



New and Future Growths



THAILAND developments continue to move forward. Thailand is expanding and enhancing its infrastructure, products and services to meet increasing demand and ready itself for the future.

New destinations are emerging in the country. Phothalai Leisure Park is Bangkok's new MICE benchmark—an ideal place for business and pleasure. Siam Center re-branded itself and offers a fashion-focused exhibition space that showcases the works of top local designers. Central Embassy adds another high-end retail development to the shopping scene.

Leading hotel brands have spearheaded several development projects to support

meetings and incentives. The Hilton Sukhumvit Bangkok, Hua Chang Heritage Hotel in Bangkok, and Le Meridien Koh Samui Surat Thani have all recently undertaken such projects. These new facilities improve competitiveness and provide a better quality of service.

Thailand is always looking to enhance the experience of its visitors. Efforts are continually being made to improve the transportation system within the main city hubs and beyond. Further MRT subway extensions are set to open next year as well as BTS sky train routes. Once completed, Bangkok and its suburbs will become one of the most efficiently connected metropolitan areas in the region.