and team-building playgrounds, lavish luxury, CSR and green meetings. Opt to hold your business events in Bangkok or MICE Cities throughout the kingdom, where surrounding areas offer the ideal options for visitors. You will have endless opportunities to create a most memorable event.

DESIRE III: LINKING THE WORLD SEAMLESSLY

THAILAND's international connectivity is evident as soon as your plane lands at Bangkok's Suvarnabhumi Airport or our 6 other international airports, all offering free WiFi. Alternatively, grab a SIM card upon arrival to access the 3G/4G LTE mobile network. In particular, all major business event venues offer state-of-the-art meeting facilities and technology. Our aim is to ensure every business event in Thailand exceeds expectations.

**Bangkok's Suvarnabhumi Airport is the 10th busiest in the world. Trains connect with Thailand's borders in the north, south and east, while Bangkok's mass transit system is growing by leaps and bounds, with routes expected to exceed 500 kms by 2029.*



Business in Thailand

THAILAND ... THE HUB OF ASEAN

STRATEGICALLY located in the heart of South-East Asia, Thailand is an expanding hub of trade, manufacturing and industry, acting as a gateway into ASEAN and the fledgling ASEAN Economic Community (AEC).



HEART I: MARKET OF HIGH POTENTIAL

THAILAND is known for its vibrant free-enterprise economy, pro-investment policies, and as the 5th best emerging market. Key industries have developed into major exports, from automotive (world's 10th largest), to food and agriculture (world's 12th largest) to infrastructure, health & wellness, and energy.



HEART II: BEATING HEART OF ASIA

STANDING tall in Asia's powerful economic growth, Thailand has become one of the region's true tiger economies and a major ASEAN business centre. Foreign investment applications rose more than US\$30 bn in 2014, highlighting the confidence investors have in the Thai economy. Thailand also plays a leading role in regional partnerships such as the Regional Comprehensive Economic Partnership (RCEP), Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC), and Asia-Pacific Economic Cooperation (APEC).

HEART III: AEC'S DRIVING FORCE

THIS year marks the emergence of the ASEAN Economic Community (AEC), a unified trading bloc that simplifies the movement of goods, labour and finances among the 10 ASEAN countries. Thailand develops its own strong regional trade shows and industries, with goods and services ready to be distributed among the region's 660-million-strong population. Nurtured by Thai government policies, Special Economic Zones will strengthen cross-border trade.



People of Thailand

PASSIONATE HEARTS, SEAMLESS EXCELLENCE

OUR people are the heart of Thailand's success as a nation, an economy and leading venue for business events. Thai hospitality and seamless service with a smile have become a world-renowned export and bywords in the business event industries. Thailand's professionals will bring grace, passion and reliability to your next business event.



EXCELLENCE I: BUSINESS EVENTS TOUCH

THAILAND's passion for service and the people's natural flair for hospitality have helped the kingdom become the business event trailblazer in ASEAN. Systematic investment and improvements have led to most certified venues reaching the Thailand MICE Venue Standard. This standard has since been adopted as a framework upon which to model the upcoming ASEAN MICE Venue Standard, highlighting Thailand's people power and professionalism in action.

EXCELLENCE II: PROFESSIONAL PARTNERSHIPS

DISCOVER an abundant ecosystem teeming with high-calibre professionals and successful entrepreneurs. Thailand is the natural habitat of a professional class whose skill sets are nurtured by a strong business events curriculum, internationally recognised business event courses, and teacher training. Stuff your trophy cabinet with the trappings of another successful business event in Thailand.

EXCELLENCE III: WELCOMES MADE IN THAILAND

THE essence of 'Thainess' is to serve from the heart and with a smile. Combine that with seamless service from MICE professionals, tailor-made to business events and performed with a creative, can-do attitude - you will have events that are truly special, and naturally successful. The smiles are real; so are the skills and professionalism that back them up, and bring people back to Thailand, again and again.



Meetings and Incentives in Thailand

CREATING MEMORABLE EXPERIENCES

MEET in Thailand and connect to a legendary array of outstanding hotels and venues in the destinations of choice, starting with Thailand's 'Famous Five' MICE Cities - Bangkok, Pattaya, Chiang Mai, Phuket and Khon Kaen - and emerging hubs such as historic Sukothai, luxurious Hua Hin and cultural Chiang Rai or adventure-filled Krabi. To create unique experiences for meetings and incentives, Thailand offers inspiring destinations, superb Thai hospitality interaction with local communities and creativity coupled professionalism. Our aim is to tailor your meetings and incentives to become unforgettable experiences.



Conventions in Thailand

ASIAN CONNECTIVITY FOR GLOBAL GATHERINGS

THAILAND offers endless possibilities for ultimate experiences, with a brilliant blend of destination charm, inspiring attractions, outstanding activities, and superb culture. Its strategic location in South-East Asia earns Thailand a competitive edge of easy accessibility and provides a dynamic platform for professional connections throughout Asia. Organising international conventions in Thailand is even more achievable thanks to the welcoming hospitality and excellence of Thai professionals, their can-do attitude to solve myriad problems and experience of hosting global conventions.



Meetings and Incentives Highlights:

- F6 Global Convention
- Herbalife Asia-Pacific Extravaganza
- Infinitus China Overseas Training
- Organo Gold Asia Convention
- Perfect China Incentive Trip



Convention Highlights:

- 3rd Asia Pacific Glaucoma Congress 2016
- International Association of Gerontology and Geriatrics Asia/Oceania Regional Congress (IAGG)
- One Young World 2015
- The 54th OSEAL Forum
- 2015 Special Convention of Jehovah's Witnesses



Exhibitions in Thailand

EXPAND YOUR BUSINESS OPPORTUNITIES AT THE HEART OF ASEAN

THAILAND is one of the region's most attractive business destinations to anchor international exhibitions, offering both a potential marketplace and opportunities to expand your business into ASEAN. With its central location in South-East Asia, Thailand provides a seamless link for organisers, exhibitors and trade visitors across the region, making it the connectivity centre for the ASEAN Economic Community (AEC) in line with recent infrastructure development plans. As a powerful production and export base for numerous important industries such as agriculture, automotive, electronics and more, Thailand offers great potential for a variety of exhibitions and important business connections.

Exhibitions Highlights:

- Intermach
- Metalex
- ProPak Asia
- Thaifex World of Food
- VIV Asia



International Festivals and Events in Thailand

NEW HOT-SPOT FOR YOUR INSPIRATION

SUCCESES have enhanced Thailand's global reputation as a leading destination for creative festivals and events. As a dynamic, high-growth market and acknowledged leader in ASEAN partnerships, Thailand has hosted international festivals and events in key economic sectors - tourism & sports, arts & culture, entertainment, and creative & lifestyle. Numerous destinations throughout the country, coupled with top-class infrastructure and a rich variety of venues, provide perfect opportunities for inspirational festivals and events of all sizes that have made Thailand the new hot-spot for international festivals and events. Thailand offers event organisers the extra benefit of both government support and potential private partners. The success of international festivals and events in Thailand is nurtured from start to finish.



International Festivals and Events Highlights:

- Bangkok Entertainment Week
- Bangkok's International Festival of Dance and Music
- Bangkok Motorbike Festival
- Kingdom of Light
- Wonderfruit



About TCEB

The Thailand Convention and Exhibition Bureau (Public Organization) or TCEB takes the lead on behalf of the Thai government in the development and success of Thailand's MICE sector. Established in 2004, TCEB works as a strategic partner to drive growth, elevate quality standards and inspire creativity in the industry. TCEB offers a range of advisory services and attractive support packages to contribute to the success and productivity of business events held in Thailand. This includes global outreach to build collaboration across a global network of MICE players. TCEB strives to create new business opportunities and lay the foundations for long term, sustainable industry growth.



Thailand Convention & Exhibition Bureau (TCEB)

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Thailand CONNECT Welcome Package Ratchaprasong District

Discover MICE Privileges at the Heart of Bangkok

Thailand CONNECT Welcome Package Ratchaprasong District

Discover MICE Privileges at the Heart of Bangkok

Ensuring business travellers enjoy MICE privileges at the Heart of Bangkok, Thailand Convention & Exhibition Bureau (TCEB) and the Ratchaprasong Square Trade Association (RSTA) have jointly created the Thailand CONNECT Welcome Package of special privileges for a superb Thai experience. As the cosmopolitan centre of Bangkok, Ratchaprasong district encompasses extensive meeting facilities, luxurious hotels, extensive shopping and dining outlets, alluring entertainment and spa attractions. All are linked together by a skywalk network, providing easy and safe access to all buildings.

STAY in World-Class Accommodation

The 7 outstanding hotels at the heart of Bangkok with unique attributes to satisfy the needs of business travellers are:

- Anantara Siam Bangkok Hotel
- Centara Grand at Central World
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok Hotel
- Novotel Bangkok Platinum
- Renaissance Bangkok Ratchaprasong Hotel
- The St. Regis Bangkok

CONNECT with Fabulous Dining, Spas and Shopping

Within Ratchaprasong district, visitors will discover a wide range of dining options to suit all tastes, unsurpassed spa facilities with a magical Thai touch, and extensive shopping outlets.

All offer luxurious accommodation, excellent meeting facilities, and exceptional dining outlets.

Get your Thailand CONNECT Welcome Package for Ratchaprasong District from TCEB:
- If you are corporate group, please contact mi@tceb.or.th
- If you are an association, please contact c@tceb.or.th
- If you are exhibitor & organiser, please contact exhibitions@tceb.or.th

To learn more about how Thailand can CONNECT Our Heart with Your World, visit www.businesseventsthailand.com



Thailand CONNECT Beyond the Capital

Fly Domestic to Discover the Diversity of Thailand

Criteria*

1. International corporate clients holding their meetings & incentive events outside the capital and flying with our domestic partner airlines.
2. At least 100 delegates per group, with a minimum of 3 nights stay.
3. Request for Proposal (RFP) to be submitted at least 2 months prior to group arrival.
4. Offers are limited – THB 1,000 per delegate, with a maximum of THB 300,000 for each group.

RFP Application period : Now to 30 Sep 2016

Travel period : Now to 31 Dec 2016

*Terms and conditions apply

CONNECT with TCEB to discover more about our destinations: mi@tceb.or.th
www.businesseventsthailand.com





CONNECT Businesses:

Exclusive Campaign for Match-making at Exhibitions in Thailand

Earn 100 USD
for each trade visitor
achieving 3 business matching meetings*

* Remark : Minimum 10pax/group from ASEAN plus Six and BIMSTEC countries.



CONNECT Businesses

CRITERIA

1. Valid for federations, business trade associations, chambers of commerce, non-profit organisations, MICE travel agents, industrial publications from ASEAN plus Six and BIMSTEC countries.
2. Groups of 10 trade visitors that achieve a minimum of 30 business matching meetings will receive a lump sum bonus.
3. Each additional trade visitor must achieve at least 3 business matching meetings to receive the bonus.
4. Each group of trade visitors must stay in Thailand for at least 3 days/ 2 nights.

CONNECT with TCEB for more information:
connectbusinesses@tceb.or.th

