



THE ASSOCIATION MEETINGS IN ASEAN 2011



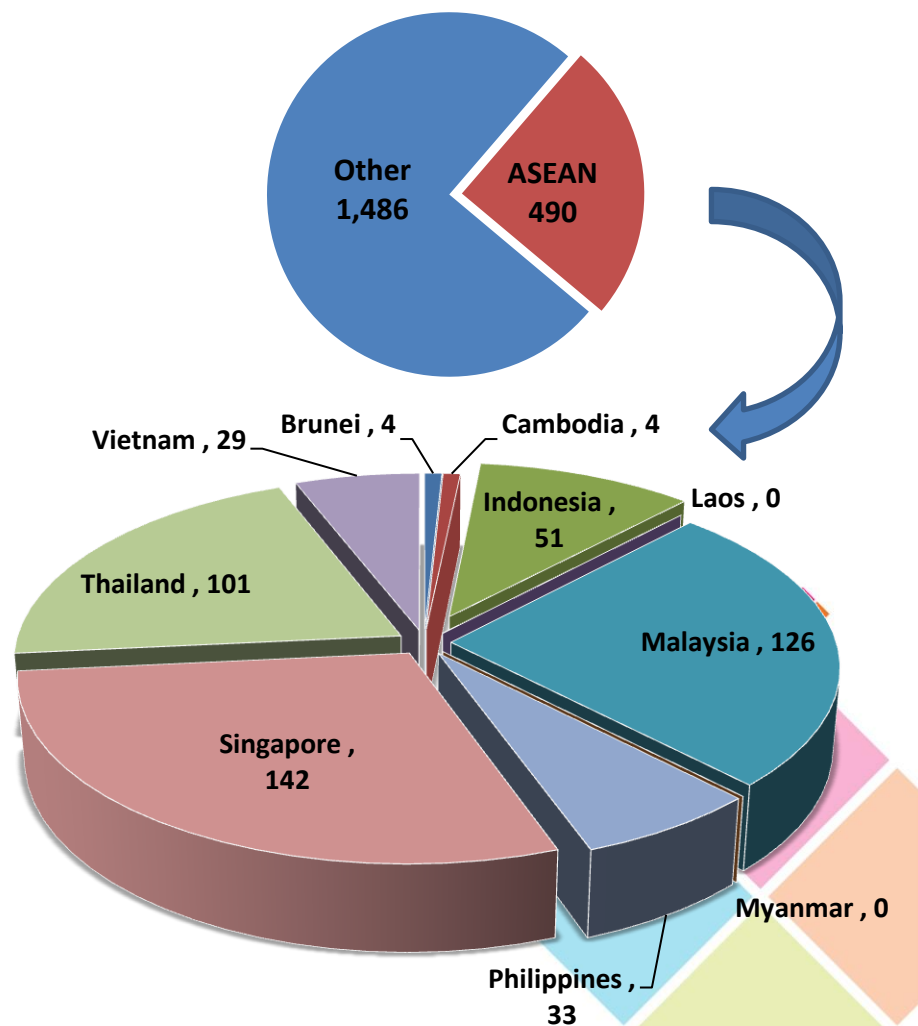
Number of events

Country	2007	2008	2009	2010	2011
Singapore	142	137	120	148	142
Malaysia	112	117	120	128	126
Thailand	126	113	118	93	101
Indonesia	57	60	44	80	51
Philippines	39	45	40	42	33
Vietnam	34	45	40	36	29
Brunei	4	4	3	7	4
Cambodia	2	5	6	3	4
Laos	2	2	3	3	0
Myanmar	0	0	1	0	0
Other	1,503	1,571	1,599	1,714	1,486
Total*	2,021	2,099	2,094	2,254	1,976

*Number of meetings per year organised in Asia Pacific & Middle East

Source: ICCA Destination Comparison Report 2002-2011

Events in 2011

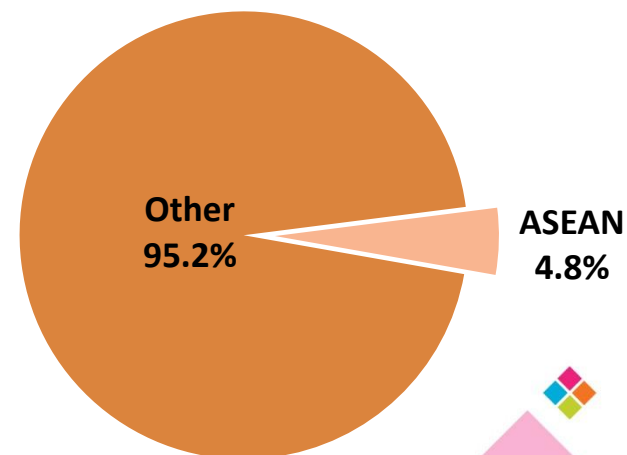


Market share per country by number of events

Rank	Country	2007	2008	2009	2010	2011
24	Singapore	1.5%	1.4%	1.2%	1.4%	1.4%
29	Malaysia	1.2%	1.2%	1.2%	1.2%	1.3%
35	Thailand	1.3%	1.1%	1.1%	0.9%	1.0%
46	Indonesia	0.6%	0.6%	0.4%	0.8%	0.5%
54	Philippines	0.4%	0.4%	0.4%	0.4%	0.3%
60	Vietnam	0.4%	0.4%	0.4%	0.4%	0.3%
104	Brunei	0.0%	0.0%	0.0%	0.1%	0.0%
104	Cambodia	0.0%	0.1%	0.1%	0.0%	0.0%
	Laos	0.0%	0.0%	0.0%	0.0%	0.0%
	Myanmar	0.0%	0.0%	0.0%	0.0%	0.0%
	Other	94.6%	94.8%	95.2%	94.8%	95.2%
	Total	100.0%	100.0%	100.0%	100.0%	100.0%

Remark: The above rankings are represented in 2011

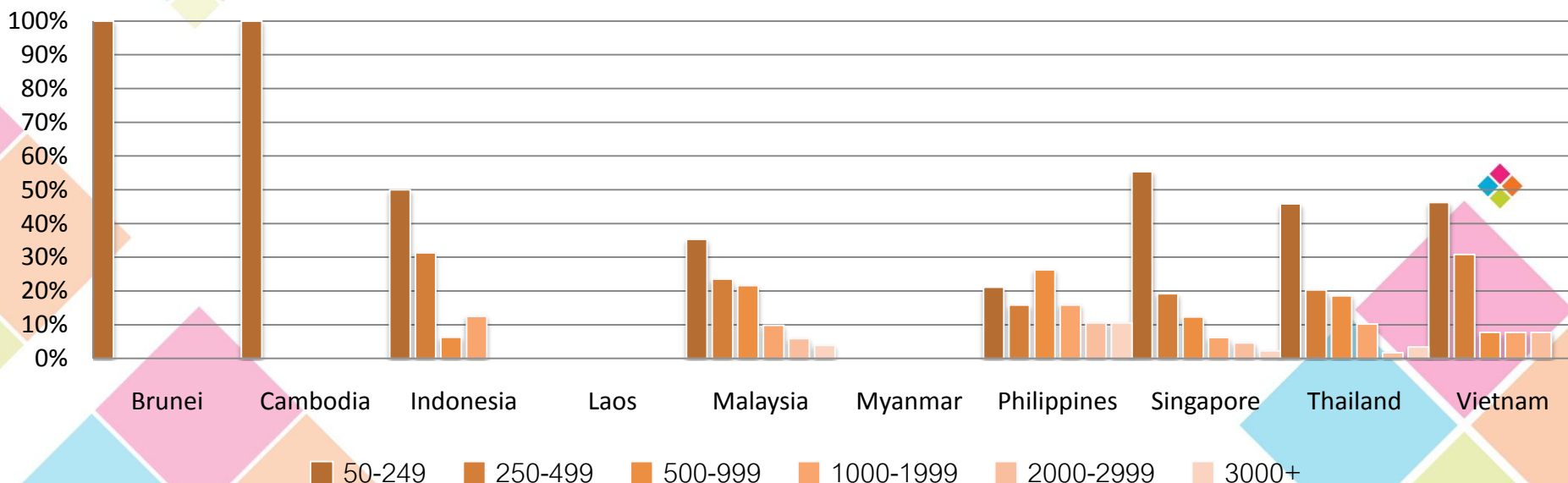
Market share by number of events in ASEAN 2011



Size of meetings

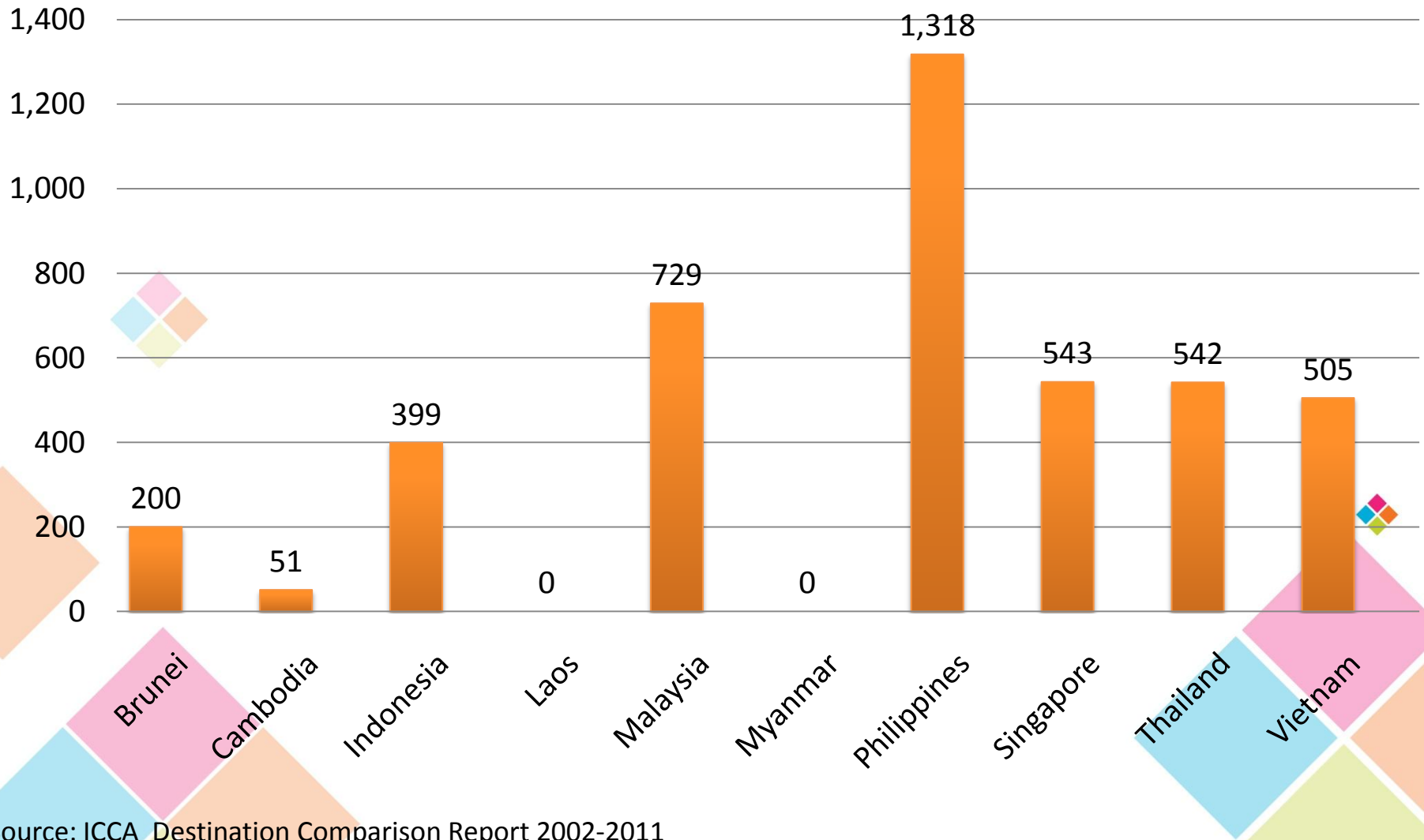
Participants	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
50-249	100.0%	100.0%	50.0%	0.0%	35.3%	0.0%	21.1%	55.4%	45.8%	46.2%
250-499	0.0%	0.0%	31.3%	0.0%	23.5%	0.0%	15.8%	19.2%	20.3%	30.8%
500-999	0.0%	0.0%	6.3%	0.0%	21.6%	0.0%	26.3%	12.3%	18.6%	7.7%
1000-1999	0.0%	0.0%	12.5%	0.0%	9.8%	0.0%	15.8%	6.2%	10.2%	7.7%
2000-2999	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	10.5%	4.6%	1.7%	7.7%
3000+	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	10.5%	2.3%	3.4%	0.0%

Remark: The yellow fill color in the table above indicates which category of size of meetings is the biggest in 2011



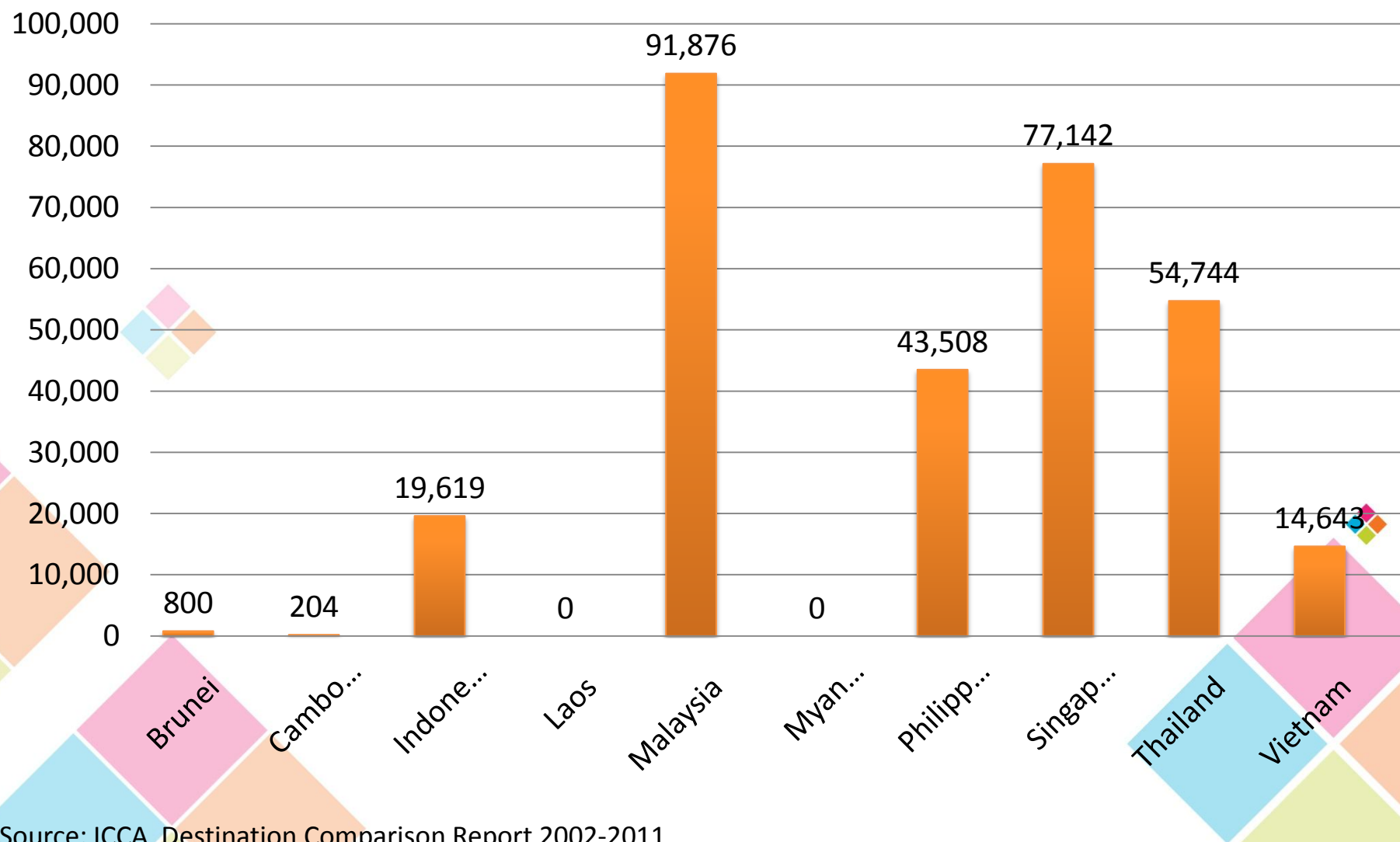
Source: ICCA Destination Comparison Report 2002-2011

Average number of participants to events in 2011



Source: ICCA Destination Comparison Report 2002-2011

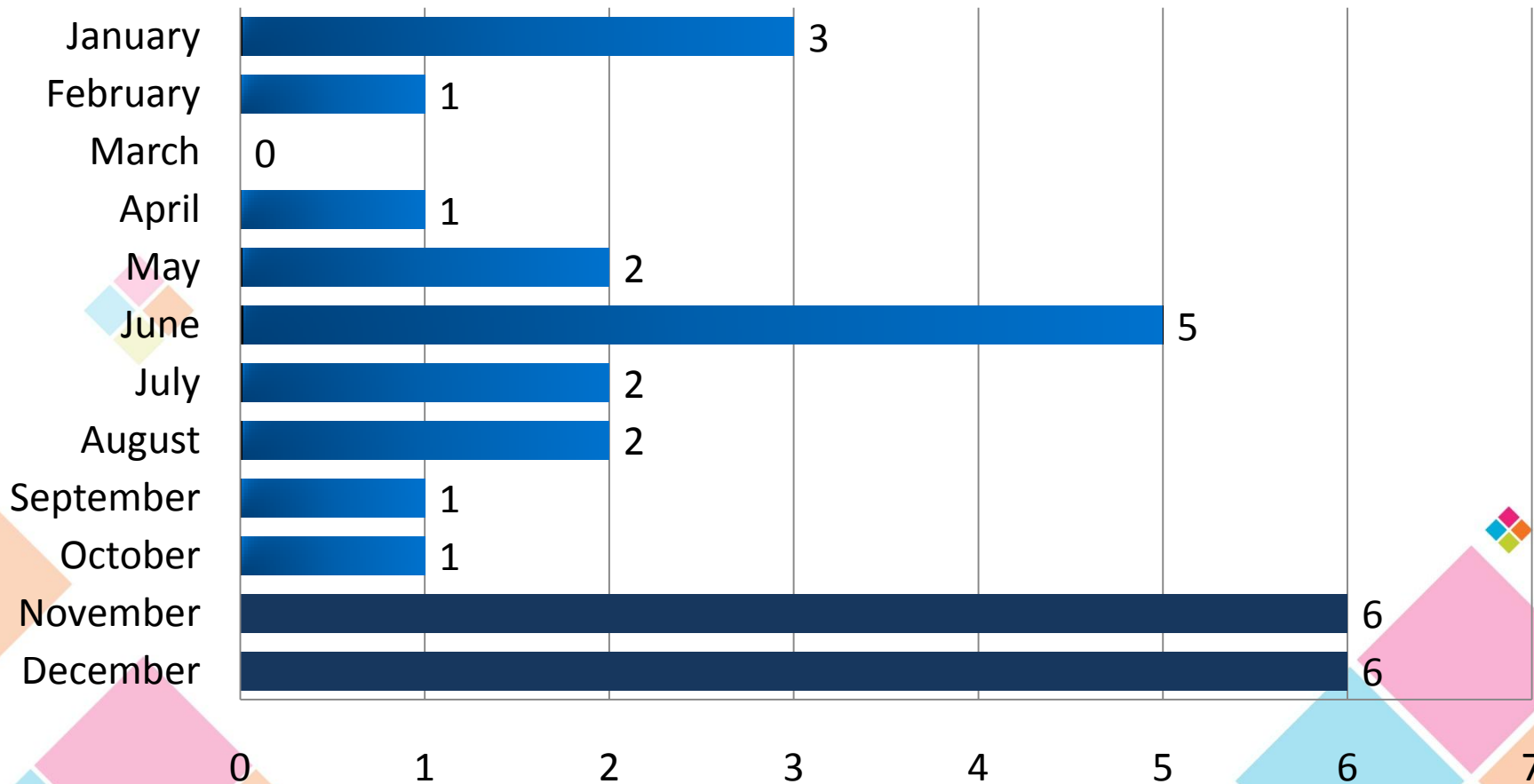
Estimated total number of participants in 2011



Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings

Brunei

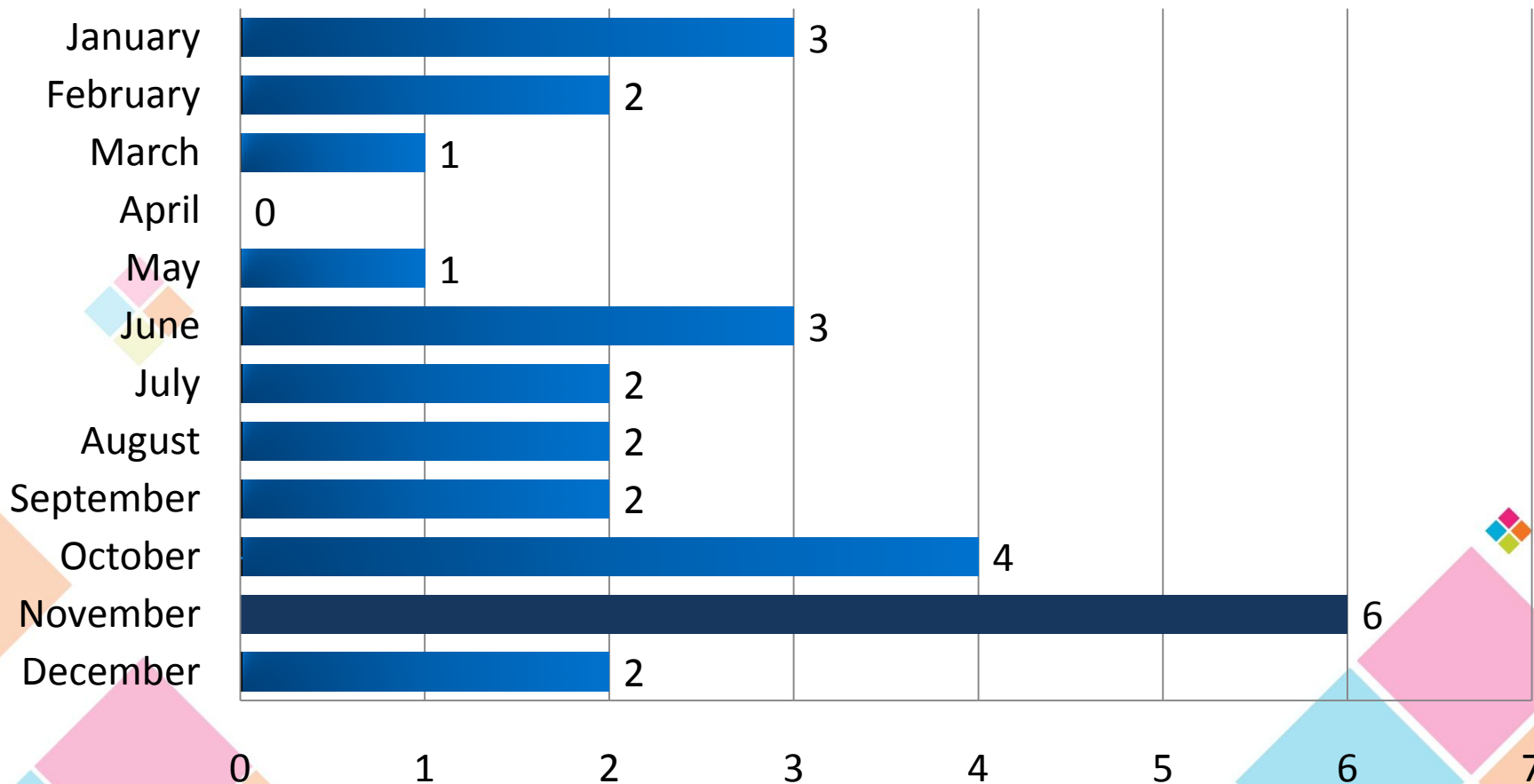


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Cambodia

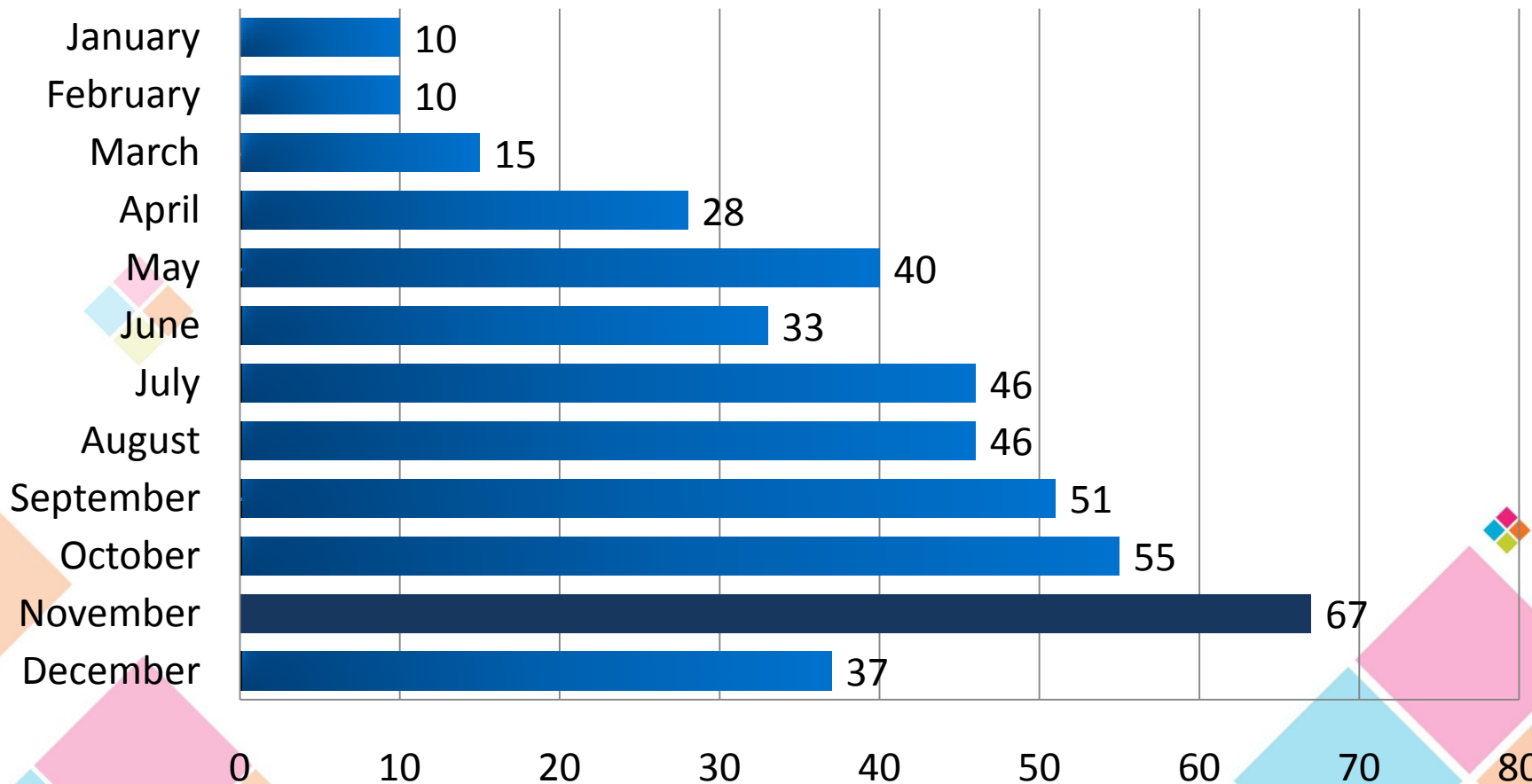


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Indonesia

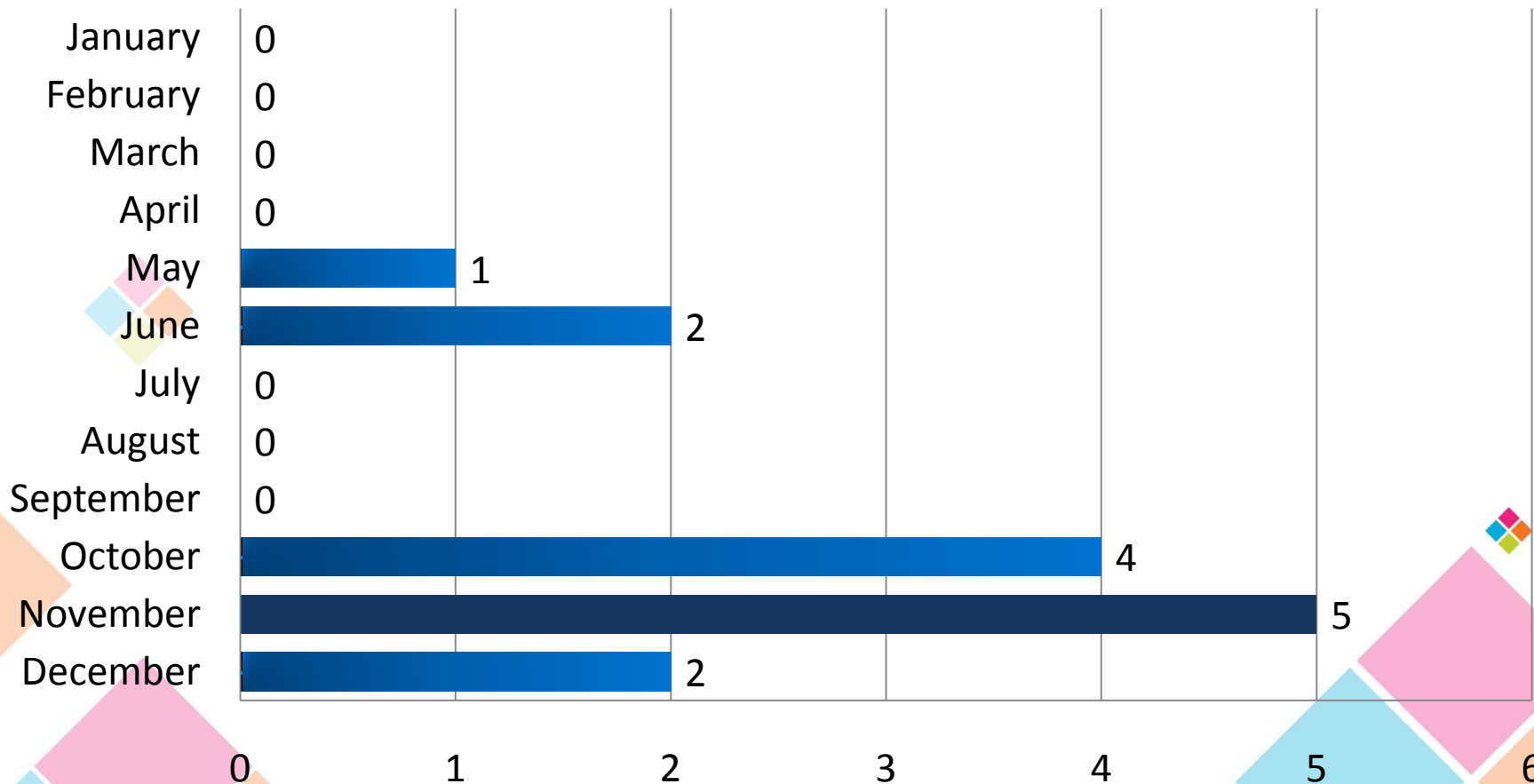


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Laos

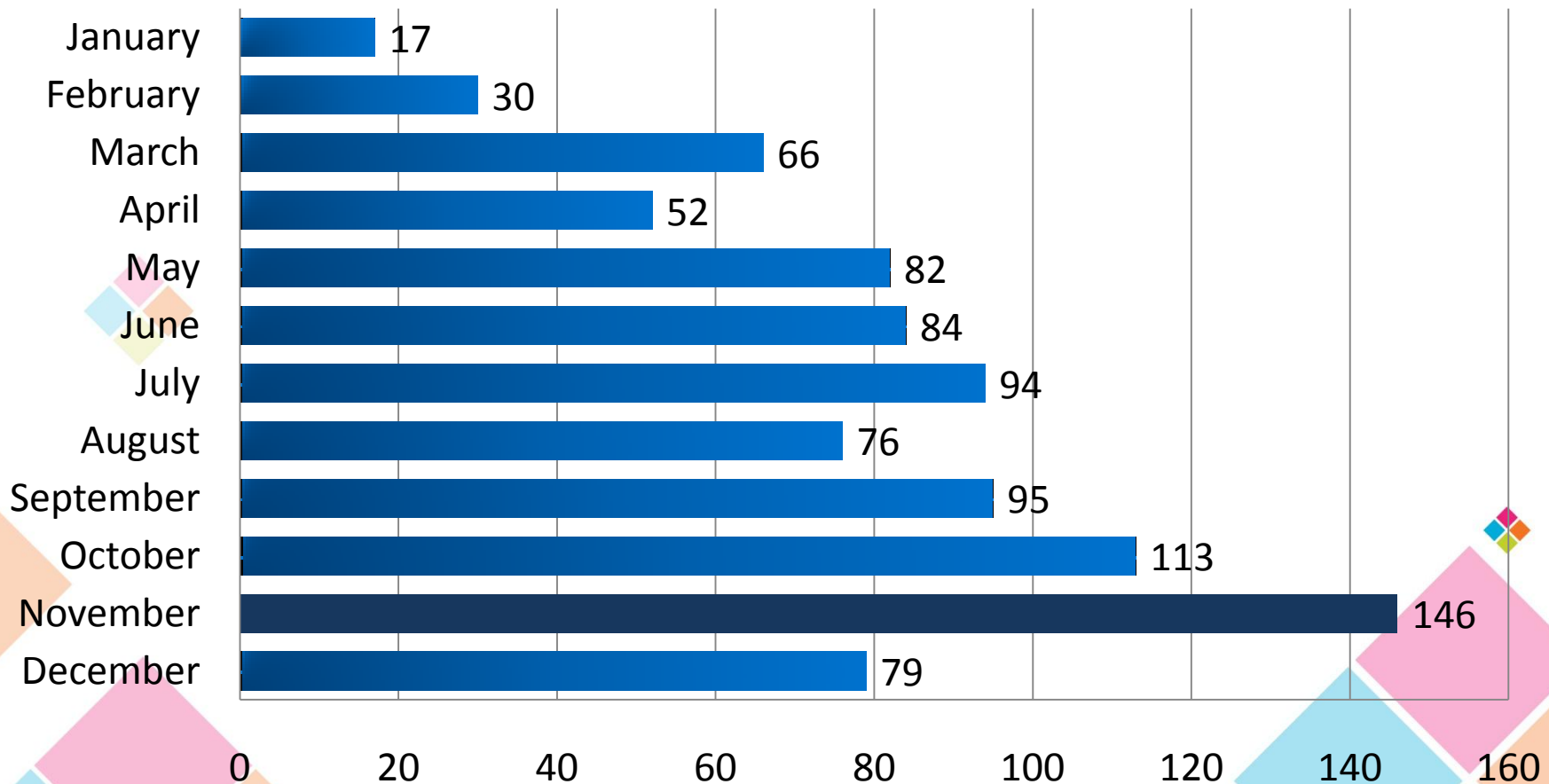


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Malaysia

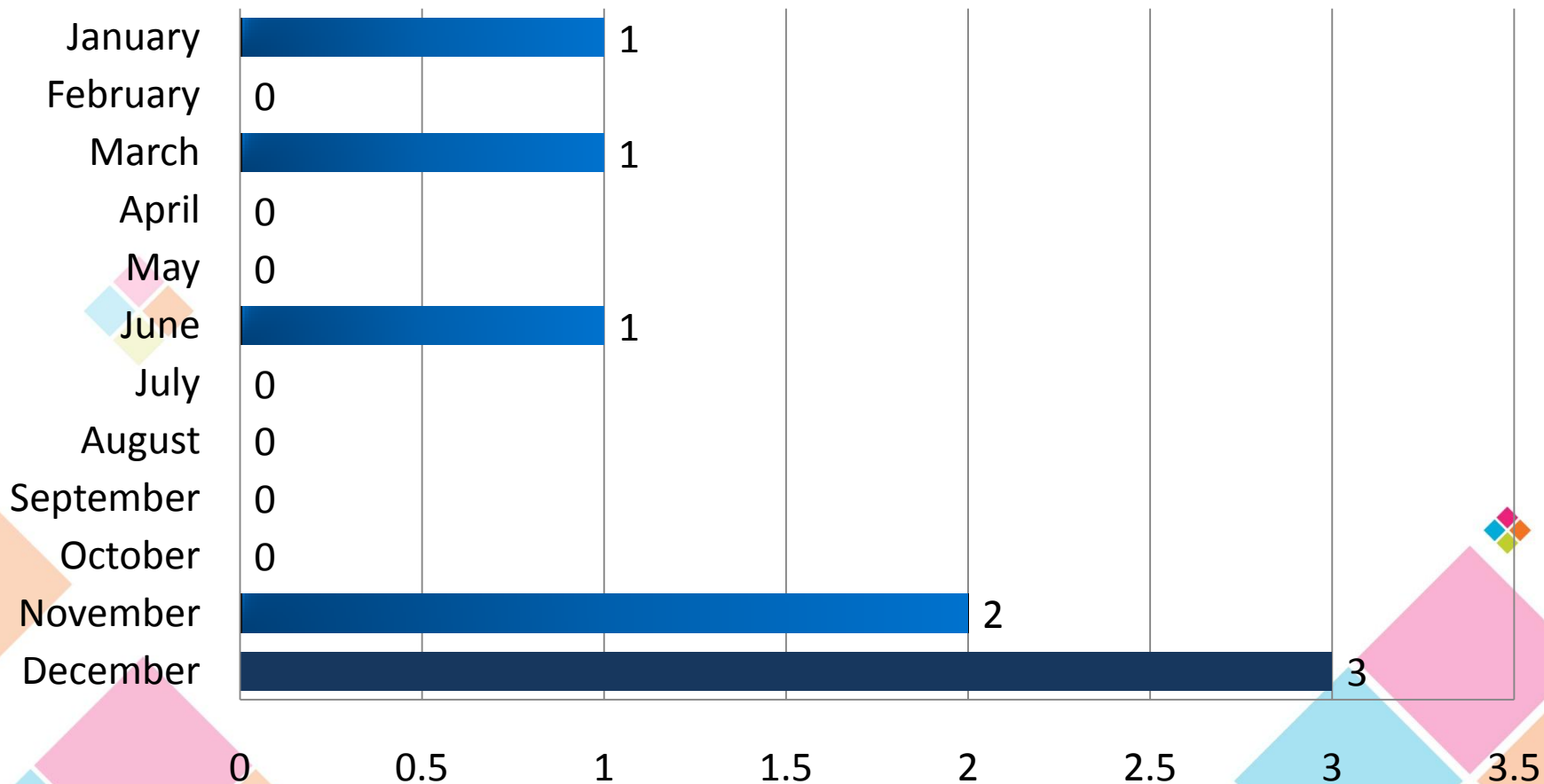


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Myanmar

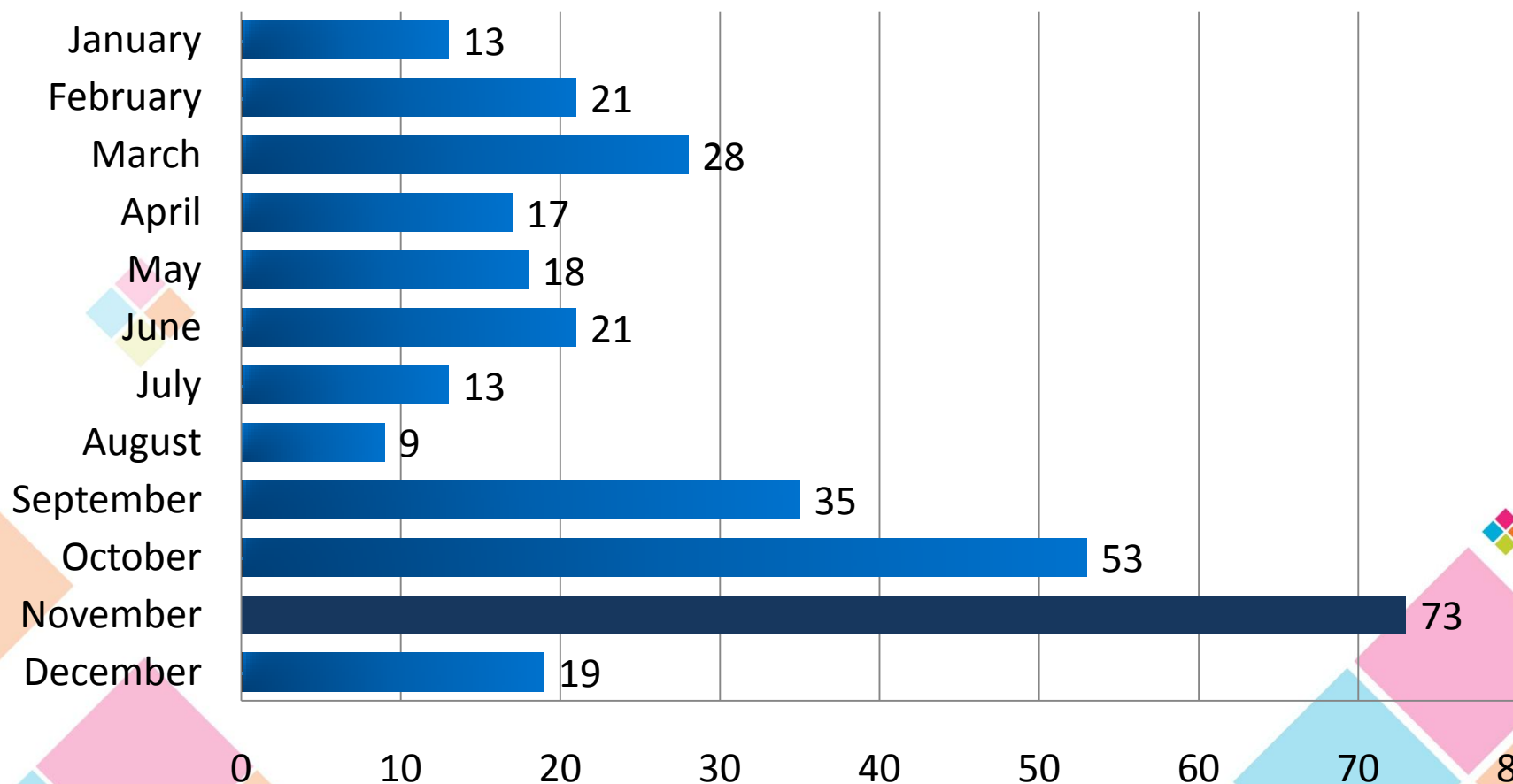


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Philippines

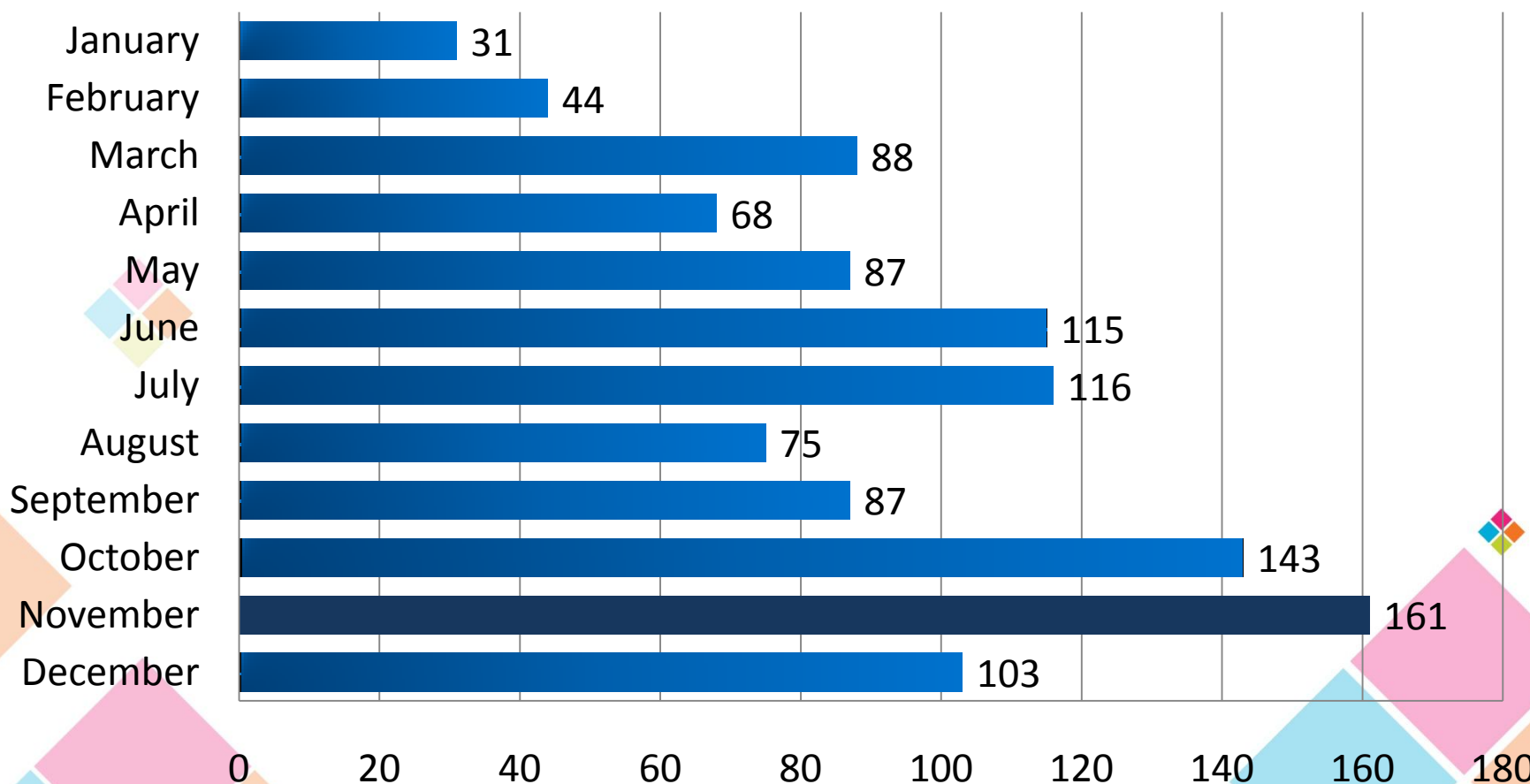


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Singapore

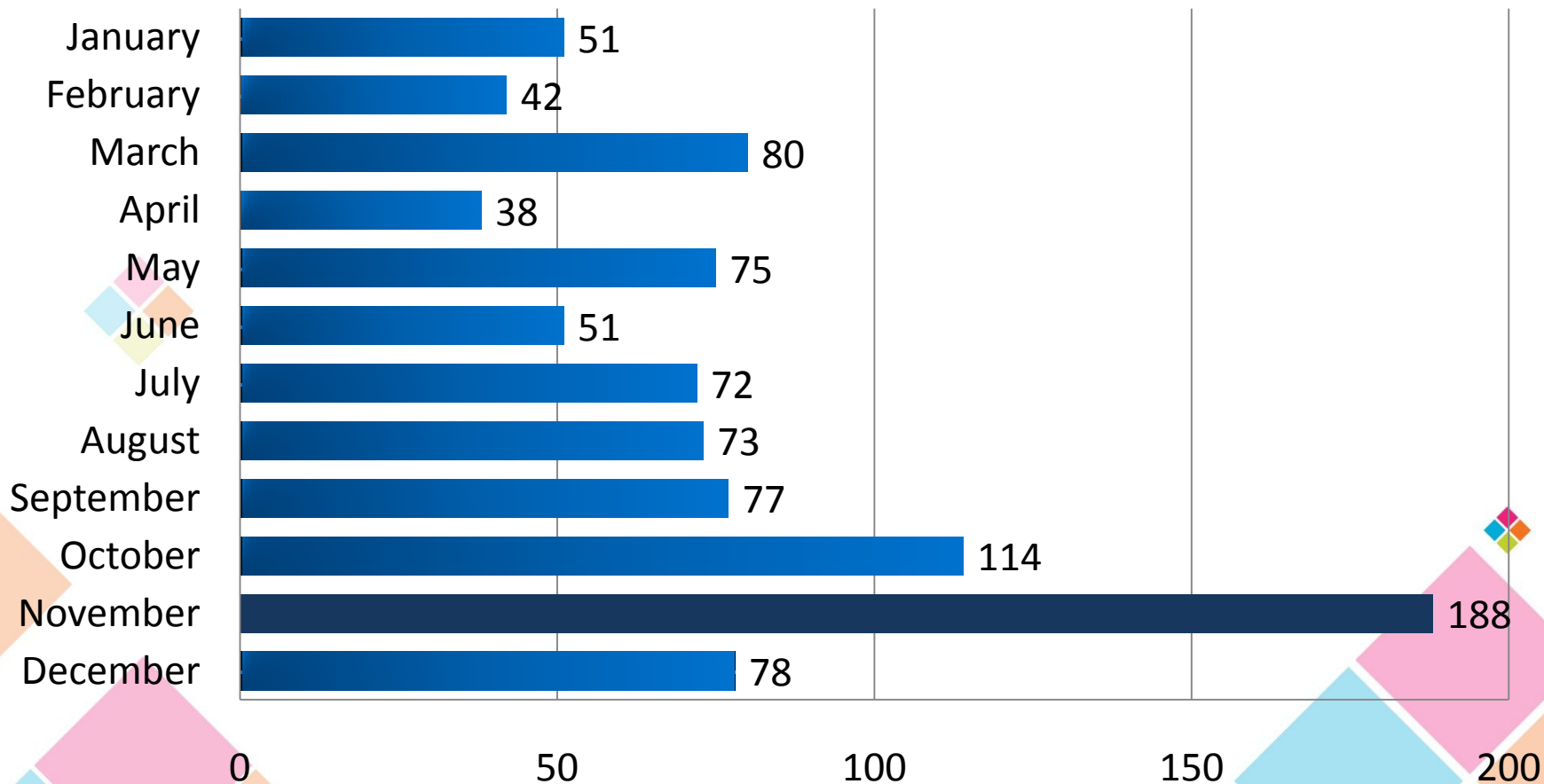


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

Thailand

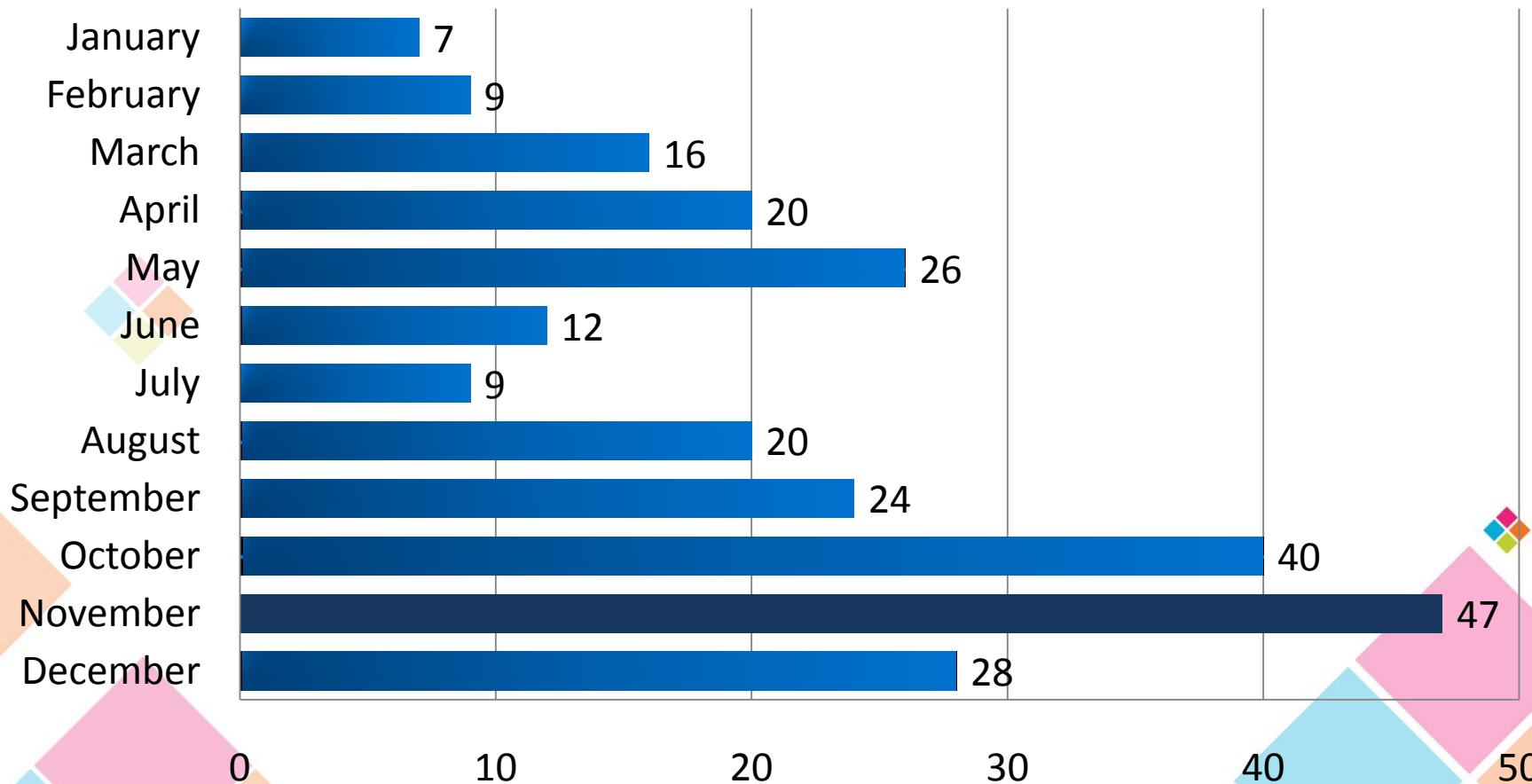


Remark: The chart includes all events organised from 2002 until 2011

Source: ICCA Destination Comparison Report 2002-2011

Favourite months of meetings (cont.)

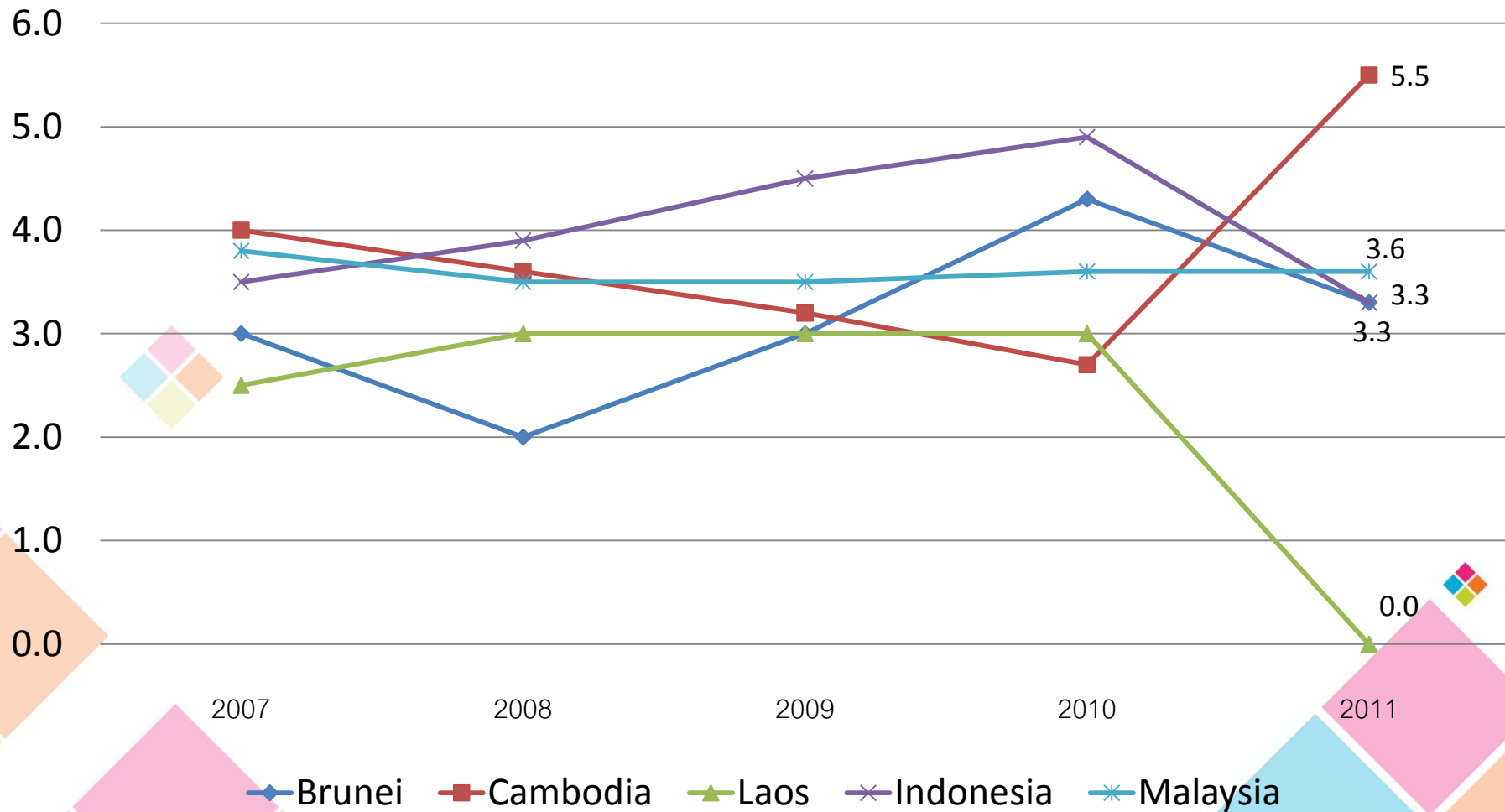
Vietnam



Remark: The chart includes all events organised from 2002 until 2011

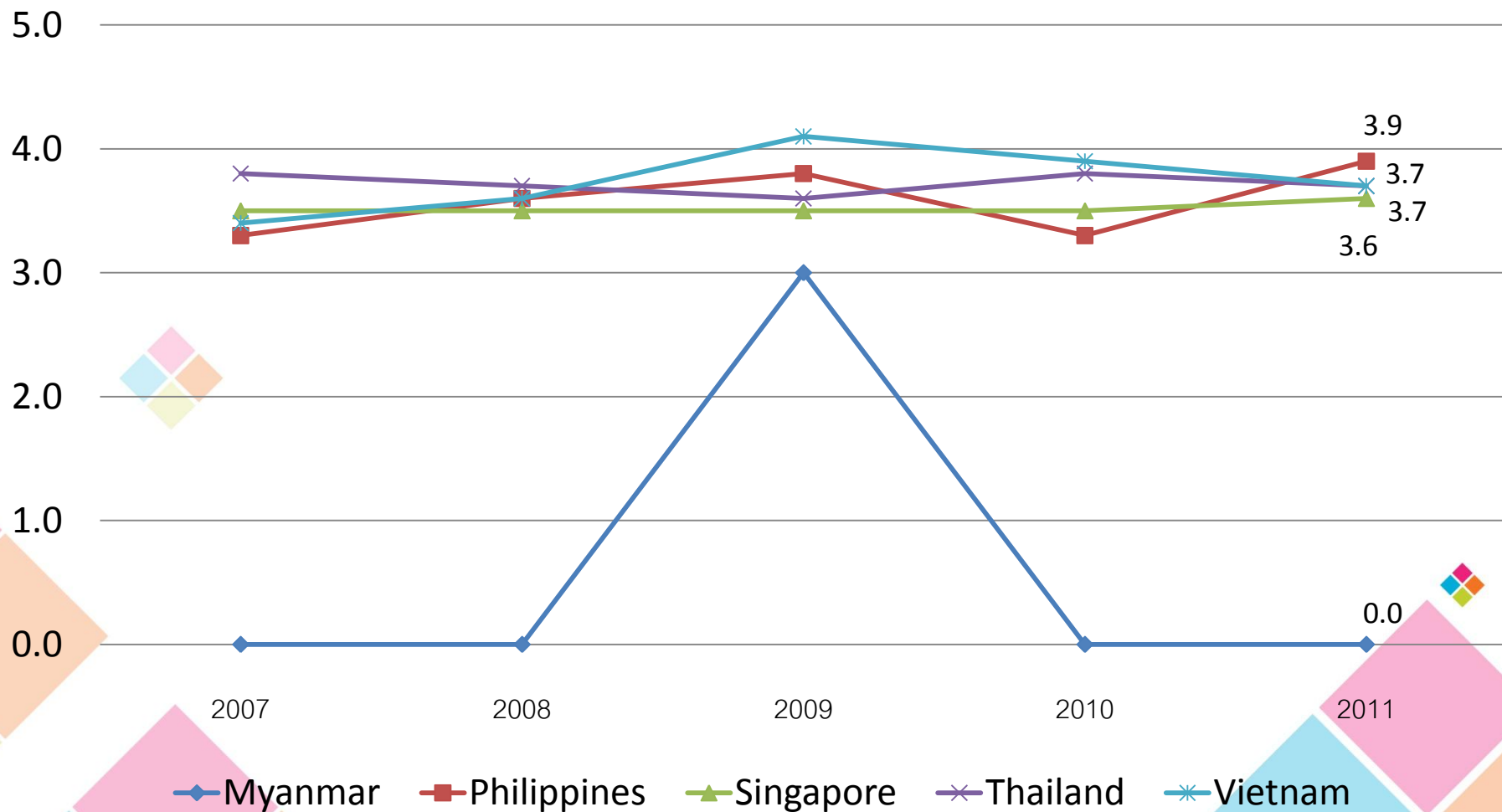
Source: ICCA Destination Comparison Report 2002-2011

Average length of events



Source: ICCA Destination Comparison Report 2002-2011

Average length of events (cont.)



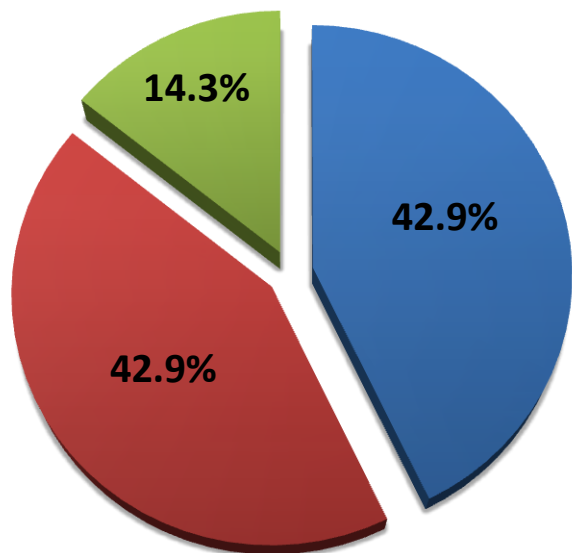
Source: ICCA Destination Comparison Report 2002-2011

Congress venues used and Subjects of events

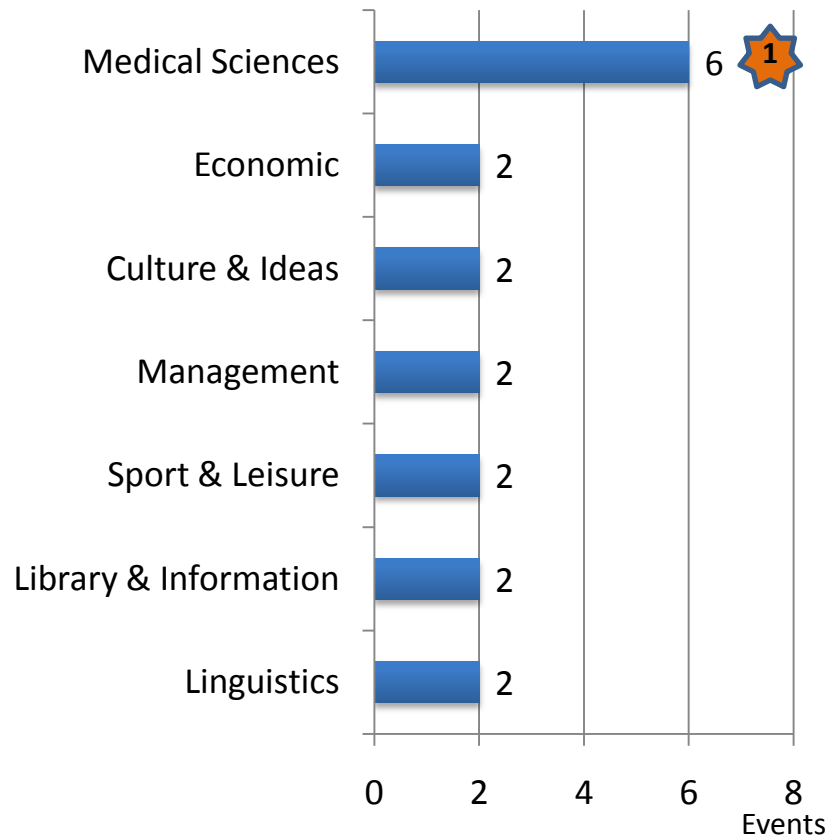
Brunei

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events



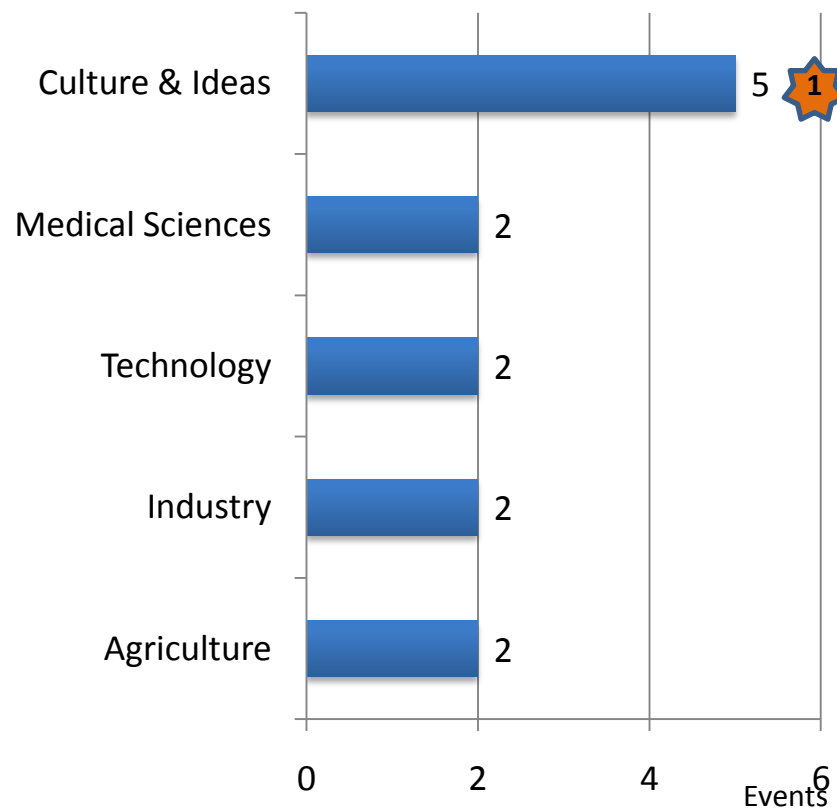
Cambodia

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



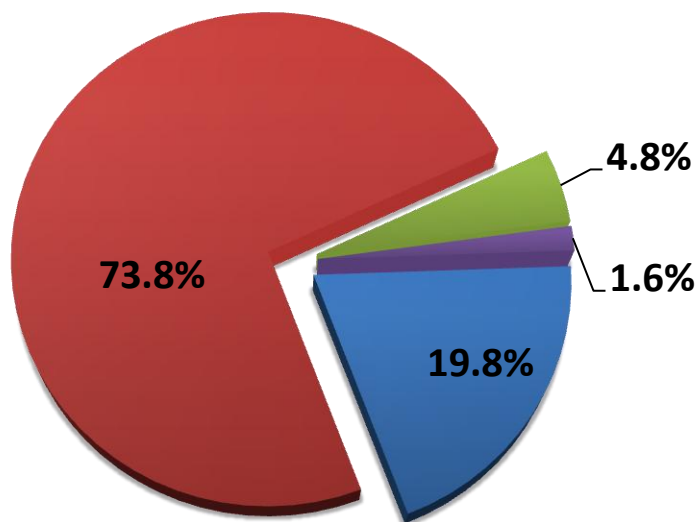
Favourite subjects of events



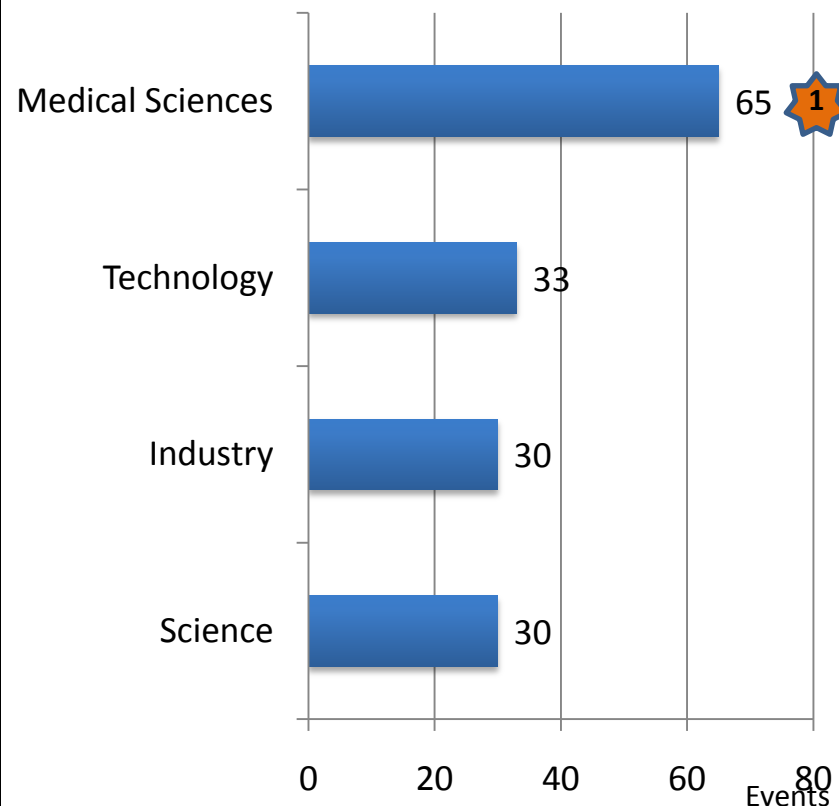
Indonesia

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events

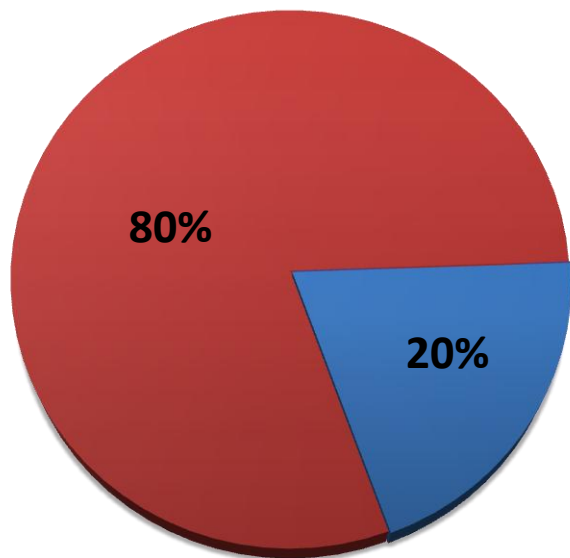


Congress venues used and Subjects of events (cont.)

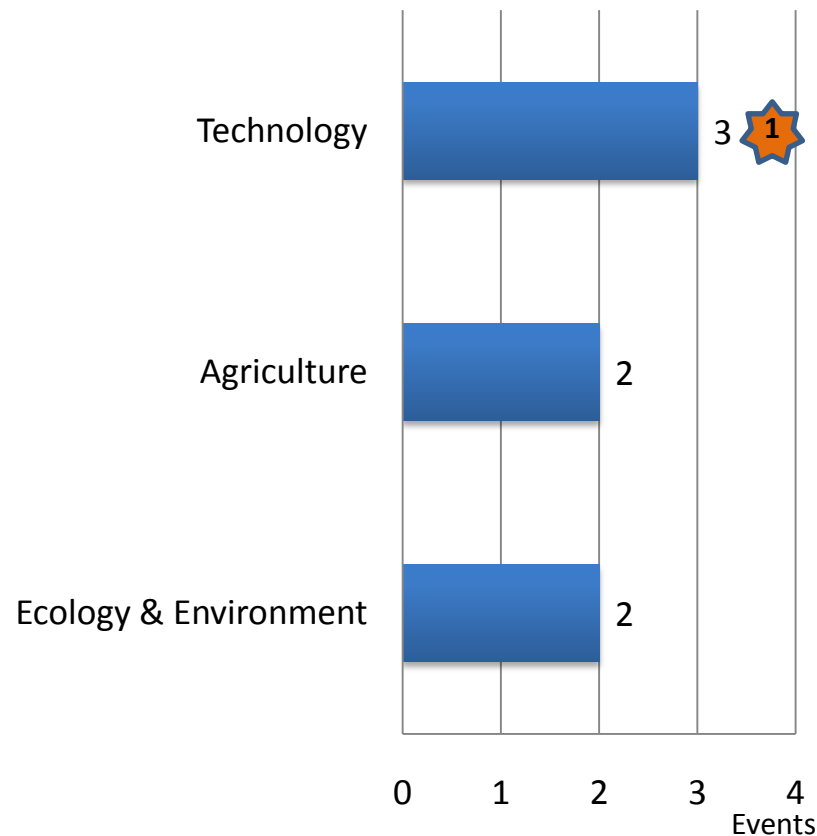
Laos

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



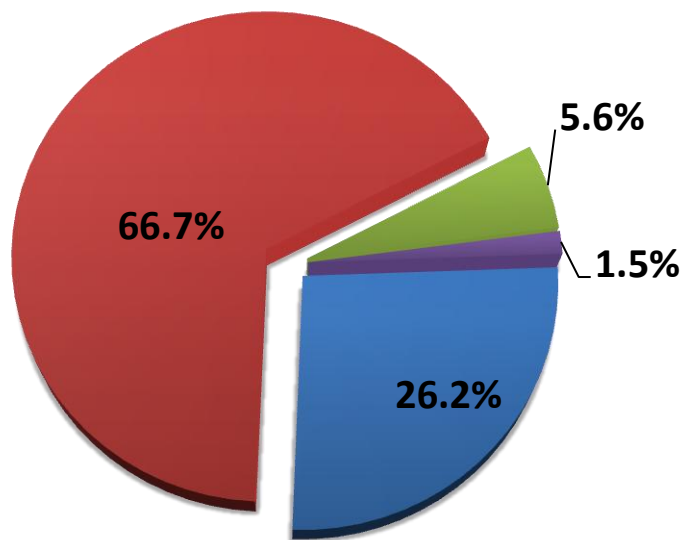
Favourite subjects of events



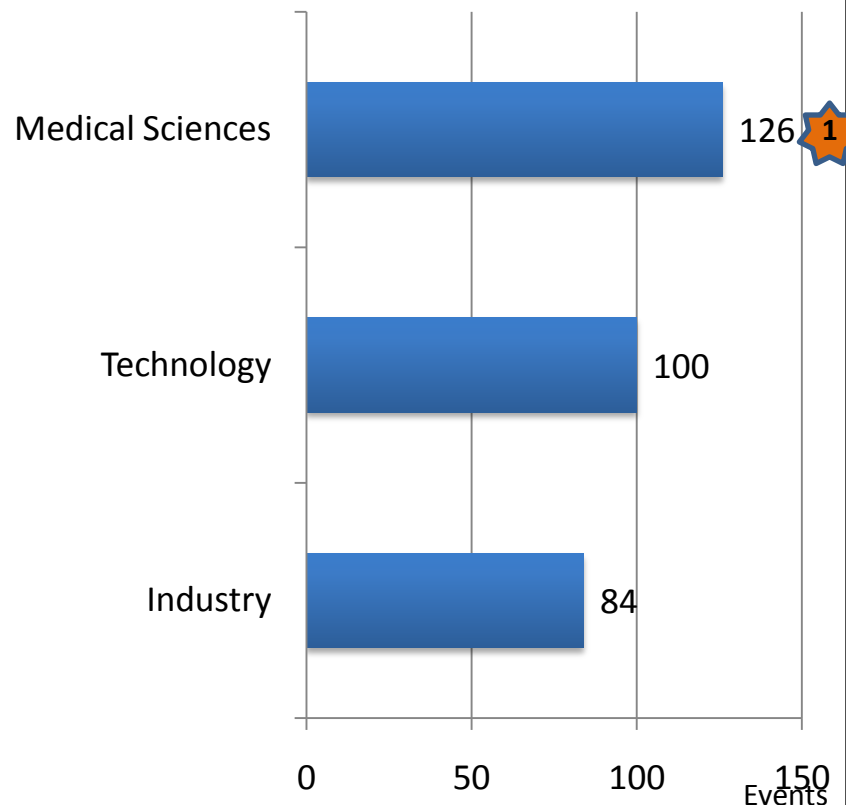
Malaysia

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events

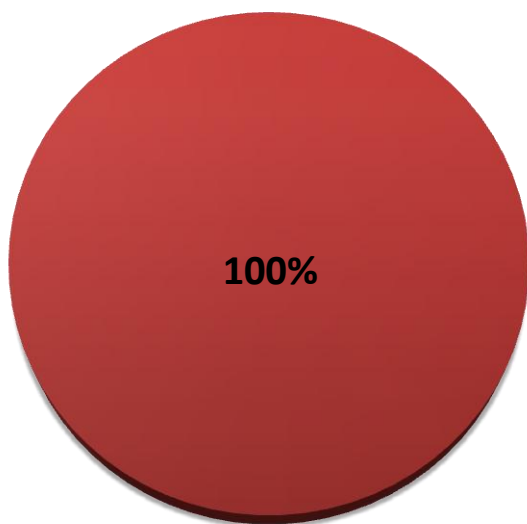


Congress venues used and Subjects of events (cont.)

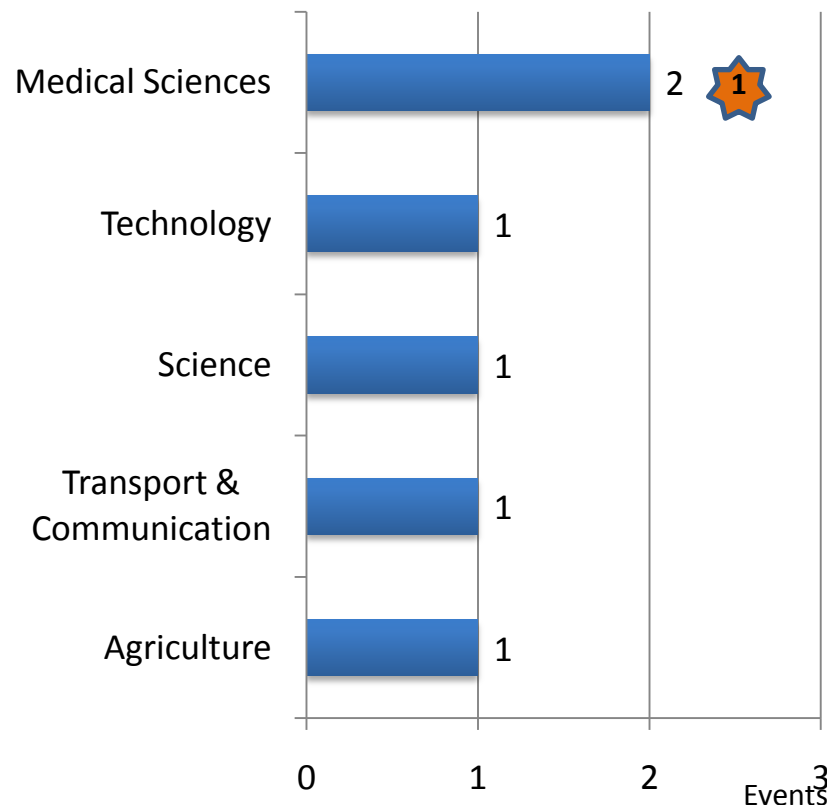
Myanmar

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- Other Venues
- University



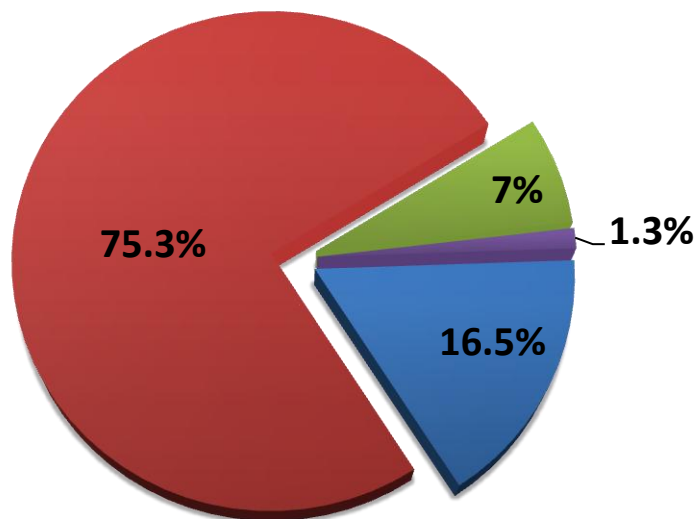
Favourite subjects of events



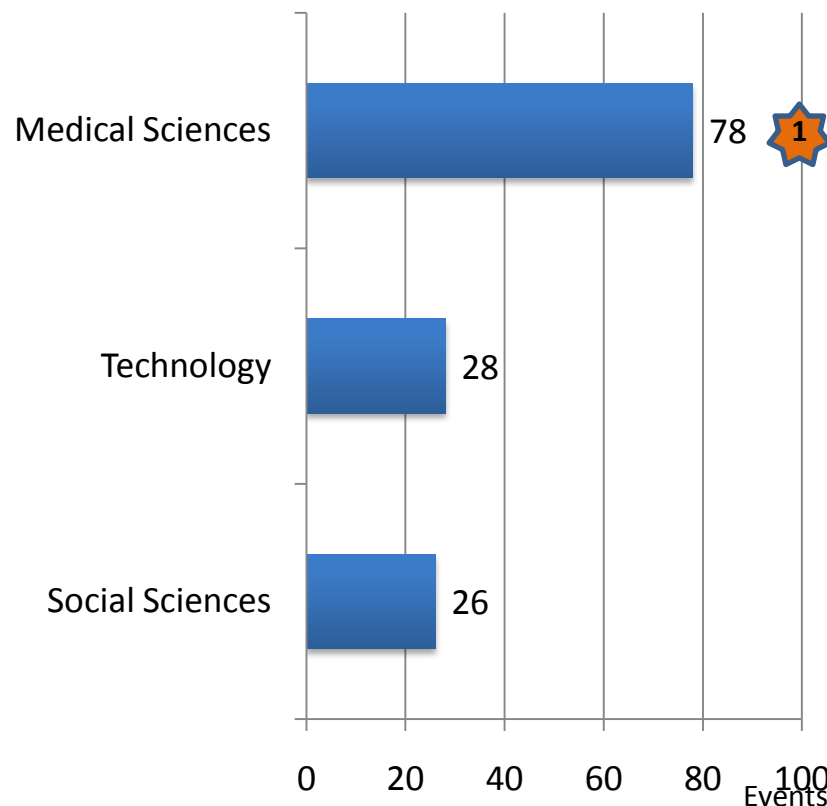
Philippines

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



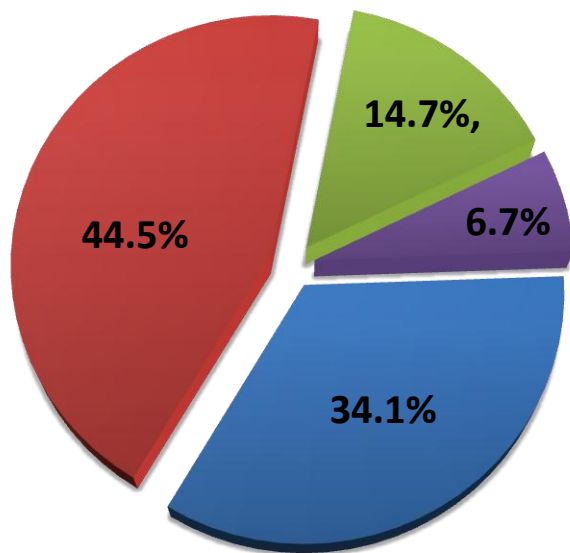
Favourite subjects of events



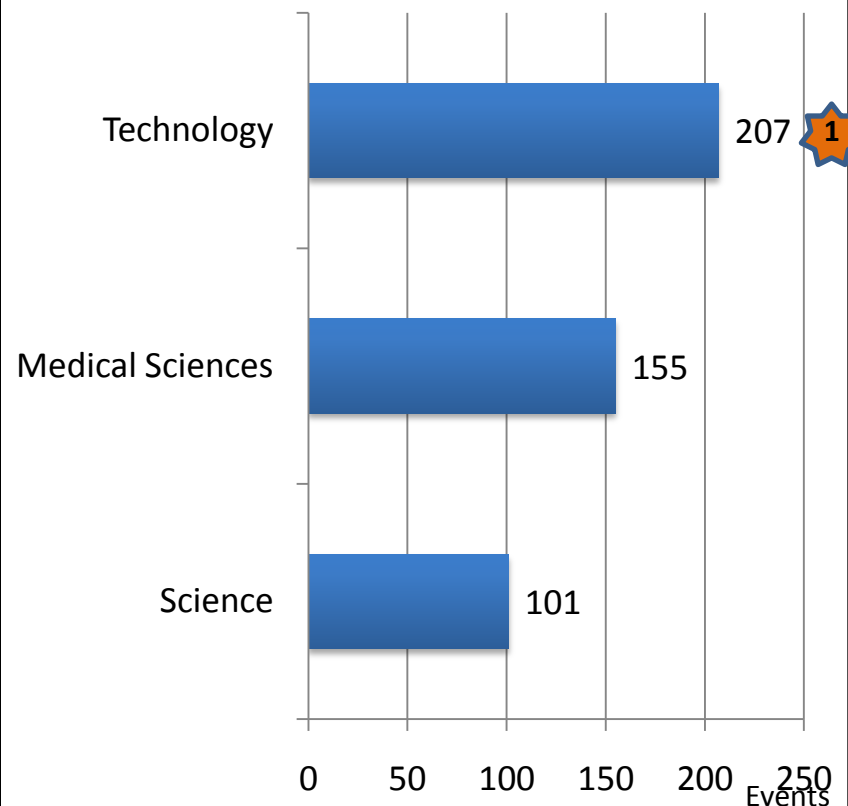
Singapore

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events

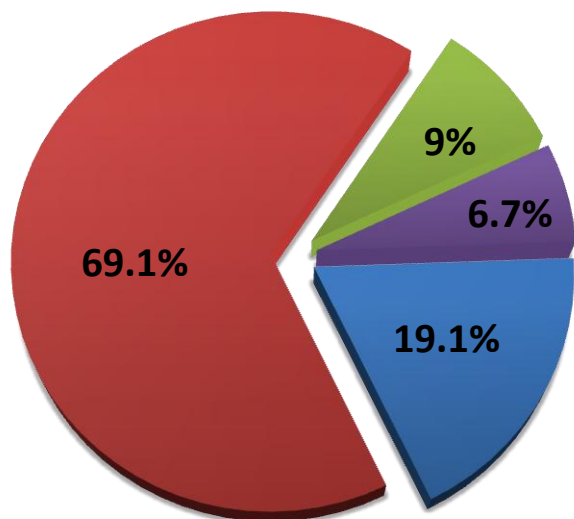


Congress venues used and Subjects of events (cont.)

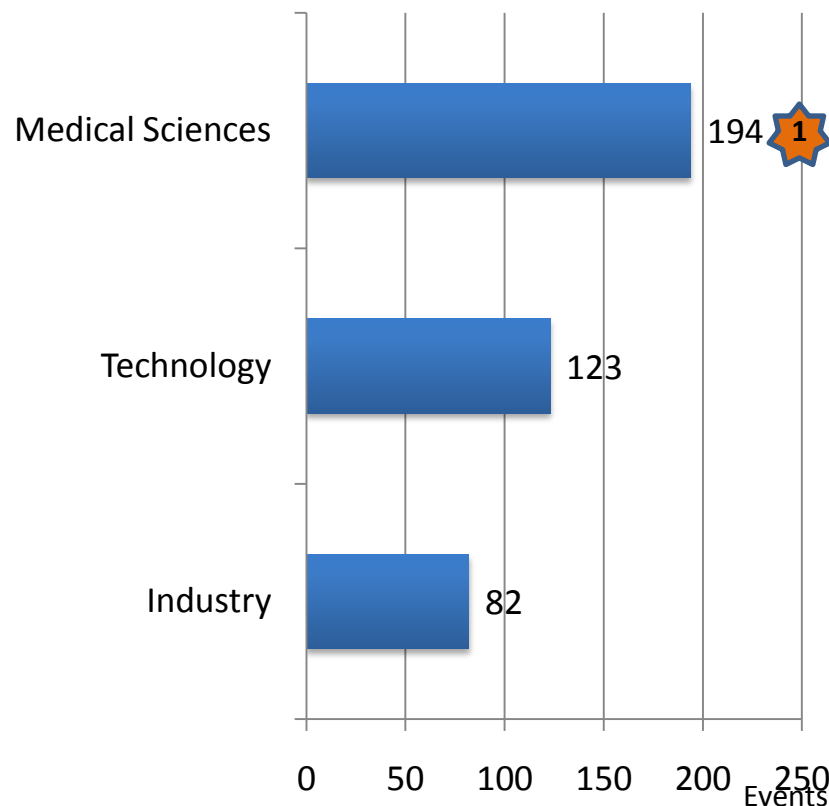
Thailand

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events

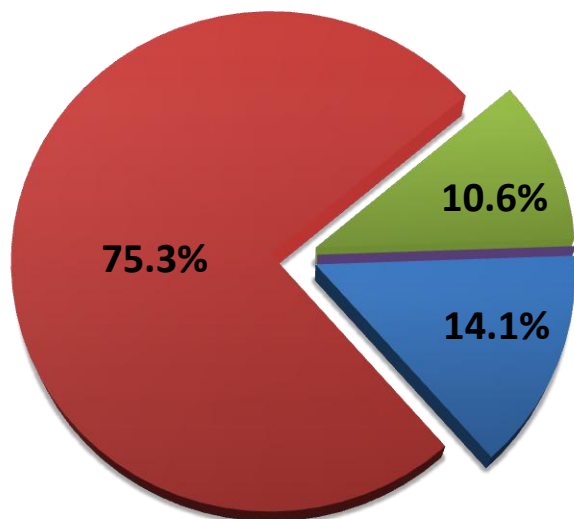


Congress venues used and Subjects of events (cont.)

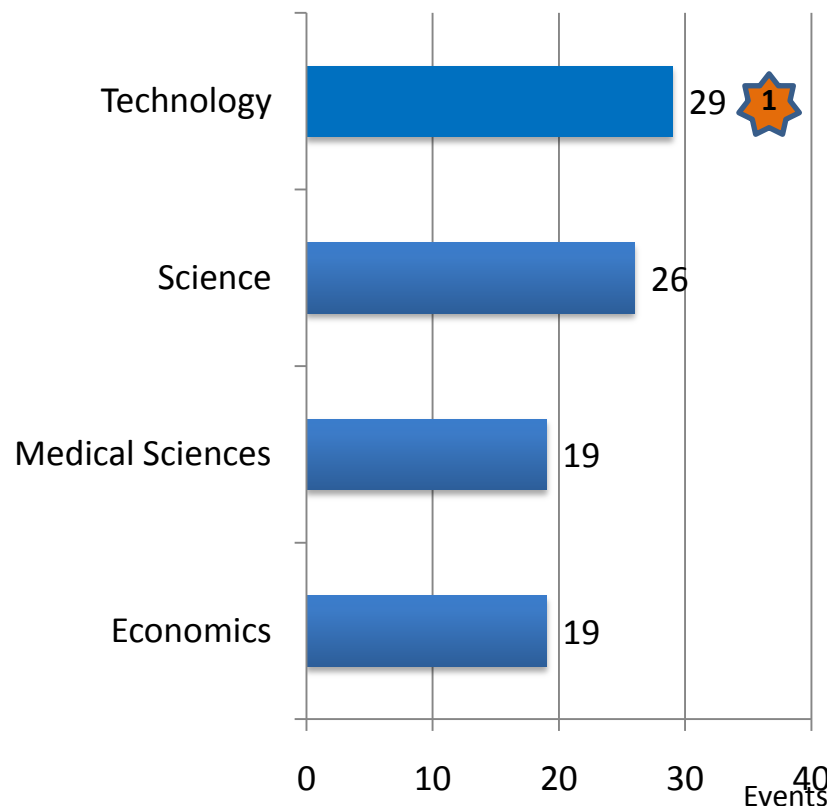
Vietnam

Type of congress venue

- Conference/Exhibition Centre
- Meeting facilities in Hotels
- University
- Other Venues



Favourite subjects of events





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