

An aerial night photograph of a modern skyscraper in Bangkok, Thailand. The building is illuminated with purple neon lights that form a large 'V' shape on its facade. The city skyline is visible in the background, with various other buildings and streetlights. The sky is dark blue.

THAILAND EMERGES AS WORLD-CLASS **MICE DESTINATION**



THAILAND'S MICE INDUSTRY

GREAT POTENTIAL ON HORIZON

Internationally, never a year goes by that Thailand is not voted a top travel destination. In the recent years, however, the Land of Smiles is increasingly praised as the perfect MICE destination as well. Offering courteous and professional Thai hospitality and picturesque venues with great diversity, Thailand is home to world-class MICE services and experts to make any type of event possible, at flexible budgets. Strategically located at the heart of Southeast Asia and conveniently linked to the rest of the region, Thailand is positioned as a travel hub, thanks to its modern travel facilities. However, the country's rich cultural heritage has also been well-preserved. Its enchanting history and traditions can be integrated into your meeting's theme and activities to make it even more memorable. Thailand also offers Professional Service Providers who can facilitate your business event to make it a success.



Meetings in Thailand extend beyond traditional meeting rooms. Offering customizability at its best, here you can brainstorm in a seaside cabana, seal the deal among the adventurous mountains, or present your ideas in a cultural place. Thailand is home to a number of the world's premier hotels and resorts that can host luxurious meetings as well as gala events, but there are also creative venues to add flavor to your event. From CSR-oriented venues to ultra luxurious establishments, from the beach to the mountains, from the ancient ruins to the most modern settings, the possibility is simply endless.





Thailand has played host to some world-class events, royal ceremonies, and large-scale conferences and exhibitions. Thailand's MICE industry has great potential for significant growth and is expected to contribute to the success of the country's economy as well as the region's as a whole. See some of the abundant choices and previous successes in our digital brochure, which is available for download [here](#).



For a more detailed list of venues, visit our [directory](#), where you can get a glimpse of what's on offer. Click the following link to view our Directory:

If you wish to add a more personal touch to your event, see to it that your needs are met by consulting our local partners who can turn any idea into an impressive reality. Find out more at ["Service Provider Page"](#)

There are things that words alone can't describe. Check out our Photo Gallery to catch a glimpse of the remarkable venues and previous events that have won the heart of the guests and organizers worldwide. Visit our Photo Gallery [here](#).

For memorable moments in action, visit our Video Gallery to see some of the world-class events held in Thailand over the past few years as well as inspiring visuals that show the limitless possibilities for MICE planners and organisers. Click [here](#) to see the Video Gallery.

You can find ready-for-presentation materials about Thailand, venues, facilities, services, and Thailand's numerous activities, from relaxing leisure time to enriching cultural experience, in our PowerPoint for your reference. Download the PowerPoint Presentation file [here](#).



Our website www.businesseventsthailand.com offers a one stop service for all the information and contact that you need in order to make your MICE event in Thailand a true success, with news, event calendar, and updates to keep you in the know.

Thailand CONNECT



www.businesseventsthailand.com