

Notification

The Thailand Convention and Exhibition Bureau (Public Organization)

No. **18**/2565

Re: Support for “Bidding and Co-Creation Festival” Program

Whereas the Thailand Convention and Exhibition Bureau (Public Organization) (the “Bureau” / “TCEB”) has the mission to support the agencies for performing the activities in relation to the organization of conventions, exhibitions, and business festivals in the country.

By virtues of clause 5 of TCEB Board of Directors’ Rule on supporting and promoting the convention and exhibition B.E. 2563, the President announces the criteria for supporting Bidding and Co-Creation Support Event as follows:

1. Support Period

This support program is effective from the date of the announcement until 31 December 2025.

2. Objectives

- 2.1 To create and generate both tangible and intangible economic and social outcomes to Thailand and its local community through the international business festivals
- 2.2 To attract renowned international festivals to be hosted in Thailand.
- 2.3 To gain recognition for Thailand to be a top destination in 5 business categories for world-branded international business festivals.

3. Qualifications of the applicant.

In order to receive the support, the applicant must meet the following criteria:

- 3.1 The applicant must be a legally registered association/company/organization in Thailand and other countries applied to both private and public sector.
- 3.2 The applicant must have a collaboration with a domestic partner in Thailand.

4. Consideration Criteria

The international business festival may apply for Bidding Support program if it meets ALL basic criteria as follows:

4.1 the festival relates to the contents in 5 focused sectors: Art and Culture, Creative and lifestyle, Entertainment, Mass Participation Sports, Innovation and Technology.

4.2 A proven record of:

- 1) A minimum number of 10,000 fan base in its sector
- 2) A potential to generate significant economic benefits for Thailand through increased visits from international tourists, international spectators, and international participants with proven numbers or statistics.

4.3 A minimum duration of 3 days.

4.4 At least 5 International Countries Participating in Art and Culture, Creative and lifestyle, Entertainment, Mass Participation Sports, Innovation and Technology. (Counted by country and not including Thais)

4.5 Having a plan to apply for Carbon Neutral/Sustainability.

4.6 Number of participants must meet the basic requirement according to the following table.

Sector	Art and Culture	Creative and Lifestyle	Entertainment	Mass Participation Sports	Innovation and Technology
Participants (Pax) <i>Remark: At least 10% must be international participants. (Expat and Fly-in)</i>	1,000+	3,000+	3,000+	1,500+ except Marathon must have 3,000+	1,000+

2) Extra Subsidy for the festival that will be organized at the strategic location:

The applicant can apply for the on-top cash subsidy at 500,000 THB (VAT included) on first come first serve basis. The festival which meets all basic criteria will be able to apply for extra subsidy with the additional criteria as follow:

Additional Criteria for on-top subsidy:

- A proven record of minimum number of 30,000 fan base in its sector.
- A minimum event duration of 3 days.
- The event must be planned at least 3-year consecutive editions/years.
- The event must be held in strategic location identified by TCEB which might be different each year in line with government policy (e.g., Eastern Economic Corridor or “EEC” and Thailand Riviera)

5.2 Non-Financial Support

All international business festivals which pass the basic criteria No. 4.1,4.3,4.4 can request for the non-financial support as follows:

- 1) Economic and Social Impact (first come first basis)
- 2) VIP Fast Track at the Airport
- 3) Government Rules & Regulation Facilitation such as Custom, ATA Carnet, FDA, etc.
- 4) City Visibility Support (upon availability) and PR on TCEB’s channels.
- 5) Meeting arrangement with related government organization
- 6) Volunteer arrangement

6. Application & Reimbursement Process

6.1 The applicant must submit the application for receiving the support to the Bureau in writing as specified by the Bureau or via website: <https://rfs.businesseventsthailand.com>, before organizing the festival for a period of at least three (3) month (s), whereby the details of the organization of the festival shall be specified. Additionally, the following document(s) shall be attached for the consideration.

1) Letter of Request for the support, specifying the requested amount of money which must be signed by authorized persons identified on Company Registration Certification. Otherwise, the authorized letter is required.

2) Certified letter/Agreement/Letter of Intent or any other important documents, designating the authority of the applicant to host the event, from the license owner.

3) Festival proposal with cost estimation for organizing the event.

4) Certificate of Applicant's Qualification for receiving the support, such as company affidavit or certificate of incorporation which must validate no longer than 6 months prior to submission date

5) Certificate for VAT registration (if any)

6.2 Upon the applicant having completely proposed the details of organization of the event and the documents requesting for the support as specified, TCEB shall consider the application and documents in accordance with the criteria. Additionally, TCEB shall send the letter of acceptance for confirmation of giving support within 15 business day(s) from the date at which the documents have completely been received by.

6.3 The applicant must affix the signature of the authorized persons only, acknowledging the support to be given as specified in the letter of acceptance, and shall send it back to TCEB within 7 business day(s);

6.4 Upon the event or activity having been organized pursuant to the conditions of giving support, the applicant must submit the summary report on the result of the event or activity within 60 day(s) after the end of the festival, together with the evidences as follows:

1) The invoice or the letter of request to receive funding.

2) The summary report

- In case of event support, the Summary report shall consist of:

- Summary of total number of participants in the event, by separating Thais and foreigner.
- Summary of the organization of the event in each activity.
- Summary of the evidence regarding the right and benefit obtained by TCEB.

- High-resolution image file, highlighting the organized event in number of 10-20 photos.
 - Video file (if any)
- In case of site inspection support, the Summary report shall consist of:
- Summary of site inspection activities with image
 - Copied receipt of actual expenses of airfare, accommodation, local transportation
- In case of feasibility study & Pre-Economic and Social Impact, the Summary report shall consist of:
- Final report of feasibility study & Pre-Economic and Social Impact

6.5 TCEB shall make disbursement within 30 day(s), (from the date at which TCEB has received the documents from the applicant pursuant to clause 7.4). The amount of money shall be subject to the Withholding Tax (if any);

6.6 TCEB shall disburse the funding to the applicant for the support only. In this regard, the applicant shall be responsible for VAT and the Withholding Tax (if any).

7. Terms and Conditions

7.1 The applicant understands and accepts the terms and conditions for receiving the support of TCEB in accordance with the Thailand Convention and Exhibition Bureau's rule on supporting and promoting the convention and exhibition and these criteria of support.

7.2 The applicant warrants that the request for receiving support has been performed by the person(s) having power to act on its behalf or the authorized person(s). The certificate of registration of the agencies and/or the power of attorney is attached.

7.3 The applicant must cause TCEB to participate in the activity promoting the efficiency of organization for the convention and exhibition, such as training, workshop, contest and observation, etc.;

7.4 The applicant consents and shall facilitate TCEB or TCEB's representative to observe, inspect and evaluate the result of the event or activity as appropriate, both before and during the organization of the event.

7.5 The applicant agrees to give the additional information, or monitor the organization result of the event for the evaluation or for the purpose of convention and exhibition industry development.

7.6 The applicant confirms and warrants that it shall comply with the personal data protection law.

7.7 The applicant must obtain the consent from the data subject for disclosing the personal data to TCEB, so that such personal data shall be used for conducting the audit on the applicant's practice regarding the terms and conditions pursuant to these criteria of support and public relations for TCEB's activities.

7.8 The applicant agrees to provide TCEB with the information regarding the organization of the event, report on the activity performance and databases arising from the activity performance.

7.9 TCEB reserves the right to amend the details of the criteria for the support as appropriate, without the need to give any prior notification.

7.10 In case of amendment, change or cancellation of the activity plan or in case of the request for changing the approved support pursuant to the criteria, in such case, the applicant must notify TCEB in writing for a period of not less than 30 days prior to the date of commencing the organization of the event.

7.11 Change of the event's name / co-organization of the event / the event organized by the same organizer / organization of the event at the same place or province at the same time / the event adjusting form the original event shall be deemed as the original event, which cannot request for new support.

7.12 TCEB reserves the right to consider and approve for the support of the organization of the event or activity pursuant to these criteria of the support, by taking it into consideration together with TCEB's support budget already allocated. In this regard, the applicant shall not have the right to claim for damage in any respect.

7.14 In case the applicant fails to comply with any terms and condition in accordance with these criteria of the support, then, TCEB reserves the right to terminate such support. The TCEB's decision shall be deemed final.

7.15 For the request noncomplying with these criteria of the support, the President of TCEB shall be able to consider approving for the support on case-by-case basis.

7.16 In case the applicant gives or submit false information or document using for the request of support or disbursement, then, the applicant shall be deprived of its right for the support, and legal action shall be taken against the applicant.

Announced on **25** November 2022



(Mr. Chiruit Isarangkun Na Ayuthaya)

President

Thailand Convention & Exhibition Bureau