



## Fav. Your Fan Campaign

### About

Regarding the current situation, the COVID-19 pandemic causes a massive impact on event and festival organizer/owner both on a domestic and global level. The outbreak caused limitation and restriction to travel across the country, also many countries lockdown their country to stop the widespread of COVID-19, and it is directly affected to the face-to-face event. Hence, To support our local organizer and event owner, Thailand Convention and Exhibition Bureau (TCEB) would like to encourage all event and festival organizers/owners to move to “New Normal” and “New Era” of the event by transforming the event from offline to an online platform.

### Objectives

“Fav. Your Fan Campaign” serves the following objectives:

1. To support local event and festival organizer/ owner who would like to transform the event from offline to the online event.
2. To keep event fan-based engaged during and post- COVID-19 outbreak.

### Qualification

1. Local event/festival owner
2. Local event/festival organizers
3. Domestic associations

*Please note that the applicant must be Registered Juristic Entity under the Civil and Commercial Code.*

### Criteria for consideration

1. Must have the newly initiated event or festival
2. Must be in TCEB focused sectors (Art and Culture, Creative and lifestyle, Entertainment, Sports Mass Participation)
3. Must be a minimum of 2 days **online** event or festival.

4. Must be at least 2 activities during the event or festival.
5. Must be included of at least 3 international contents (countries)

## Financial Support Scheme

### Financial Subsidy

A fixed cash subsidy **at THB 200,000** is available for qualified applicants to support a local event and festival organizer/owner which aims to **transform or create a new online event.**

## TCEB Benefits

The applicant is required to provide TCEB benefit at minimum listed by the following:

- Logo as “**partner or official supporter**” at the event, **NOT event sponsor**
- Logo on online promotions and publications
- Join the online press conference (If any)
- Join the online opening session (If any)
- Other activities upon discussion ex. Online exclusive interview and/or online article, etc.

## Application process

1. The applicants must submit the letter of supporting request together with the application form at <https://rfs.businesseventsthailand.com/>, the documents must be signed and stamped by the authorized person to TCEB to apply for Fav. Your Fan. Campaign.
2. Together with the online form, the applicant must provide documents including
  - Letter of Support Request
  - Event Factsheet
  - Event Proposal
  - Company registration Certification
  - Letter of support from other Government Organization (if any)
3. The application should be sent to TCEB at least 2 weeks prior to the events.
4. TCEB will consider the request and reply by letter or email (in Thai or English) within fifteen (15) working days.
5. The applicant must formally acknowledge, signing the relevant documents. Together with the company seal. All signed documents should be returned to TCEB within seven (7) working days.

## Reimbursement Process

1. The applicant must submit an **acknowledgement letter** and an **original invoice** to TCEB.
2. Together with **acknowledgement letter** and an **original invoice**, the applicant must be provided the documents as below:
  1. Event report includes:
    - Executive Summary
    - Summary of activities in the event
    - Number of online participants
    - Evidence of TCEB benefits from the event
    - Problems and recommendations
  3. The payment will be processed within **30 days** upon receiving the above documents.

**Remark: TCEB reserves the right of final decision for the applications.**

## Terms and Conditions

1. The program is open to events organized from **July to September 2020**
  2. TCEB reserves the right to amend or adjust the details and procedures of the support as appropriate and will inform the applicant in advance.
  3. The applicant is required to provide full information as requested. If the organizer fails to abide by rules and regulations stated herein in any case, TCEB reserves the right to terminate the support at its discretion.
  4. The total fiscal-year budget allocated for TCEB's financial and non-financial subsidy is available to the applicant on a first come first serve basis and TCEB reserves the right to cease support if this budget has been fully utilized. In such cases, TCEB shall provide notice to applicants well in advance.
  5. All applicants must agree that the financial support is inclusive of VAT required by law (currently at 7%) and Thai-registered companies must accept the deduction of revenue tax under Thailand's Tax Law.
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