

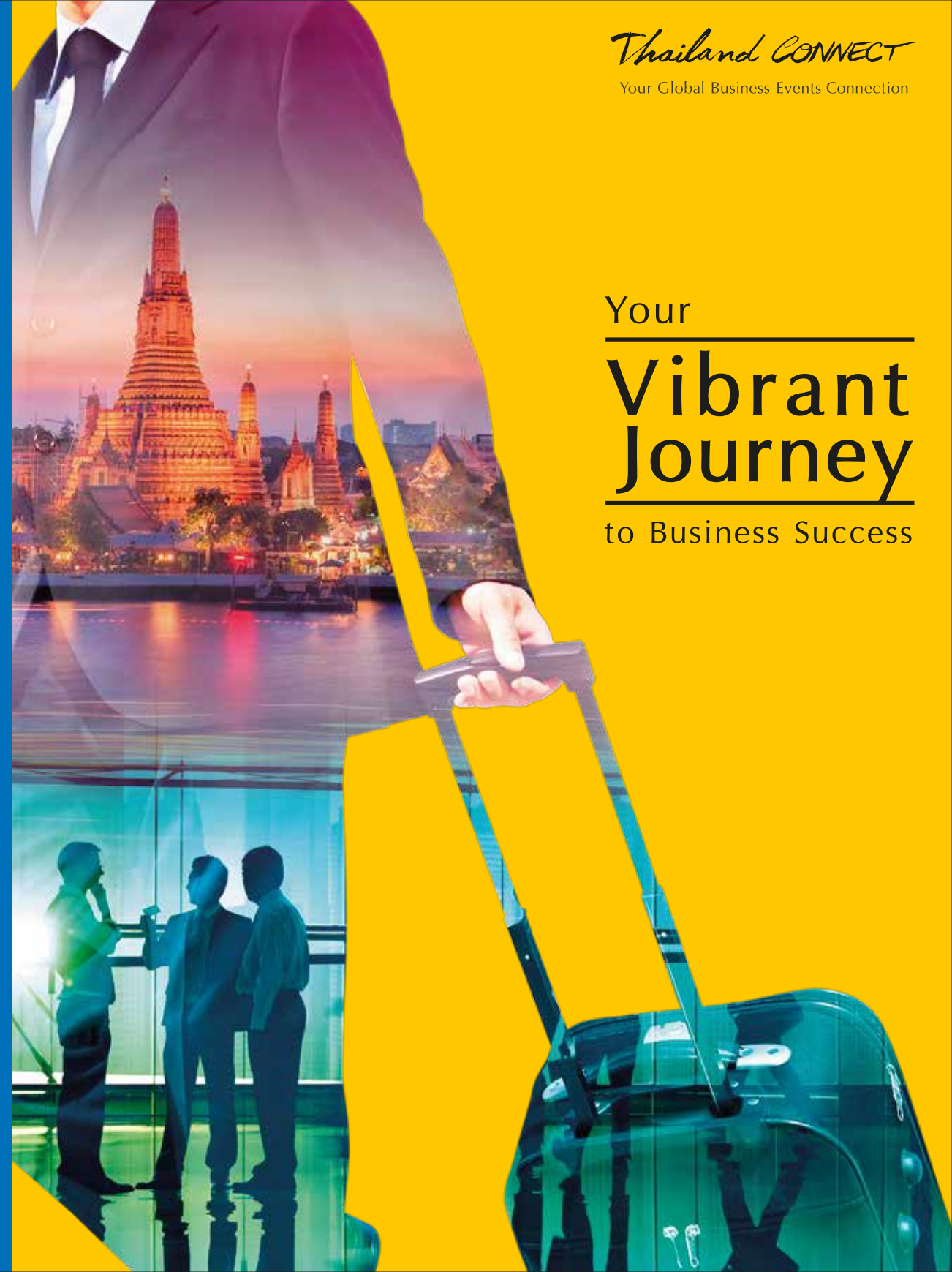


**Thailand Convention & Exhibition Bureau (TCEB)**  
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*Thailand CONNECT*  
Your Global Business Events Connection

Your  
**Vibrant  
Journey**  
to Business Success





# All Journeys to Business Success

## Start with a Step in Thailand...

Once you embark on your business expedition to Thailand, life will not be like a journey as the old saying goes, but a vibrant journey! Thailand's colourful charm sets it apart from other destinations, promising an exciting and successful journey. Here you will find many distinctive destinations, each with its own exciting allure, myriad business opportunities with government support, accommodation and infrastructure of the highest standards, and experienced, adaptable event professionals, whose can-do attitude means anything is possible. ***Add outstanding Thai hospitality and your flavourful journey is assuredly on the path to business success.***





# Thailand Promises A Vibrant Bleisure Journey

Thailand differentiates itself from other business destinations through its many sensational alternative venues across the kingdom that you can select to best represent your business events. Whatever you require, be it stylish customised venues, or something off-site and off-beat, we can package it with colourful, breath-taking activities to take your journey to the level of 'bleisure' – the holistic balance of 'business' achievement combined with entertaining 'leisure'. This is certain to provide lasting and enjoyable memories for all your participants. ***Select Thailand for your bleisure journey towards a successful event.***





# A Track Record of Leveraging Successful Business Journeys

Thailand's proven track record of successfully delivering exceptional business events is second to none. It is a colourful marketplace within easy reach of major Asian countries, a leading member of the ASEAN Economic Community and in touch with world business leaders via an essential network of global connectivity and integrated support. This is why so many professional organisers select Thailand as the preferred destination to achieve outstanding business events. ***Once you step into the kingdom, you are assured of key drivers to leverage your colourful journey towards business success.***





# Engaging Passionate Professionals with A Touch of Thai Vibrancy

There are many reasons why Thailand is the preferred destination for business events, but first and foremost are the people that deliver what organisers require – time after time. In Thailand, business events have been taken to a new level through the dedication and capabilities of its skilled professionals, who provide hands-on support coupled with the warmth of Thai hospitality and a remarkable can-do attitude that ensures a smooth journey towards a successful event with many happy memories. In addition, a new generation of energetic Thai 'startups' backed by government support offer new opportunities and challenges. ***Enthusiastic Thai professionals add flavour to business events in Thailand.***





## Meetings and Incentives in Thailand

# Enhance Business Achievements Through Vibrant Journeys

Thailand has joined the ranks of the world's best business event destinations, delivering exceptional experiences. Here visitors can enjoy world-class standards and fascinating off-site venues amid natural, cultural or historical settings with state-of-the-art facilities. Above all, our adaptable professionals brighten each event with renowned Thai hospitality to ensure participants enjoy a smooth, rewarding and successful journey. That is why more and more business events partners worldwide identify Thailand as their buzzworthy destination. ***Diverse choices in a delightful destination for your business success.***



### Success Journeys

- Asia-Pacific Herbalife Extravaganza 2015
- Infinitus China Overseas Training 2016
- Perfect Marie-Anne Tour to Thailand 2016
- Pro-Health 2016



## Conventions in Thailand



### Highlighted Journeys

- 10<sup>th</sup> International Convention of Asia Scholars 2017
- 10<sup>th</sup> International Petroleum Technology Conference 2016
- 21<sup>st</sup> Conference of Electric Power Supply Industry 2016
- 26<sup>th</sup> Federation of Asian Pharmaceutical Associations (FAPA) Congress 2016



## Colourful Locations Add Flavour to Your Conferences

With many alternative locations for your conference, Thailand is the destination that always adds a different and exciting flavour to your event. Delegates can attend conferences in Thailand many times without ever feeling tired. Our unique Thai hospitality and can-do attitude from service professionals always impress visitors with a smile. Add an energetic atmosphere, multi-cultural ambience and cosy stay to ensure your brilliant journey will remain an indelible memory for a long time to come. ***Thailand... diverse choices to spice up your conferences.***



## Exhibitions in Thailand

# Expand Your Vibrant Business Opportunities in ASEAN

As a trade powerhouse for many industrial groups, Thailand's strategic location makes it an ideal business gateway into ASEAN through exhibitions. Not surprisingly, Thailand is soaring to a new height and opening brilliant business opportunities for all international connections. Thailand is proud to be your gateway to innovative solutions, related business organisations, government agencies and global network collaborations for extra solutions and business benefits. The continued expansion of logistics and infrastructure means Thailand is setting its sight on becoming the connectivity hub of ASEAN. ***Be part of our world-class exhibitions in Thailand.***



### Highlighted Journeys

- Food ingredients Asia 2017
- ProPak Asia 2017
- The Grand METALEX 2016
- VIV Asia 2017

## International Festivals and Events in Thailand



### Highlighted Journeys

- Bangkok Entertainment Weeks 2017
- Bangkok's International Festival of Dance and Music 2017
- International Performing Arts Festival
- Thailand International Balloon Festival

## Partner with Thailand to Create Vibrant Events

Thailand has been a top ranked travel destination for decades. With so many diverse choices of inspiring destinations, each with their own distinctive charms, it is no wonder that so many global travellers flock to Thailand. With full-scale partnership from major collaborators along with strong government support, your international festivals and events will be fully facilitated – supports of creative resources, specialised workforce and international networks - in order to leverage them to become a colourful, roaring success. ***Engage the world in our captivating destination for your international festivals and events.***



## TCEB

### Your Business Events Partners

### Your Connector to Success

The Thailand Convention and Exhibition Bureau (Public Organization) or TCEB takes the lead on behalf of the Thai government in the development and success of Thailand's MICE sector. Established in 2004, TCEB works as a strategic partner to drive growth, elevate quality standards and inspire creativity in the industry. TCEB offers a range of advisory services and attractive support packages to contribute to the success and productivity of business events held in Thailand. This includes global outreach to build collaboration across a global network of MICE players. TCEB strives to create new business opportunities and lay the foundations for long term, sustainable industry growth.





*Thailand CONNECT*

Your Global Business Events Connection.

# Thailand CONNECT Welcome Package

Thailand Convention & Exhibition Bureau (TCEB) believes business travellers desire seamless, convenient connections in order to ensure a successful visit to Bangkok. Our Thailand CONNECT Welcome Package will help them CONNECT with our Destination - using a BTS Connect SmartPass, our Businesses - connected via Free WiFi, and our People in central Bangkok - through the many privileges of the Ratchaprasong District card.

## Privileges:

### Enjoy Inner-City Connections

Limited edition BTS Connect SmartPass to ride the BTS Skytrain.

### The World at your Fingertips

Free WiFi connectivity throughout Thailand and the world.

### Fall in Love with Ratchaprasong District

Special privileges at 8 leading hotels and RSTA facilities in central Bangkok.

Business travellers wishing to take advantage of the Thailand CONNECT Welcome Package should contact TCEB as per the following:

- If you are a corporate group, please contact [mi@tceb.or.th](mailto:mi@tceb.or.th)
- If you are an association, please contact [c@tceb.or.th](mailto:c@tceb.or.th)
- If you are an exhibitor or organiser, please contact [exhibitions@tceb.or.th](mailto:exhibitions@tceb.or.th)

To learn more about how Thailand can CONNECT Our Heart with Your World, please visit [www.businesseventsthailand.com](http://www.businesseventsthailand.com)



# Thailand CONNECT Welcome Package

We offer the following special privileges in the Thailand CONNECT Welcome Package to make business travellers feel at ease when visiting Bangkok.

## Enjoy Inner-City Connections

BTS Skytrain winds its way through inner Bangkok down to the riverside, providing easy connections with major hotels, meeting venues, shopping, dining and entertainment centres. Our free BTS Connect SmartPass enables visitors to hop on and off the BTS Skytrain at their convenience. Each card contains a stored 100 baht and can be topped up when necessary at any BTS station.

## The World at your Fingertips

As Thailand is almost entirely covered by 3G / 4G LTE, we are able to offer 7-day unlimited free WiFi for business travellers, giving them instant connectivity with work, life and family, anywhere, at any time.

## Fall in Love with Ratchaprasong District

Ratchaprasong district is the exciting heart of Bangkok, full of luxurious hotels, shopping, dining, entertainment and spa outlets. TCEB and Ratchaprasong Square Trade Association (RSTA) have created special privileges at 8 leading hotels, and discounts at various RSTA facilities.





# CONNECT Destinations

Experience vibrant journeys with  
exclusive packages



Your

## Vibrant Journey

to Business Success





# Meet Double Cities\*

Meet in various destinations to find distinctive experiences at top MICE cities or up-and-coming oasis

- At least 200 delegates per group
- Stay in Thailand at least 4 nights in more than 1 destination
- Offer THB 100,000 per group

Start your vibrant journeys with TCEB  
at [mi@tceb.or.th](mailto:mi@tceb.or.th)

Thailand Convention and Exhibition Bureau  
[www.businesseventsthailand.com](http://www.businesseventsthailand.com)

Application Period:

1 Oct 2016 - 30 Sep 2017

Travel Period:

1 Oct 2016 - 31 Dec 2017

# Meet Sustainable\*

Do the different, feel the difference

- At least 200 delegates per group
- Stay in Thailand at least 3 nights
- Have CSR activity or hold event at certified TMVS\*\* venues as listed
- Offer THB 100,000 per group

\*Terms & Conditions Apply  
\*\*Thailand MICE Venue Standard



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