

Contract for Thailand MICE Roadshow in India 2023

Contract no.66-056

This Contract is made at Thailand Convention & Exhibition Bureau (Public Organization), having its place of business at 25th-26th Floor, Siam Piwat Tower, 989 Rama 1 Road, Pathumwan District, Bangkok, 10330, Thailand, dated on May 30th, 2023, between Thailand Convention & Exhibition Bureau (Public Organization), represented by the authorized person, Mr. Chiruit Isarangkun Na Ayuthaya, hereinafter referred to as the "TCEB" of the one party and

Venture Marketing, company registration Number 07AAKFV4924E1Z2, is a company registered in Delhi state, having its registered office at 10/37, Old Rajinder Nagar, New Delhi 110060, India, represented by the authorized person, Mr. Nitin Sachdeva and Ms. Parul Gera, hereinafter referred as "the Contractor" on the other part.

The Parties hereto has agreed as follows;

CLAUSE 1 AGREEMENT ON THE COMMISSIONING

TCEB agrees to commission, and the Contractor agrees to accept the commission for the activity of Thailand MICE Roadshow in India 2023, which be according to the Terms and Conditions of this contract and Scope of Work that specified in **Appendix 1** Terms of Reference ("TOR"), **Appendix 2** Venture Marketing's proposal and **Appendix 3** Venture Marketing's Quotation, (hereinafter referred as "the Work").

The Contractor agrees to provide labor, materials, tools and equipment, as well as various kinds of good equipment to be use in the works under this Contract.

CLAUSE 2 DOCUMENTS THAT ARE PART OF THE CONTRACT

The following the Appendix shall be regarded as part of the Contract;

2.1 Appendix 1 Terms of Reference (TOR), all 7 (seven) pages.

2.2 Appendix 2 Venture Marketing's proposal, all 9 (nine) pages.

2.3 Appendix 3 Venture Marketing's Quotation, all 4 (four) page.

2.4 Appendix 4 Venture Marketing's corporate documents and passport, all 12 (twelve)

pages.



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In the event that any text in the Appendix is in conflict with the text of this Contract, the text of this Contract shall apply, and in the event that the text of Appendixes conflict with each other, the Contractor shall comply with the decision of TCEB. The decision of TCEB is deemed to be final and the Contractor has no right to claim any wage or damages or any additional expenses from TCEB.

If anything or any action that is not specified in the Appendix of this Contract, but it is necessary to complete the works correctly or achieve the objectives of this Contract, the Contractor shall arrange that without claiming any damages or compensation

CLAUSE 3 PERFORMANCE SECURITY

At the time of this Contract, the Contractor has provided TCEB with deposit cash, in the amount of 2,884.00 USD (two thousand eight hundred eighty-four US dollars only), which is equal to 5 % (five percent) of the Service fee under this Contract, as a performance security under this Contract.

The performance security, that the Contractor shall provide according to the preceding paragraph, must cover all liability of the Contractor throughout the contract period. If the performance security provided by the Contractor is reduced or deteriorated or does not cover the liability of the Contractor throughout contract period, for any reason, including the delay in work delivery of the Contractor that cause change of the completion period or the due date of liability for defects under the contract, no matter what time it occurs, the Contractor shall provide TCEB with new or additional performance security to the full amount under the first paragraph within 7 (seven) days from the day after the receipt of a written notice from TCEB.

TCEB will return performance security provided by the Contractor under this Contract to the Contractor without interest.

CLAUSE 4 COST OF THE SERVICE FEE AND PAYMENT

TCEB agrees to pay and the Contractor agrees to accept the payment of the service fee in the amount of 57,671.25 USD (fifty-seven thousand six hundred seventy-one US dollars and twenty-five cents). This amount is inclusive of value added tax, other taxes and duties, and all expenses already paid, and the payment shall be made in payments as follows:



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1) The first payment of USD 8,650.69 (eight thousand six hundred fifty US dollars and sixty-nine cents), which is equal to 15% (fifteen) of the service fee, shall be paid to the Contractor when the Contractor has submitted the first deliverable (specified in Appendix 1 and Appendix 3).

2) The second payment of USD 20,184.94 (twenty thousand one hundred eighty-four US dollars and ninety-four cents), which is equal to 35% (thirty-five) of the service fee, shall be paid to the Contractor when the Contractor has submitted the second deliverable (specified in Appendix 1 and Appendix 3).

3) The last payment of USD 28,835.62 (twenty-eight thousand eight hundred thirty-five US dollars and sixty-two cents), which is equal to 50% (fifty) of the service fee, shall be paid to the Contractor when the Contractor has submitted the third deliverable (specified in Appendix 1 and Appendix 3).

The Payment herein above will be made after the Delivery work is submitted in accordance with Appendix 1 (TOR) and TCEB's inspection committee or representative has inspected and accepted such the Work under Clause 10.

CLAUSE 5 COMPLETION DATE AND THE RIGHT TO TERMINATE THE CONTRACT OF TCEB

The Contractor shall start working within May 31st, 2023, and shall complete all works within a period of 120 (one hundred twenty) days after contract signed date. If the Contractor does not start working within the prescribed period of time, or unable to complete the works on time, or there is a reason to believe that the Contractor is unable to complete the work within the prescribed period of time, or the works will be completed later than the prescribed period of time, or the contractor breaches any provision of the Contract, or become absolute receivership or bankrupt, or ignore the order of the Committee for Receiving Supplies, TCEB has the right to terminate this Contract and has the right to hire new contractors to substitute for the Contractor as well. The exercise of the right to terminate the contract does not affect the right of TCEB to claim damages from the Contractor.

Failure to exercise the right to terminate the contract mentioned above by TCEB does not release the Contractor from contractual liability.



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CLAUSE 6 RESPONSIBLE FOR DEFECTS IN THE HIRED WORK

When the work is completed and TCEB has accepted the works from the Contractor, or the new contractor in the event that this Contract is terminated under Clause 5, if such defects or damage occurs from this employment within 1 year (one) from the day after such acceptance, which the defect or damage is caused by the defect of the Contractor caused by incorrect use of the material or work is done incorrectly or does not meet academic standards, the Contractor shall correct the defect without delay, while TCEB does not have to pay any costs in this regard. If the Contractor fails to do so within 15 days (fifteen) from the day after the receipt of a written notice from TCEB or does not make corrections within the time specified by TCEB, TCEB has the right to do it by itself or to hire someone else to do at the expense of the Contractor.

In urgent cases, that it is necessary to correct the defect or damage quickly and cannot wait for the Contractor to make corrections within the period specified in the first paragraph, TCEB has the right to manage to correct the defect or damage by itself or hire someone to correct the defect or damage and the Contractor shall be responsible for all costs.

Correcting the defect by TCEB itself or hiring others to substitute for the Contractor does not release the Contractor from liability under this Contract. If the Contractor does not compensate for the expenses or damages as TCEB claims, TCEB has the right to enforce repayment from the retention or performance security.

CLAUSE 7 SUB-CONTRACTING

The Contractor has not right to sub-contract the works under this Contract, whether in whole or in part, except for partially sub-contracting that have been permitted in writing from TCEB. Permission to partially sub-contracting of TCEB does not release the Contractor from liability or obligation under this Contract and the Contractor shall be liable for the fault and negligence of the Sub-contractor or the Sub-contractor's representatives or employees in all respect.

In case that the Contractor has partially sub-contracted in violation of the provisions of the first paragraph, the Contractor shall pay fine to TCEB at the rate of 10 % (ten percentage) of the amount of the sub-contracted works, without prejudice to TCEB's right to terminate this Contract.



CLAUSE 8 LIABILITIES OF THE CONTRACTOR

The Contractor shall be liable for any accident, damage or danger arising from the work of the Contractor and shall be liable for damage caused by actions of the employees or the representatives of the Contractor as well as the performance of the sub-contractor (if any).

Any damage caused by the work performed by the Contractor, even if due to force majeure, the Contractor shall be responsible for the reparation or the replacement at the Contractor's own expense, unless the damage is caused by TCEB's fault. In this regard, the liability of the Contractor in this clause shall end when TCEB has accepted the final assignment. After that, the Contractor shall be liable for the defects or damages mentioned in Clause 6 only.

The Contractor shall be liable to third parties for any damage arising from the work of the Contractor or an employee or representative of the contractor, including subcontractors (if any) under this contract. If TCEB has been demanded or sued or required to pay compensation to the third party, the Contractor must take any action to defend TCEB at the Contractor's own cost, including the contractor. Moreover, the Contractor must compensate the damages as well as any costs arising from claims or lawsuits to TCEB immediately.

CLAUSE 9 PAYMENT TO EMPLOYEES

The Contractor shall pay the employee that the Contractor has hired at the rate and according to the time that the Contractor agreed or contracted with the said employee.

If the Contractor does not pay wages or any other compensation to such employee under the first paragraph, TCEB has the right to pay cost of commissioning to be paid to the Contractor to the employee of the Contractor and it shall be deemed that TCEB has paid such amount as cost of commissioning to the Contractor under the Contract.

The Contractor shall provide insurance for all employees hired to work, which shall cover all liability of the Contractor, including the sub-contractor (if any) in the case of damages that compensation claimable by law, which is caused by an accident or any danger that may occur to the employees or other persons hired by the Contractor or sub-contractor. Upon the request of TCEB, the Contractor shall deliver such insurance policy together with proof of payment of premiums to TCEB.



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CLAUSE 10 ACCEPTANCE OF THE WORKS

When TCEB has inspected and accepted the delivered the works and deem that such work is correct and complete according to the contract, TCEB will issue proof of acceptance in writing for the Contractor to be used as evidence for requesting the cost of commissioning of such hired work.

If the result of the inspection turnout that the works delivered by the Contractor does not conform with the Contract, TCEB has the rights to reject such the works. In this case, the Contractor shall correct the works to be in accordance with the Contract at its own expenses. And the time that is wasted because of the above reasons, the Contractor cannot refer to it as the reason for requesting to extend the delivery period according to the Contract or to cancel or reduce the fines.

CLAUSE 11 DEVIATION OF JOB DESCRIPTION

The Contractor certifies that it has thoroughly examined and understood the details of the employment already. If it appears that the details of the employment are incorrect or deviate from the professional and technical principles, the Contractor agrees to comply with the decision of TCEB, the Committee for Receiving Supplies, in order the complete work. Such decision shall be deem final. The Contractor cannot claim for more cost of commissioning, damages, or any other expenses from TCEB, nor request extension of the Contract period.

CLAUSE 12 FINE

If the Contractor is unable to complete the works within the time specified in the Contract and TCEB has not terminated the Contract, the Contractor shall pay the fine to TCEB on a daily basis, at the rate of 0.1 % price of the of the value of the undelivered work, it must not be lower than 100 baht per day, from the day after the completion date under the Contract or the end of working period extended by TCEB until the actual completion of work. In addition, the Contractor allows TCEB to claim for damages caused by the delay in working of the Contractor, only for the excess of the said fine.

While TCEB has not terminated the Contract, if TCEB considers that the Contractor is unable to comply with the Contract, TCEB may exercise the right to terminate the Contract and exercise the rights under Clause 13 (Temporary suspension and contract termination), and if TCEB has notified the claim to the Contractor at the end of completion period and demand the Contractor to pay the fine, TCEB has the right to impose the fine against the Contractor until the date of termination.



CLAUSE 13 RIGTH OF TCEB AFTER THE TERMINATION OF CONTRACT

In the event that TCEB terminates this Contract, TCEB may continue the works by itself or hire the other person to complete the works. In such case, TCEB has the right to forfeit or enforce repayment from performance security, in whole or in part, as deem appropriate. Furthermore, the Contractor shall be liable for damages in excess of the performance security, including the additional expenses in working toward the completion under this Contract, which TCEB may deduct from any money to be paid to the Contractor.

CLAUSE 14 ENFORCE PAYMENT FROM FINE, DAMAGES AND EXPENSES

In the event that the Contractor fails to comply with any provision of this Contract for any reason, causing the fine, damages, or expenses to TCEB, the Contractor shall compensate such fine, damages, or expenses to TCEB within 30 (thirty) days from the day after the receipt of written notice from TCEB. If the Contractor fails to compensate in full within the prescribed period, TCEB shall have the right to deduct such amount from the Service fee that TCEB shall pay the Contractor or enforce payment from performance security immediately.

In the event that the Service fee to be paid to the Contractor and performance security are not sufficient to cover the fine, damages, or expenses, the Contractor agrees to pay the shortfall of the full amount of the fine, damages or expenses within 30 (thirty) days from the day after the receipt of written notice from TCEB.

TCEB shall refund all the remaining amount of the Service fee after being deducted to pay fine, damages or expenses to the Contractor.

CLAUSE 15 CANCELLATION OR REDUCTION OF FINE, OR EXTENSION OF WORK PERIOD ACCORDING TO THE CONTRACT

In the event that there is a cause caused by the fault or defect of TCEB, or force majeure, or caused by any circumstances that the Contractor is not liable under the law, or any other cause as specified in the ministerial regulations issued under the laws on Government Procurement and Supplies Management causing the Contractor to not be able to complete the works according to the conditions and schedule of this Contract, the Contractor shall inform TCEB of such circumstances with evidence in writing for the purpose of cancelling or reducing the fine or extension of the work period within 15 (fifteen) days from the day after such cause has ended or as prescribed in the said ministerial regulations, as the case may be.

If the Contractor fails to comply with the first paragraph, it shall be deemed that the Contractor has waived the right to claim or reduce the fines or extend the working hours without any conditions at all, except in the case of the default or the defect caused by TCEB, with clear evidence, or in which TCEB already knows from the beginning.

Cancellation or reduction of fines or extend the working period under the first paragraph is in the discretion of TCEB to consider as appropriate.

CLAUSE 16 PERSONAL DATA

The Contractor is deemed as the personal data processor pursuant to this Contract, having the duties to implement the procedure of personal data collection, use or disclosure for or on behalf of TCEB in accordance with the Personal Data Protection Act B.E. 2562 and other laws enacted in accordance with the Personal Data Protection Act B.E. 2562, hereinafter referred to as the "**Personal Data Protection Law**" being in force and effect at the date of this Contract and its amendment thereafter. Both parties hereto accept and mutually agree as follows:

(1) TCEB, as personal data controller, agrees to designate the Contractor as personal data processor, to implement the procedure of personal data collection, use, or disclosure of buyers, sellers, MICE suppliers, partners, and participants attending the event. The personal data includes first name, surname, positions held, picture, telephone number and email address for business matching as a database to coordinate and for invitations to attend future activities.

In this regard, the Contractor must complete the personal data processing within the specified period of time pursuant to this Contract, except for the case that the parties agree to amend the Contract or extend the period of time in performing the work pursuant to the Contract.

(2) The Contractor must explain TCEB's Privacy Notice to the data subject for acknowledgement pursuant to (1). The details of which are available at <https://www.businesseventsthailand.com/en/policy> or the documents attached to this Contract. Additionally, it shall request for the data subject's consent prior to processing of the personal data.

(3) The Contractor shall limit the access to the personal data under this Contract solely to the officer and/or employee, agent or any person assigned and having the duty or necessity to access the personal data under this Contract only.

(4) The Contractor shall control and supervise the officer and/or employee, agent or any person, who perform the duty of personal data processing, to maintain the confidentiality of the personal data with the same standard and to strictly comply with the Personal Data Protection Law. The Contractor must process the personal data pursuant to the purpose of the operation as specified in this Contract only, and shall strictly not

reproduce, duplicate, make copy or take photo of the personal data, whether in whole or in part, except that it complies with the terms of the Contract.

(5) In case the data subject submits the request for exercising the data subject's right in accordance with the Personal Data Protection Law directly to the Contractor, then, the Contractor shall immediately notify and send such request to TCEB. Additionally, the Contractor shall take the action to assist or support TCEB for responding to the data subject's request. In this regard, the Contractor shall not respond to such request by itself, except that TCEB shall designate the Contractor to take the action for specific matter relevant to such request.

(6) The Contractor shall prepare and keep all Record of Processing processed by the Contractor within the scope of this Contract and the data as specified below, and shall deliver such record to TCEB upon the termination of Contract and/or upon TCEB's request promptly.

- (a) Type of personal data processing;
- (b) Name and contact details of subcontractor (if any, in case of being permitted by TCEB in writing);
- (c) Name and contact details of subcontractor's personal data protection officer (if any, in case of being permitted by TCEB in writing);
- (d) Transfer of data abroad or to the international organization, and the documents specifying the appropriate protection measurement;
- (e) General explanation of technical measurement and administrative measurement for personal data protection;

(7) The Contractor shall establish and maintain the appropriate security measurement for data processing as prescribed by the Personal Data Protection Committee and/or in accordance with the international standard, by mainly taking into consideration the nature, scope and purpose of data processing as specified in this Contract. This aims to protect the personal data from risk in connection with the personal data processing, such as the damage arising from the infringement, accident, unlawful deletion, destruction, loss, alteration, change, access, use, disclosure or transfer of personal data, etc.

(8) Unless specified otherwise by the relevant laws, the Contractor shall delete, destroy or return (pursuant to TCEB's notification) the personal data processed under this Contract within 15 days from the date of completion of the processing or the date at which TCEB and the Contractor have agreed in writing to terminate the Contract or cancel the processing pursuant to this Contract, as the case may be. The Contractor shall confirm the deletion, destruction or return of such personal data in writing with TCEB.

(9) In case the Contractor has found any circumstance affecting the security of personal data processed by the Contractor under this Contract which may cause the damage due to the infringement, accident, unlawful deletion, destruction, loss, alteration, change, access, use, disclosure or transfer of personal data, then, the Contractor shall immediately

notify TCEB, no later than 12 hours from which such circumstance become known to the Contractor.

(10) Regarding the notification of personal data infringement under this Contract, the Contractor must specify the cause of infringement and the measurement for preventing the recurrence of such issue. Additionally, the Contractor shall provide TCEB with the information under the scope as specified by the Personal Data Protection Law as follows:

- (a) The details, nature and impact possibly occurring from the infringement;
- (b) The measurements used for preventing or mitigating the impact of the infringement;
- (c) Types of personal data and the data subject being infringed (if appearing);
- (d) Other information related to the infringement.

(11) The Contractor has the duty to strictly maintain the confidentiality of the personal data known by it.

(12) The Contractor shall not subcontract any other persons for TCEB's personal data processing without written permission. In case the permission has been granted, then, such permission shall be granted to the specific subcontractor only. Additionally, the Contractor shall sign the Contract with the subcontractor, by which such Agreement shall contain the personal data protection clauses not less than those applicable to the Contractor pursuant to this Contract. The Contractor shall also be liable to TCEB for the performance of such subcontractor.

(13) The Contractor's duty and responsibility to comply with the Contract shall be terminated from the date of the agreed work completion or the date at which the Contractor and TCEB have agreed in writing to terminate the Contract, as the case may be. However, the termination of this Contract shall not prejudice to the Contractor's duty to delete or destroy the personal data as specified in clause 16 (8) and the confidentiality obligation as specified in clause 16 (4) and clause 16 (11) of this Contract.

(14) Apart from the duty and responsibility as specified in this Contract, in case of damage arising from the Contractor's noncompliance with TCEB's order in relation to the collection, use or disclosure of the personal data, or breach of the provisions on part of the personal data, then, the Contractor shall be responsible for such damage occurring to TCEB. Additionally, the Contractor shall be deemed as personal data controller in accordance with the Personal Data Protection Act B.E. 2562 in substitution of TCEB, and in which the Contractor shall be responsible as if the Contractor were the personal data controller.

(15) In case the Contractor does not strictly comply with TCEB's order on part of the personal data, then, TCEB shall be entitled to immediately terminate this Contract.

CLAUSE 17 COPYRIGHT

The Copyright of all documents prepared by the Contract or in connection with the Contract rests with TCEB. All documents prepared by the Contract or in connection with the Contract shall be confidential and shall be the property of TCEB. The Contract or shall deliver all these documents to TCEB upon the completion of the Contract. The Contract or may take copies of such documents but shall not use the contents thereof for any purposes unrelated to the Work without the prior written approval of TCEB.

CLAUSE 18. GOVERNING LAW

The Contract shall be construed according to the Law of Kingdom Thailand. Each party shall have the right to institute suit against the other in the Civil Court in Bangkok, Thailand.

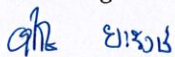
This Contract is made in duplicate. The parties hereto, each retaining one copy, have read and fully understand the contents therein, and accordingly sign their names and affix their seal (if any) in the presence of witnesses.

Signed:  TCEB

by (Mr. Chiruit Isarangkun Na Ayuthaya)

The authorized person

Thailand Convention & Exhibition Bureau
(Public Organization)

Signed:  Witness

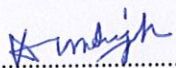
Ms. Urailuk Yarangsee
(**Senior Manager**)
Legal and Good Governance Section
Thailand Convention & Exhibition Bureau
(Public Organization)

Signed:  The Contractor

by (Mr. Nitin Sachdeva and Ms. Parul Gera)

The authorized person

Venture Marketing

Signed:  Witness

(**ANAND MOHAN SINGH**)

Venture Marketing

Project number 66059307768

Isight



อ.ส.5 ใบสัทธิหลังตราสาร

เลขที่ 14415
วันที่ 1 มิถุนายน 2566

เลขประจำตัว 0994000112165

เลขที่สาขา

ชื่อผู้ถือหุ้นสามัญ สำนักรายส่งสิทธิการจับจ่ายและสิทธิการ (องค์การมหาชน)

ในฐานะ ผู้ถือหุ้นสามัญ

ที่ตั้ง : เลขที่หลังบ้าน
ห้องเลขที่ -
หมู่บ้าน -
เลขที่ 989 หมู่ 2, 81 และ 82
ตำบล/แขวง -
ถนน หมายเลข 1
เขต/อำเภอ บ่อวิน
รหัสไปรษณีย์ 10330

ชื่อธนาคาร ธนาคารเพื่อการพาณิชย์
วันที่ 25, 26

เลขที่ -
สาขา -
แขวง/ตำบล บ่อวิน
จังหวัด กรุงเทพมหานคร



อยู่ด้วย
เลขประจำตัวผู้ถือหุ้นสามัญ
ชื่อ Venture Marketing

เลขที่สาขา

ได้ยื่นขอการเสนอรับเป็นตัวแทนเงินสำหรับตราสารหนี้ที่มีระยะเวลาการเสนอรับ ขึ้น 4
ลักษณะตราสาร อ้างทำนอง ดังนี้ :



	บาท	สต.
มูลค่าตราสาร	2,013,516	72
ค่ารายการเสนอรับ	2,014	00
เงินเพิ่ม	0	00
รวมเงิน	2,014	00

จำนวนเงินเป็นตัวแทน (สองพันสิบสี่บาทถ้วน)

ตามใบเสร็จ เลขที่ 022314

ลงวันที่ 1 มิถุนายน 2566

เลขระบุเอกสาร อ.ส.4 คือ 01003071-25660601-1-01-000065

ลงชื่อ

(นางสาวศุภาพิชญ์ ชั่วเกตุ)

ตำแหน่ง เจ้าหน้าที่งานสรรพากรปฏิบัติงาน

ใบสัทธิหลังตราสารนี้จะส่งมอบให้กับผู้มีอำนาจเจ้าหน้าที่สำนักงานผู้ถือหุ้นสามัญและผู้ถือหุ้นสามัญ
ได้ลงชื่อและลงนามในใบเสร็จรับเงินเรียบร้อยแล้ว

Terms of Reference For the Procurement Specific Method

1. Name of Project

Project name: Creating sales opportunities for Thailand's MICE suppliers through roadshow.

Activity name: Thailand MICE Roadshow in India 2023

2. Budget

Amount of THB 2,135,000 (Including VAT and all kinds of expenses)

Equivalent to USD 57,703 (estimated exchange rate: USD 1 = THB 37)

3. Objectives

- 3.1. To increase presence and destination awareness of Thailand as key meeting and incentive destination for India market.
- 3.2. To be able to reach the target market effectively through business session and create a network between Thai MICE stakeholders and potential Indian MICE buyers.
- 3.3. To extend market reach to new clients in the market while maintain existing relationship with established clients including corporate agents, PCO, meeting planners, and corporate clients in India.
- 3.4. To facilitate and bridge business opportunity for Thai private sector.
- 3.5. To establish new connections with industry partners in India.
- 3.6. To exchange insight and knowledge from active industry associates and key buyers in India to assess efficient future business strategy for Thailand.

4. Date and Area of Implementation (Subject to change as appropriate)

New Delhi and Mumbai, the Republic of India

Full-day event in each city, total 2 cities

- 18th July 2023 at New Delhi, the Republic of India
- 20th July 2023 at Mumbai, the Republic of India

5. Number of participants

Estimate number of participants are.

- 5.1 The delegate from India approximately 100 – 120 persons per city including MICE planner and/or MICE agents.

5.2 Thai MICE stakeholders approximately 30 – 60 persons (30 companies with maximum 2 persons)

5.3 Delegate from Thailand Convention and Exhibition Bureau (TCEB), Company partner such as Tourism Authority of Thailand, Airlines partner, MICE agent association etc. approximately 5 - 10 persons.

6. Scope of Work

- 6.1. Providing the event plan and project timeline in electronic file format.
- 6.2. Organizing Thailand MICE Roadshow in India 2023 in New Delhi which is schedule on 18th July 2023 (subject to change as appropriate) on the following tasks:
 - 6.2.1. Arrange venue for a table-top session and a networking function in New Delhi that offers full-service meeting/catering facilities and service staff for a minimum of 135 participants.
 - 6.2.2. Identify, recruit, and invite a minimum of 100 meeting & incentive buyers who are intermediaries or corporate clients that have potential to bring business events to Thailand to attend a table-top session and a networking lunch including the arrangement of the followings:
 - (1) Attendee list
 - (2) Email invitation distribution
 - (3) Use of database
 - (4) Attendance registration and management
 - 6.2.3. Manage a table-top session and a networking lunch with the venue in arranging food and beverage for a minimum of 135 participants.
 - 6.2.4. Arrange event backdrop (media wall) at the venue for public relation opportunities.
 - 6.2.5. Arrange audio and visual at the venue including screen, projector, microphone, and amplifier which are suitable for presenting a destination VDO and destination presentation including service staff to facilitate the session.
 - 6.2.6. Manage event registration including manpower for event coordination, nametag buyers and sellers attending the event.
 - 6.2.7. Arrange one (1) Emcee who has experience and has great understanding in MICE industry to conduct the table-top and a networking lunch function. Arrangement of Emcee speech is included.


The stamp is circular with the text "FUTURE MARKETING" around the top and "New Delhi" in the center. There is a signature over the stamp.

- 6.3. Organizing Thailand MICE Roadshow in India 2023 in Mumbai which is scheduled on 20th July 2023 (subject to change as appropriate) on the following tasks:
- 6.3.1. Arrange venue for a table-top session and a networking lunch in Mumbai that offers full-service meeting/catering facilities and service staff for a minimum of 135 participants.
 - 6.3.2. Identify, recruit, and invite a minimum of 100 meeting & incentive buyers who are intermediaries or corporate clients that have potential to bring business events to Thailand to attend a table-top session and a networking lunch including the arrangement of the followings:
 - (1) Attendee list
 - (2) Email invitation distribution
 - (3) Use of database
 - (4) Attendance registration and management
 - 6.3.3. Manage a table-top session and a networking lunch with the venue in arranging food and beverage for a minimum of 135 participants.
 - 6.3.4. Arrange event backdrop (media wall) at the venue for public relation opportunities.
 - 6.3.5. Arrange audio and visual at the venue including screen, projector, microphone, and amplifier which are suitable for presenting a destination VDO and destination presentation including service staff to facilitate the session.
 - 6.3.6. Manage event registration including manpower for event coordination, nametag buyers and sellers attending the event.
 - 6.3.7. Arrange one (1) Emcee who has experience and has great understanding in MICE industry to conduct the table-top and a networking lunch function. Arrangement of Emcee speech is included.
- 6.4. Providing relevant market update and insight, key industry movement and trends of India markets to be submitted to TCEB.
- 6.5. Managing exhibitors briefing for Thai suppliers attending the roadshow in India and conducting Thailand destination presentation for participants attending the event in New Delhi and Mumbai.
- 6.6. Arranging at least one professional photographer for the event in New Delhi and Mumbai.
- 6.7. Provide and arrange transportation (one van with a driver for eight persons) for the TCEB team during the whole trip.

- 6.8. Conduct the evaluation/satisfaction survey and gather feedback/recommendation from all invited delegates to summarize and submit the report to TCEB in English.
- 6.9. Preparing one set of summary report in electronic file format to be submitted to TCEB which includes (but not limited to) post event report, business leads report, database of the buyers attending the roadshow, the evaluation/satisfaction survey report, and photos from the events.
- 6.10. The contractor must notify about the TCEB's privacy policy to the data subject for acknowledgement, and request for the data subject's consent in order to proceed with the data subject's personal data.
- 6.11. The contractor must establish and maintain the appropriate security measurement for data processing, by mainly taking into consideration the nature, scope, and purpose of data processing pursuant to the scope of work. This aims to protect the personal data from risk in connection with the personal data processing.

7. Qualifications of the Contractor

Section 64. Subject to section 51 and section 52, a person who intends to tender a proposal in procurement by a state agency must at least have the qualifications and must not be under prohibitions, as follows:

- (1) Having legal capacity;
- (2) Not being a bankrupt;
- (3) Not being under dissolution of business;
- (4) Not being a person under suspension from tendering proposals or making contracts with State agencies under section 106 paragraph three;
- (5) Not being a person whose name is in a circulated list of persons abandoning work of State agencies under section 109;
- (6) Having other qualifications or being under other prohibitions as prescribed by the Policy Commission as published in the Government Gazette, shall be as determined by the Comptroller General's Department;

8. Duration of project

120 days after the date of signing the contract.

9. Delivery of work

The contractor must deliver the work to TCEB through the acceptance committee within the specified period as follows:



No.	Details of the delivery of work	Delivery date
1	The contractor is required to submit the event plan and project timeline in electronic file format	Within 15 days after the date of signing the contract
2	The contractor is required to submit the potential invitee list with their brief profile, market insight, key industry movement and trends related to the Meeting & Incentive industry in India, a layout/floorplan of events in electronic file format, and venue reservation detail.	Within 45 days after the contract signing date
3	The contractor is required to submit all works according to 6 of the Scope of Work in electronic file format	Within 120 days after the contract signing date

10. Payment terms

TCEB shall pay the contractor for the provision of the services after each work is submitted and approved by the Acceptance Committee.

10.1 The 1st installment, the TCEB will pay 15 percent of the total wage after the 1st delivery is complete. The payment schedule will be considered after the approval of the acceptance committee and has been signed by the approval authority only.

10.2 The 2nd installment, the TCEB will pay 35 percent of the total wage after the 2nd delivery is complete. The payment schedule will be considered after the approval of the acceptance committee and has been signed by the approval authority only.

10.3 The 3rd installment, the TCEB will pay 50 percent of the total wage after the 3rd delivery is complete. The payment schedule will be considered after the approval of the acceptance committee and has been signed by the approval authority only.

11. Performance bond

The contractor has to provide a performance bond to the principal in the amount of not less than 5% of the purchase or contract price.

12. Stamp duty

The contractor has to pay the cost of affixing stamp duty, in accordance with the Revenue Code, for hiring in the amount of every 1,000 baht or a fraction of 1,000 baht per 1 baht of stamp duty.



13. Fine rate

TCEB stipulates conditions in the event that the contractor is unable to deliver the work within the time specified in the scope of work, with a daily fine at the rate of 0.1 percent of the value of the undelivered parcel, but not less than 100 baht per day.

14. Cancellation

TCEB reserves the right to cancel the procurement, employment, or contract in the event that it is determined that the most or almost of the contractor's work under the scope of work has been delayed and causes damage, the acceptance of such work is useless, the lack of ability to perform tasks in accordance with the scope of work or the contract for quality and completion as scheduled. TCEB will not be responsible for any expenses incurred to the contractor and if such circumstances cause TCEB damage, the contractor must be responsible and compensate for the damage caused to TCEB also, without any conditions at all.

15. Ownership of data and documents

Documents/data/workpieces/databases and/or software and anything else that results from the implementation of this project, all work that has been performed, including those that have been delivered and that have not been delivered, shall be the property of TCEB by law, which the contractor must deliver to the TCEB and TCEB has the right to take part or all of the work to be published or reproduced by itself or allow others to publish or reproduce.

16. Personal Data Processing

In case the contractor is the personal data processor for or on behalf of the Employer, then, the contractor shall strictly keep the personal data confidential, and shall maintain the security measurement for personal data processing as prescribed by the Personal Data Protection Committee and/or in accordance with the international standard for personal data protection. The Contractor shall conduct the processing and keep the record of all personal data processing activities (Record of Processing) performed by the Contractor within the scope of work only and the data as specified below and shall deliver such record to the Employer upon the termination of Agreement.

17. Disclaimer

TCEB reserves the right to not hire the contractor, if it appears that the submission of the proposal does not meet the criteria or conditions specified, or TCEB considers that the employment of such selected person will not be beneficial to TCEB as it should. The expenses of the proposer arising from the selection process for the price examination shall

be the burden of the proposer, and the proposer has no right to claim any damages from the TCEB.

18. Sub-contracting

The contractor has not right to sub-contract the works under this contract, whether in whole or in part, except for partially sub-contracting that have been permitted in writing from the principal. Permission to partially sub-contracting of the principal does not release the contractor from liability or obligation under this contract and the contractor shall be liable for the fault and negligence of the sub-contractor or the sub-contractor's representatives or employees in all respect.

In case that the contractor has partially sub-contracted in violation of the provisions of the first paragraph, the Contractor shall pay fine to the principal at the rate of 10 percent of the amount of the sub-contracted works, without prejudice to the principal's right to terminate this contract.

Remarks:

1. The decision of the TCEB is deemed to be final. The persons who have not been selected shall accept and shall not dispute the decision of the TCEB in any case at all.
2. TCEB reserves the right to not choose the lowest bidder, but it will consider from the criteria used in the overall selection process.
3. The selected agency must work along with TCEB. Any decision-making must be obtained with the prior consent from the TCEB.
4. TCEB reserves the right to negotiate the prices with the proposer, whether before and/or after TCEB has a decision.
5. TCEB reserves the right to modify or add content as appropriate with the consent of the selected agency.

For more information, please contact:

Ms. Tanapat Sarobol

Manager, Meetings & Incentive Department

Email: Tanapat_s@tceb.or.th

Tel: 02 694 6000 ext. 6012

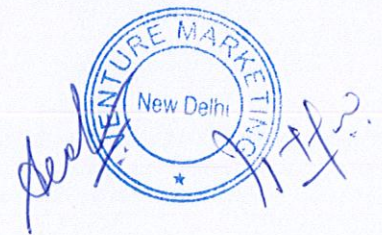


Proposal for Thailand MICE Roadshow in India 2023

for

Meetings & Incentives Department

Thailand Convention & Exhibition Bureau
(Public Organization)



Venture Marketing

India Office: 10/37, Old Rajinder Nagar, New Delhi-110060

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Company Profile

Venture Marketing is a boutique agency specializing in the tourism and meeting Industries, focusing on the development of meetings, incentive, conventions, and exhibition segments by providing a full spectrum of integrated consulting services. The company was conceptualized and later founded by a group of seasoned, international destination marketing professionals who wanted to landmark their presence by offering their services through a much earned and developed skill set over a decade in areas of the global meetings industry, travel, hospitality, and related aviation services.

We are meetings industry specialist, and we work in no other industry sector. Our team members are expert consultants in every phase of the meetings industry's processes, from conducting market intelligence to business development to marketing and sales, and can provide end-to-end solutions that deliver meaningful, measurable results.

Our integrated approach is centered upon travel trade contacts, corporates executives, association executives, and other sales channels that we manage and will continue to deliver clients and income to destinations and communities long after the completion of a project.

We have relationships with some of the most prominent organizations in the industry and the public, the private, and non-profit sectors that keep us at the leading edge of trends in meetings industry development.

Our team likes to be an extension of our client's team. We set goals and agree on the direction we're all going in, and we prefer an entrepreneurial and flexible way of working to get there.

As a company, we are proud to say that we have been working with the Thailand Convention and Exhibition Bureau (TCEB) for the past 10 years. During this time, we have developed a deep understanding of TCEB's goals and objectives, as well as the challenges and opportunities of promoting Thailand as a world-class MICE destination.

Our experience with TCEB has enabled us to establish a strong network of contacts and partnerships with airlines, tour operators, travel agents, and other industry partners, which we leverage to create effective marketing campaigns and initiatives. We have also gained insights into the specific needs and preferences of MICE organizers and attendees from different regions and industries, allowing us to tailor our strategies and activities to best meet their expectations.

Over the years, we have successfully organized and participated in a wide range of destination promotions, such as trade shows, roadshows, familiarization trips, sales missions, and corporate functions, that have generated significant interest and bookings for Thailand as a MICE destination. We have also been actively involved in building and maintaining TCEB's customer database, regularly updating it with new leads and contacts to ensure a steady stream of business for Thailand's MICE industry.



We are committed to continuing our fruitful partnership with TCEB and helping them achieve their vision of making Thailand the top MICE destination in Asia. We believe that our extensive experience, expertise, and dedication will enable us to deliver outstanding results and exceed TCEB's expectations in the years to come.

Our services include:

- Strategic Planning and Consulting
- Training and Development
- Tourism Marketing
- Public Relations
- Marketing Strategy and Development

Our Office:

Venture Marketing
10/37, Old Rajinder Nagar
New Delhi-110060

Venture Marketing
India Office: 10/37, Old Rajinder Nagar, New Delhi-110060



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24 May 2023

PROPOSAL FOR THAILAND MICE ROADSHOW IN INDIA 2023

Overview: The purpose of this proposal is to organize a roadshow event in India for the Thailand Convention and Exhibition Bureau (Public Organization) or TCEB to promote Thailand as a premier destination for MICE (meetings, incentives, conferences, and exhibitions) events. The roadshow will take place in two cities, New Delhi, and Mumbai, and will include a B2B session and a networking lunch in each city. The event will target meeting and incentive buyers who have the potential to bring business events to Thailand.

Objectives:

- (1) To increase presence and destination awareness of Thailand as key meeting and incentive destination for India market.
- (2) To be able to reach the target market effectively through business session and create a network between Thai MICE stakeholders and potential Indian MICE buyers.
- (3) To extend market reach to new clients in the market while maintain existing relationship with established clients including corporate agents, PCO, meeting planners, and corporate clients in India.
- (4) To facilitate and bridge business opportunity for Thai private sector.
- (5) To establish new connections with industry partners in India.
- (6) To exchange insight and knowledge from active industry associates and key buyers in India to assess efficient future business strategy for Thailand.

Outcome:

- The expected outcome of the TCEB MICE India Roadshow 2023 is to promote Thailand as a top MICE destination to potential clients in India. By organizing B2B sessions and networking events, we aim to attract intermediaries and corporate clients who have the potential to bring business events to Thailand.
- Our goal is to increase awareness and interest in Thailand's MICE industry, and to showcase the country's capabilities as a world-class destination for meetings, incentives, conferences, and exhibitions.
- The event will provide an opportunity for Thai suppliers to meet with potential clients, build relationships, and showcase their products and services. By offering market updates and insights on the India market, we aim to equip Thai suppliers with the knowledge they need to tailor their offerings to the needs and preferences of Indian clients.
- Through our marketing communication efforts, we aim to raise awareness of the roadshow and generate interest among potential clients in India. By conducting evaluation and satisfaction surveys, we hope to gather valuable feedback that will help us improve future events and better meet the needs of our clients.

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- Overall, the expected outcome of the TCEB MICE India Roadshow 2023 is to generate leads and business opportunities for Thailand's MICE industry and to position Thailand as a top choice for MICE events among potential clients in India.

Budget:

Amount of USD 57,671.25

Equivalent to THB 2,135,000 (Including VAT and all kinds of expenses)

Event Format: Roadshow (table-top session and networking lunch)

Place: New Delhi and Mumbai, the Republic of India (Full-day event in each city, total 2 cities)

Date:

18th July 2023: Thailand MICE Roadshow in India 2023 in New Delhi

20th July 2023: Thailand MICE Roadshow in India 2023 in Mumbai

(Subject to change as appropriate and must be approved by TCEB)

Proposed venue:

New Delhi: Regency Ballroom, Hyatt Regency Delhi Hotel / Sovereign 1, Le Meridien New Delhi

Mumbai: The Imperial Hall, The St. Regis Mumbai Hotel / The Gallery, Four Seasons Hotel Mumbai

(Subject to change as appropriate and must be approved by TCEB)

Number of participants:

Estimate number of participants are.

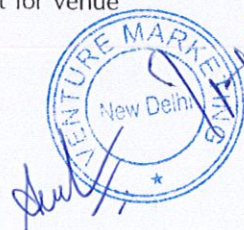
- (1) The delegate from India approximately 100 – 120 persons per city including MICE planner and/or MICE agents.
- (2) Thai MICE stakeholders approximately 30 – 60 persons (30 companies with maximum 2 persons)
- (3) Delegate from Thailand Convention and Exhibition Bureau (TCEB), Company partner such as Tourism Authority of Thailand, Airlines partner, MICE agent association etc. approximately 5 - 10 persons.

Expected Outcome:

- 200 Indian buyers (100 buyers in each city)
- 30 Thai Sellers
- 50 Business leads for Thailand (expected approximately 8,000 MI visitors)

Draft Program Itinerary:**Monday 17 July 2023 (New Delhi)**

Morning	Pick up TCEB team at Indira Gandhi International Airport (Delhi airport)
Afternoon	- Check-in at the hotel (TBC)
	- Courtesy visit to the Thai Ambassador at the Royal Thai Embassy in New Delhi (appointment by TCEB)
	- Meeting with the hotel staff and organizer for the event for venue inspection and preparation



Tuesday 18 July 2023 (New Delhi)

Event: Thailand MICE Roadshow 2023 in India (New Delhi)

Wednesday 19 July 2023 (New Delhi – Mumbai)

Morning Depart to Mumbai

Afternoon

- Check-in at the hotel (TBC)
- Courtesy visits the Consul General of Royal Thai Consulate-General (appointment by TCEB)
- Meeting with the hotel staff and organizer for the event for venue inspection and preparation

Thursday 20 July 2023 (Mumbai)

Event: Thailand MICE Roadshow 2023 in India (Mumbai)

Friday 21 July 2023 (Mumbai)

Morning & Afternoon Sales visit and/or local industry partner appointments

Evening Depart from Mumbai

Remark: Itinerary is subject to change as appropriate and must be agreed upon with TCEB.

Proposed event information:

The event will consist of a B2B session and a networking lunch in each city, as well as various other arrangements and services. The following is a breakdown of the event details:

Thailand MICE Roadshow in India 2023 (New Delhi)

Date: Tuesday, 18th July 2023

City: New Delhi

Venue: The Regency Ballroom, Hyatt Regency Delhi Hotel / Sovereign 1, Le Meridien New Delhi
(Subject to change as appropriate and must be approved by TCEB)

Event format: Table-top session and networking lunch


Number of participants:

Estimate number of participants are.

- The delegate from India approximately 100 – 120 persons including MICE planner and/or MICE agents.
- Thai MICE stakeholders approximately 30 – 60 persons (30 companies with maximum 2 persons)
- Delegate from Thailand Convention and Exhibition Bureau (TCEB), Company partner such as Tourism Authority of Thailand, Airlines partner, MICE agent association etc. approximately 5 - 10 persons.

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Draft Program:

08.30 hrs.	Rehearsal for the event and sequencing
09.00 – 09.15 hrs.	Seller registration and tabletop set up.
09.15 – 10.00 hrs.	India market briefing to sellers by TCEB India representative
10.00 – 10.20 hrs.	Buyer registration
10.20 – 10.30 hrs.	Opening remarks by TCEB's management
10.30 – 11.00 hrs.	Seller's brief introduction to buyers
11.00 – 12.50 hrs.	Table-top session
13.00 – 14.30 hrs.	Networking lunch
14.30 – 15.30 hrs.	Destination presentation by TCEB India representative
15.30 hrs.	End of the event

Services provided:

1. Arrange venue for a table-top session and a networking function in New Delhi that offers full-service meeting/catering facilities and service staff for a minimum of 135 participants.
2. Identify, recruit, and invite a minimum of 100 meeting & incentive buyers who are intermediaries or corporate clients that have potential to bring business events to Thailand to attend a table-top session and a networking lunch including the arrangement of the followings:
 - (a) Attendee list
 - (b) Email invitation distribution
 - (c) Use of database
 - (d) Attendance registration and management
3. Manage a table-top session and a networking lunch with the venue in arranging food and beverage for a minimum of 135 participants.
4. Arrange event backdrop (media wall) at the venue for public relation opportunities.
5. Arrange audio and visual at the venue including screen, projector, microphone, and amplifier which are suitable for presenting a destination VDO and destination presentation including service staff to facilitate the session.
6. Manage event registration including manpower for event coordination, nametag buyers and sellers attending the event.
7. Arrange one (1) Emcee who has experience and has great understanding in MICE industry to conduct the table-top and a networking lunch function. Arrangement of Emcee speech is included.

Thailand MICE Roadshow in India 2023 (Mumbai)

Date: Thursday, 20th July 2023

City: Mumbai

Venue: The Imperial Room, The St. Regis Mumbai Hotel / The Gallery, Four Seasons Hotel Mumbai

(Subject to change as appropriate and must be approved by TCEB)

Event format: Table-top session and networking lunch



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Number of participants:

Estimate number of participants are.

- The delegate from India approximately 100 – 120 persons including MICE planner and/or MICE agents.
- Thai MICE stakeholders approximately 30 – 60 persons (30 companies with maximum 2 persons)
- Delegate from Thailand Convention and Exhibition Bureau (TCEB), Company partner such as Tourism Authority of Thailand, Airlines partner, MICE agent association etc. approximately 5 - 10 persons.

Draft Program:

08.30 hrs.	Rehearsal for the event and sequencing
09.30 – 09.45 hrs.	Seller registration and set up.
10.00 – 10.20 hrs.	Buyer registration.
10.20 – 10.30 hrs.	Opening remarks by TCEB's management
10.30 – 11.00 hrs.	Seller's brief introduction to buyers
11.00 – 12.50 hrs.	Table-top session
13.00 – 14.30 hrs.	Networking lunch
14.30 – 15.30 hrs.	Destination presentation by TCEB India representative

Services provided:

1. Arrange venue for a table-top session and a networking lunch in Mumbai that offers full-service meeting/catering facilities and service staff for a minimum of 135 participants.
2. Identify, recruit, and invite a minimum of 100 meeting & incentive buyers who are intermediaries or corporate clients that have potential to bring business events to Thailand to attend a table-top session and a networking lunch including the arrangement of the followings:
 - (a) Attendee list
 - (b) Email invitation distribution
 - (c) Use of database
 - (d) Attendance registration and management
3. Manage a table-top session and a networking lunch with the venue in arranging food and beverage for a minimum of 135 participants.
4. Arrange event backdrop (media wall) at the venue for public relation opportunities.
5. Arrange audio and visual at the venue including screen, projector, microphone, and amplifier which are suitable for presenting a destination VDO and destination presentation including service staff to facilitate the session.
6. Manage event registration including manpower for event coordination, nametag buyers and sellers attending the event.

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7. Arrange one (1) Emcee who has experience and has great understanding in MICE industry to conduct the table-top and a networking lunch function. Arrangement of Emcee speech is included.

The additional services provided are:

1. Providing relevant market update and insight, key industry movement and trends of India markets to be submitted to TCEB.
2. Managing exhibitors briefing for Thai suppliers attending the roadshow in India and conducting Thailand destination presentation for participants attending the event in New Delhi and Mumbai.
3. Arranging at least one professional photographer for the event in New Delhi and Mumbai.
4. Provide and arrange transportation (one van with a driver for eight persons) for the TCEB team during the whole trip.
5. Managing a marketing communication of the event including pre-event and post-event promotion via digital media e.g., e-newsletter, social media channels, and industry media partners' channels.
6. Conduct the evaluation/satisfaction survey and gather feedback/recommendation from all invited delegates to summarize and submit the report to TCEB in English.
7. Preparing one set of summary report in electronic file format to be submitted to TCEB which includes (but not limited to) post event report, business leads report, database of the buyers attending the roadshow, the evaluation/satisfaction survey report, and photos from the events.
8. The contractor must notify about the TCEB's privacy policy to the data subject for acknowledgement, and request for the data subject's consent in order to proceed with the data subject's personal data.
9. The contractor must establish and maintain the appropriate security measurement for data processing, by mainly taking into consideration the nature, scope, and purpose of data processing pursuant to the scope of work. This aims to protect the personal data from risk in connection with the personal data processing.

Our Contact:

Nitin Sachdeva

CEO - Venture Marketing

Mobile: +919818885542

Email: nitin@venturemarketing.in | nitin@venturemarketing.world

End of Proposal

Venture Marketing

India Office: 10/37, Old Rajinder Nagar, New Delhi-110060



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QUOTATION FOR TCEB MICE ROADSHOW 2023, INDIA NEW DELHI & MUMBAI

Date: 24/05/2023

Attention: Thailand Convention and Exhibition Bureau (Public Organization)

Activity: Thailand MICE Roadshow 2023 in India

Venue: New Delhi and Mumbai, India

Period:

18th July, 2023 at New Delhi, the Republic of India

20th July, and 2023 at Mumbai, the Republic of India

No.	Description	Quantity	Unit	Day	Unit Price	Total (USD)	Remark
A	Thailand MICE Roadshow 2023 in India, New Delhi						
	Table-top session and Networking Lunch						
	• Table-top session						
	- Venue Rental	1	Job	1	5,890.00	5,890.00	
	- Coffee Break (1 break) minimum guarantee 135 persons	1	Job	1	1,350.00	1,350.00	
	- Stage and Backdrop	1	Job	1	1,420.00	1,420.00	Includes a stage with carpet, skirting, panel, steps, podium, console masking, and Truss cladding.
	- Audio and visual	1	Job	1	1,400.00	1,400.00	Including PA system, amplifier, mixer, podium mic, cordless mic, twin CD player, DJ console, cable and technician LED screen P3, LED processor, switcher, plasma, laptop, and TFT monitor





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	- Light and Sound	1	Job	1	500.00	500.00	Including LED Par , Parcan, Moving Head, Profile, Programming Board, and Dimmer
	- Equipment for Meeting	1	Job	1	200.00	200.00	Including Genset, Main Wire and Junction Box
	- Photo back drop (Pop-Up Backdrop 3x3 m)	1	Job	1	250.00	250.00	
	- Emcee	1	Person	1	700.00	700.00	
	- Staff for Register	1	Person	1	400.00	400.00	
	- Staff for Operation	4	Persons	1	250.00	1,000.00	
	- Photographer	1	Person	1	500.00	500.00	
	- Buyer Coordinate fee	1	Job	1	700.00	700.00	Invitation, RSVP, and follow-up.
	- Register, nametag buyers and sellers etc.	1	Job	1	300.00	300.00	
	• Networking Lunch						
	- Food and Beverage (Lunch package) minimum guarantee 135 persons	1	Job	1	8,490.00	8,490.00	
		Total A				23,100.00	
B	Thailand MICE Roadshow 2023 in India, Mumbai						
	Table-top session and Networking Lunch						
	• Table-top session						
	- Venue Rental	1	Job	1	6,190.00	6,190.00	
	- Coffee Break (1 break)	1	Job	1	1,300.00	1,300.00	
	- Stage and Backdrop	1	Job	1	1,450.00	1,450.00	Includes a stage with carpet, skirting, panel, steps, podium, console masking, and Trudd cladding.



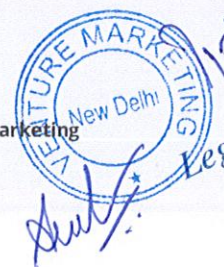
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- Audio and visual	1	Job	1	1,400.00	1,400.00	Including PA system, amplifier, mixer, podium mic, cordless mic, twin CD player, DJ console, cable and technician LED screen P3, LED processor, switcher, plasma, laptop, and TFT monitor
- Light and Sound	1	Job	1	500.00	500.00	Including LED Par , Parcan, Moving Head, Profile, Programming Board, and Dimmer
- Equipment for Meeting	1	Job	1	450.00	450.00	Including Genset, Main Wire and Junction Box
- Photo back drop (Pop-Up Backdrop 3x3 m)	1	Job	1	150.00	150.00	
- Emcee	1	Person	1	700.00	700.00	
- Staff for Register	1	Person	1	450.00	450.00	
- Staff for Operation	4	Persons	1	250.00	1,000.00	
- Photographer	1	Person	1	500.00	500.00	
- Buyer Coordinate fee	1	Job	1	800.00	800.00	Invitation, RSVP, and follow-up.
• Networking Lunch						
- Food and Beverage (Lunch package)	1	Job	1	10,400.00	10,400.00	
Total B					25,290.00	
C Other expense						
- Creative & Strategy Planning fee	1	Job	-	800.00	800.00	
- Project Manager	1	Person	-	800.00	800.00	
- Accommodation for Staffs	1	Job	-	1,000.00	1,000.00	
- Transportation for Staffs	1	Job	-	600.00	600.00	





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- Air ticket for Organizer	1	Job	-	800.00	800.00	
- Transportation for Equipment & Set up	1	Job	-	800.00	800.00	
- Transportation for TCEB team	1	Job	-	735.00	735.00	
- The market update and insight, key industry movement and trends of India markets	1	Job	-	500.00	500.00	
- The evaluation/satisfaction survey	1	Job	-	500.00	500.00	
	Total C				6,535.00	
Total					54,925.00	
Management Fee 5%					2,746.25	
Grand Total					57,671.25	

Please feel free to contact me for any further information.

Prepared by and Behalf of Venture Marketing



Nitin Sachdeva
Managing Partner
Venture Marketing



Privacy Notice

Thailand Convention & Exhibition Bureau (Public Organisation)

1. Introduction

Thailand Convention & Exhibition Bureau (Public Organisation) (hereinafter referred to as “TCEB”) realises the importance of personal data (collectively referred to as “Data”) of customers, participants in activities or services, partners and service providers, suppliers, business contacts who are natural persons, directors, persons holding power of attorney, representatives, agents, shareholders, employees, other persons or juristic persons having similar relationships with TCEB and its affiliates and partner agencies, visitors to or users of websites, including systems, applications, devices, or other communication channels supervised by TCEB, project participants (including students, teachers, and educators in educational institutions), exhibitors, reporters, influencers, bloggers, (collectively referred to as “You/Your”) and strictly upholds Your right to privacy, so that You can be confident that TCEB is transparent and responsible in the collection, use, or disclosure of Your Personal Data in accordance with the Personal Data Protection Act, B.E. 2562 (“the Personal Data Protection Law”), and the Business Privacy Notice (“Notice”) and other relevant laws enacted to enable You to know and understand the form, purpose, and method of collection, use and disclosure (collectively the “Processing”) of your Personal Data by TCEB and/or officials and related persons acting on behalf of TCEB, and Your rights under the Personal Data Protection Law. The details of the Notice are presented as follows;

2. Definitions

“Office”	means the Thailand Convention & Exhibition Bureau (Public Organisation), or “TCEB”
“Personal Data”	means any information, including Sensitive Personal Data, about a person who has not yet passed away, that enables that person to be identified, either directly or indirectly.
“Sensitive Personal Data”	includes race, ethnicity, political opinion, religion or philosophical beliefs, sexual orientation, criminal record, health and disability information, labour union affiliation, genetic information, biometric information (for example fingerprint scanning, facial recognition, or iris recognition, etc.)

3. Scope of Notice Enforcement

This Notice applies to persons whose Personal Data is processed by TCEB, as well as contract parties and external parties processing Personal Data on behalf of, or in the name of, TCEB.

4. Sources of Personal Data collected by TCEB

TCEB collects or acquires various categories of Personal Data from the following sources:

1) Personal Data that TCEB collects directly from the Personal Data subject via various service channels, such as application and registration processes, signing of contracts and documents, conducting surveys, or through activities, services, or service channels supervised by TCEB; or when the Personal Data subject communicates with TCEB at the Office or via other communication channels supervised by TCEB, etc.

2) Personal Data that TCEB collects from the Personal Data subject accessing the website, or application, or social media activities, or other contractual or mission-based activities or services such as website usage tracking through the use of cookies or from software on the Personal Data subject's device, etc.

3) Personal Data that TCEB collects from sources other than the Personal Data subject, provided that such sources have the authority, and there are legitimate interests or consent from the Personal Data subject, to disclose such information to TCEB, such as out of necessity to allow the provision of contracted services where Personal Data may be exchanged between the contracted parties.

4) Records of Your correspondence with TCEB, retained in the form of records of message recipients, satisfaction assessments, research and statistics and recordings of conversations, incoming caller telephone numbers, security camera (CCTV) footage when contacting the TCEB Office, plus information provided through various forms of media including SMS, social media, use of the application, emails, etc.

5) Your social media profile information from social media sites including Facebook, Twitter, or Line that You use to connect to or access any of TCEB's services, such as Your social media account ID, Your interests, likes, and names of friends. You can control the collection of such information through the social media account privacy settings of Your social media provider.

6) Information You provide when creating an online or application account with TCEB. These services are generally intended for the registered account holder only. If You allow someone else to access Your account/s, You should make such persons aware of this Notice.



7) Personal Data that TCEB receives about You from contractual or business partners and third parties, that are relevant to the provision of services, such as information received from Personal Data processors who are contract parties with TCEB.

8) Personal Data about You that TCEB acquires from public records, and/or

9) Personal Data obtained from government agencies, and/or regulatory authorities in the exercise of powers within their legal jurisdiction.

Additionally, this includes cases where You provide Personal Data about other persons to TCEB. In such cases, it is Your responsibility to provide the details of this Notice, or the activities or services as the case may be, to such persons, as well as seek their consent where consent is required to disclose such information to TCEB.

Nevertheless, in case you refuse to give Your Personal Data as required by our services, TCEB may not be able to provide some or all of our services to you.

5. The Lawful basis for the Collection of Personal Data

TCEB determines the appropriate the lawful basis for the data collection and the context of service provision. In any case, TCEB's the lawful basis for the Personal Data collection is as follows:

The Lawful basis for Data Collection	Details
5.1 It is necessary for the performance of duties for the public benefit or for the undertaking of duties or exercising power for which TCEB has been granted powers by the state.	In order that TCEB may exercise its state powers and perform duties for the public benefit in accordance with its mission as stipulated by law, for example the Royal Decree establishing the Thailand Convention & Exhibition Bureau (2002) and its amendments, including orders, announcements, related regulations, Cabinet resolutions, etc.
5.2 For the legal obligation of duties under the law.	In order that TCEB may comply with the laws relating to its operations, such as: <ul style="list-style-type: none"> - Official Information Act, B.E. 2540 - The Public Organisation Act, B.E. 2540 - Tax laws



The Lawful basis for Data Collection	Details
	including relevant rules, regulations, orders, Cabinet resolutions, the execution of court orders, etc.
5.3 It is necessary for the legitimate interests	For the legitimate interests of TCEB and other persons where such interests are no less important than the fundamental rights of the Personal Data subject, for example processing of Personal Data for TCEB's internal affairs, etc.
5.4 It is necessary to establish legal claims, compliance or the exercise of legal claims, or the defence against legal claims.	To establish legal claims, compliance or the exercise of legal claims, or defence against legal claims, for example keeping documentation of contracts that have been completed but not yet expired under the law.
5.5 It is necessary to perform contractual obligations .	In order for TCEB to perform its duties in accordance with a contract or take the necessary action to enter into a contract to which you are a party with TCEB, for example out-sourcing services, memorandums of understanding, or other forms of contracts, etc.
5.6 For the preparation of historical documents, research, or statistics.	So that TCEB can prepare, or assist in the preparation of, historical documents, research, or statistics as TCEB may be assigned.
5.7 Your consent	For the Processing of Personal Data where TCEB requires Your consent. The purpose of the Processing of Your Personal Data will be informed to You before consent is requested, for example the collection of Sensitive Personal Data for purposes outside the exceptions in Section 24 and Section 26 of the Personal Data Protection Act B.E. 2562, or presenting or publicising the activities or services of contract parties or business partners, to You.

In the event that TCEB needs to collect Your Personal Data for the performance of a contract, the performance of duties under the law, or as necessary to enter into a contract with You, if You refuse to give Your consent to such collection or object to the processing of such Data for said purpose, it may result in TCEB being unable to provide all or part of the services that You have requested.

6. Categories of Personal Data collected by TCEB

TCEB may collect or obtain the following information which may include Your Personal Data depending on the services You use, or the context of Your relationship with TCEB and includes other considerations applicable to the collection of Personal Data. The categories of data listed below outline TCEB's general framework for the collection of Personal Data. Only Data relevant to the activities or services You use will be collected.

Categories of Personal Data	Details and Examples
6.1 Personal Details	Information that identifies You by name or information from official documents (including relevant cards) that specifies Your identity such as title, first name, surname, signature, ID card number, nationality, passport number, licence number, professional occupational licence number, etc.
6.2 Information about the character of a person	Detailed information about You, such as date of birth, sex, height, age, native language, photograph, behavioural data, interests, etc.
6.3 Contact details	Contact information such as Your home telephone number, mobile telephone number, fax number, email address, office address, office location map, home address, postcode, home location map, social media handles (Line ID, facebook ID, MS Teams), etc.
6.4 Information about work experience and educational background	Work history, such as positions held, employers, passport number (for foreigners), place of work, positions, responsibilities, expertise, type of industry, educational institution, educational results, etc.
6.5 Information about use of TCEB services	Details related to TCEB's activities and services, such as user account name, password, PIN number, single sign-on



Categories of Personal Data	Details and Examples
	information (SSO ID), OTP code, computer traffic information, geolocation data, photographs, videos, audio recordings, usage behaviour data (on websites under the supervision of TCEB, or applications), browsing history, cookies or similar technologies, device ID, device type, connection details, browser information, language used, operating system used, etc.
6.6 Sensitive Personal Data	Your Sensitive Personal Data such as biometric information, (e.g. facial recognition), fingerprints, etc.

7. Cookies

TCEB collects and uses cookies and similar technologies on the websites under its supervision, or on Your devices according to the system You use. Details are in accordance with TCEB's Cookie Policy.

8. Personal Data of Minors

In the event that TCEB is aware that Personal Data requiring consent belongs to a minor, TCEB will not collect such Data until it has received the consent of said minor's custodian in accordance with the law. In general, TCEB does not collect the Personal Data of minors.

In the event that TCEB is not aware that the Personal Data collected belongs to a minor, and later becomes aware of the fact that it has collected Personal Data without the consent of the custodian with the authority to act on behalf of the minor, TCEB will immediately delete or destroy such Data unless it has legal grounds for its collection, use, or disclosure.

9. Purpose of Collecting Personal Data

TCEB collects Your Personal Data for a number of purposes depending on the type of activity or service You use as well as the nature of Your relationship with TCEB. The purposes outlined below are a general framework for TCEB's use of Personal Data. The purposes of collecting Your Data relate to the activities or services You use, or the nature of Your relationship with TCEB only.

- 1) To complete necessary actions in the performance of duties in the public benefit for which it has been assigned, or as necessary to exercise the legal powers that TCEB has been

given to carry out its mission as per the Royal Decree establishing the Thailand Convention & Exhibition Bureau 2002, and subsequent amendments and related laws, rules, regulations, or orders.

2) To provide services, and manage the services of TCEB, either as contracted with You or in accordance with TCEB's mission.

3) For permission to connect and provide free Wi-Fi service.

4) For marketing and communication purposes including direct marketing, sending You marketing information and promotional offers, such as bidding invitations, etc. More information will be furnished under the "Use of Personal Data for Marketing Purposes" section.

5) To supervise, operate, monitor and manage services to facilitate and meet Your needs.

6) To keep a record of Personal Data processing as required by law.

7) For Data analysis, including solving problems related to TCEB's services.

8) For registration, identity verification, and to check information when You apply to use or contact TCEB's services, or in the exercise of legal rights.

9) To ask You to participate in surveys and satisfaction assessments in order that TCEB can improve and develop the quality of its activities and services.

10) To send You notifications, order confirmations, or for other communications with You.

11) To verify Your identity, and to prevent spam or unauthorised or illegal acts.

12) To examine how the Personal Data Subject accesses and uses TCEB's services, both individually and collectively, as well as for research and statistical analysis purposes.

13) To take the necessary actions in undertaking TCEB's duties with respect to regulatory authorities, tax authorities, law enforcement, and TCEB's legal obligations.

14) To take action for the necessary legal interests of TCEB or others, or juristic persons related to TCEB's operations.

15) To comply with applicable laws, announcements, ordinances, legal proceedings, the processing of subpoenaed information, including the exercise of rights as they relate to Your Data.

16) To contact You for the delivery of documents relating to TCEB's activities and services, and the ongoing management of the relationship between TCEB and You.

17) To provide advice and suggestions regarding TCEB's activities and/or services that may be of interest to You.

18) To process Your requests submitted via TCEB's website or application.

19) For TCEB's business operations, such as data analysis, monitoring of new activities, service improvement, viewing service usage trends, viewing and evaluating the effectiveness of marketing campaigns, operations, and business expansion.

20) For press releases, invitations to events and seminars, to monitor the press, influencers, and bloggers and their country of origin.

21) To monitor feedback, address complaints, and fulfill requests.

22) For security and fraud detection purposes.

23) For financial transactions and payment-related services.

24) For profiling and data analytics purposes to analyse Your interests, and behaviour, (such as products and services purchased, amount spent, location of purchasers) for marketing activities, and product and service development; analysis of data based on interests or behaviour, and data cleansing to conduct market research, surveys, assessments, behaviours, statistics, classifications, consumption patterns and trends to enhance business operations, to modify content as appropriate, and evaluate the effectiveness of promotional campaigns.

25) As a database for job matching and hiring.

26) For the selection of service providers, business partners, partner agencies, and convention ambassadors.

27) For business objectives, relationship management, and business compliance.

28) For Souvenir delivery.

29) To serve as a database for TCEB in the organisation of activities and services, and marketing (such as maintaining databases of trainees, speakers, experts in specific fields, MICE Intelligence Centre subscribers, MICE Guru Thailand journal and MICE One-Stop Service).

30) Other purposes other than those listed above will be specified only when TCEB has requested Your Data, or such Data is collected or used in accordance with legal exceptions.

TCEB may use Your Sensitive Personal Data for the following purposes:

TCEB may use Your biometric data (Sensitive Personal Data) to allow access to restricted areas, meetings, and exhibition spaces.

10. Use of Personal Data for Marketing Purposes

In addition to the purposes above, and in compliance with the law, TCEB may need to use Your name and contact information for marketing purposes, such as the delivery of documents related to activities, services, promotions, the presentation of activities or services,



marketing information and promotion of public relations activities, and to conduct direct marketing (by mail, email, telephone, or other means) to maximise the benefits You can receive from TCEB through relevant activities and services. If you wish to opt out of receiving marketing communications materials from TCEB, You can do so by:

- 1) You may cancel the marketing communication through the telephone number 02-694-6000; or
- 2) For “only email communication relating to the marketing,” you may choose not to receive emails regarding such marketing by clicking the unsubscribed link at the bottom of each email.

11. Categories of Persons to whom TCEB discloses your Personal Data

For the purposes outlined in Article 9 and Article 10 above, TCEB may disclose Your Personal Data to the following persons. The following recipient categories are TCEB’s general information disclosure frameworks, and only recipients directly related to the activity, service, or relationship You have with TCEB will receive Data.

Type of Data Recipient	Details
11.1 Government agencies or authorised persons to whom TCEB must disclose Data for legal or other important purposes, (such as information that is in the public interest).	Law enforcement agencies or others with supervisory or other authority such as the Cabinet, Acting Ministers, Department of Provincial Administration, Revenue Department, Royal Thai Police, the Courts, Office of the Public Prosecutor, Department of Disease Control, etc.
11.2 Business partners	TCEB may disclose Your Data to persons working with TCEB for the benefit of providing services to You, such as agencies, and service providers You contacted through TCEB’s services, marketing service providers, advertising media, financial institutions, platform providers, telecom operators, copyright owners’ associations, courses and establishments participating in the MICE Career Platform System, the eKnowledge Partner network, etc.

Type of Data Recipient	Details
11.3 Service providers	TCEB may assign a third party to provide services on its behalf, or to support the operations of TCEB, such as data storage providers, (e.g. cloud, document warehouses), software system developers, applications, websites, courier services, payment service providers, internet service providers, telephone service providers, digital ID service providers, public relations and social media providers, information distribution service providers, exhibition/event service providers, research/survey service providers, journal production service providers, risk management service providers, external consultants, carriers, hotel booking/ticketing agents, etc.
11.4 Other recipients	TCEB may disclose Your Data to other recipients such as entrepreneurs/customers who are interested in products/services, and persons seeking sponsorship for the organisation of international conferences, in the operation of TCEB services.
11.5 Public disclosure	TCEB may disclose Your Personal Data to the public where necessary, for example actions that require TCEB announcements in the government gazette, or Cabinet resolutions, or on the MICE Intelligence Center website, etc.

Other Disclosures of Personal Data

TCEB may disclose Your Personal Data in other cases, where necessary, including:

- 1) To comply with applicable laws.
- 2) To fulfil requests from government agencies or to co-ordinate with various departments in matters relating to compliance with the law.
- 3) In response to matters of personal or public safety.
- 4) In matters of litigation, investigation, or other legal matters that involve Personal Data.
- 5) In the investigation of security incidents.

12. International Transfers of Personal Data

In some cases, TCEB may need to send or transfer Your Personal Data abroad in order to provide services to You, for example sending Personal Data to the cloud where the platform or server is located abroad (eg. Singapore or the United States), to support information technology systems located outside Thailand. These cases are dependent upon the TCEB services that You use or are involved with.

If TCEB needs to send or transfer Your Data abroad, TCEB will ensure that the Personal Data transmitted or transferred is adequately protected in accordance with international data protection standards, or take the necessary actions in order to legally transmit or transfer such Data in accordance with the law, including:

- 1) Where sending or transferring Personal Data abroad is necessary to comply with the laws.
- 2) Notifying You and obtaining Your consent in the event that the destination country does not have appropriate standards of Personal Data protection, as per the list of countries announced by the Personal Data Protection Committee.
- 3) It is necessary for the fulfillment of a contract to which You are a party, or to fulfil Your request before entering into such contract.
- 4) It is necessary for the fulfillment of a contract between TCEB and other persons, or juristic persons, for Your benefit.
- 5) It is necessary to prevent or minimise danger to the life, body, or health of You or another person, where You are unable to give Your consent.
- 6) It is necessary for the public good.

13. Period of Personal Data Collection

TCEB will retain Your Personal Data only for such period as necessary to achieve the purpose for which it was collected and in accordance with the details specified in the policies or announcements of TCEB, and relevant laws. After the retention period for which Your Personal Data was collected has expired, TCEB will destroy, delete, or make unidentifiable Your Personal Data. However, in the event of a dispute over the exercise of rights or lawsuits related to Your Personal Data, TCEB reserves the right to retain such Data until such time as the dispute has been resolved, or a final order or judgement on the dispute has been handed down. In general, TCEB will keep Your Data for the duration of the legal

relationship, and continue to keep it for a period of ten (10) years from the date that the legal relationship ends.

14. Provision of Services by Third Parties or Service Providers

TCEB may assign or procure third party providers (Personal Data Processors) to process Personal Data on behalf of, or in the name of, TCEB. Such providers may provide services in various ways such as hosting, outsourcing, providing cloud computing services, or in other ways.

When assigning a third-party provider to process Personal Data, TCEB will execute an agreement outlining the rights and duties of TCEB as the Personal Data controller, and such third party entrusted with the processing of the Personal Data. This agreement will specify details of the categories of Personal Data that TCEB has assigned to be processed, as well as the objectives and scope of the Personal Data processing, security measures for the protection of the Personal Data, and other relevant agreements specifying the extent to which the third-party processors are to process the Personal Data.

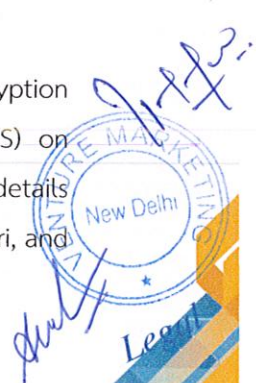
In the event that a third-party Personal Data processor sub-contracts the processing to another party, TCEB will require the third-party processor to provide documentary evidence that the terms of its agreement with the sub-contracted processor are no less strict than the agreement between TCEB and said third-party processor.

15. The Security Measures of Personal Data

TCEB has instituted measures to protect Personal Data security. The right to access Personal Data is limited to specific officers and authorised or assigned persons only, and only for the purposes for which the Personal Data subject was informed. Such persons must strictly adhere to and comply with TCEB's Personal Data protection measures. They are also responsible for maintaining the confidentiality of any Personal Data they are privy to in the performance of their duties. TCEB's Personal Data protection measures are both organisational and technical and meet international standards.

Technologies use for Online and Network Security

1) Secure Sockets Layer (SSL) and Transport Layer Security (TLS): TCEB uses encryption protocols including Secure Sockets Layer (SSL) and Transport Layer Security (TLS) on TCEB's website where TCEB collects Personal Data, for encryption (such as payment details or other Personal Data). Most popular browsers, including Google Chrome, Firefox, Safari, and



Internet Explorer support these technologies. The presence of HTTPS text, or a padlock symbol in the URL address bar indicate that data is being protected while it is being transmitted on the Internet.

2) Firewall: To ensure authorised access only to TCEB information, TCEB has put a number of firewalls (network security systems) in place between the computer system and TCEB.

3) Virus and Malware Scan Software: TCEB has installed, and periodically updates, virus and malware scanning software on all TCEB computers and servers.

16. External Link or External Service

TCEB's services may contain links to third-party websites and services, whose privacy policies may be different from TCEB's. TCEB recommends that You consult the privacy policies of such websites or services to familiarise Yourself with them before use. In this regard, TCEB is not associated with, nor has any control over the privacy protection measures of such websites and services, and cannot be held responsible for the content, policies, any damage, or actions arising from a third-party website or service.

17. Data Protection Officer

TCEB has appointed a Data Protection Officer to inspect, direct, and supervise the Processing of Personal Data, including co-operating and co-ordinating with the Office of the Personal Data Protection Committee to ensure compliance with the Personal Data Protection Act, B.E. 2562.

18. Your Rights in accordance with the Personal Data Protection Act, B.E. 2562

The Personal Data Protection Act, B.E. 2562 defines several data subject's rights details as following;

1) **The Right to Access to Personal Data** You have the right to request access to, to receive a copy of, and to know the source of any of Your Personal Data that TCEB has collected from any source other than Yourself. TCEB may refuse such request on legal grounds or when prevented by court order, or in the event that the exercise of Your rights may cause damage to the rights and freedoms of others.

2) **The Right to Rectification** If You find that Your Personal Data is inaccurate, incomplete, or not up-to-date, You have the right to request that the Data be amended to make it accurate, complete, current, and unambiguous.

3) **The Right to Erasure** You have the right to request that TCEB delete or destroy Your Personal Data, or to make Your Personal Data unidentifiable. However the exercise of this right is subject to the conditions as stipulated by law.

4) **The Right to Refrain from Use of Personal Data** You have the right to request the suspension of the use of Your Personal Data in the following cases:

- a) During the period when TCEB is conducting an investigation, upon the request of the Personal Data subject, to ensure that the Personal Data is correct, complete, and up-to-date.
- b) When the Personal Data Subject's Data has been collected, used, or disclosed unlawfully.
- c) When the Personal Data Subject's Data no longer needs to be kept according to the purposes for which TCEB originally informed the Personal Data subject, but the subject desires that TCEB retain the Data for the exercise of his/her legal rights.
- d) During the period when TCEB is verifying the legal reasons for collecting the Personal Data of the Personal Data subject, or investigating the need to collect, use, or disclose the Data for the public interest, after the Personal Data subject has exercised his/her right to object to the collection, use, or disclosure of said Data.

5) **The Right to Object to the Processing of Personal Data** You have the right to object to the collection, use, or disclosure of Your Personal Data, except in the case where TCEB has legal grounds to refuse said request (such as if TCEB can demonstrate that the processing of Your Personal Data is lawful, or for the establishment of legal claims, or for legal compliance, or for the exercise of legal claims, or for the public benefit.)

6) **The Right to Withdraw Consent** In the event that You have given Your consent for TCEB to collect, use, or disclose Your Personal Data, (whether said consent was given before or after the Personal Data Protection Act, B.E. 2562 was enacted) You have the right to withdraw Your consent at any time during the period that TCEB keeps such Data, unless there is a legal limitation of rights that requires TCEB to keep the information, or there is a contract between You and TCEB that benefits You.

7) The Right to Data Portability You have the right to obtain Your Personal Data from TCEB in a format that is readable, or on an easily usable or automatic device which can disclose Data by automatic means, or You may request TCEB to send Your Personal Data in such formats to other Personal Data controllers. The exercise of this right must comply with applicable laws.

8) The Right to be informed what Personal Data of Yours Exists, and how it is being used You have the right to request to know what Personal Data of Yours exists, the nature of that Personal Data, and the purpose for its use by TCEB.

9) The Right to know the Source of Your Personal Data You have the right to know from where Your Personal Data was acquired in the case of Data for which you did not give Your consent to collect or keep.

19. Complaints to Supervisory Authority

In the event that You find that TCEB has not complied with the Personal Data Protection Law, You have the right to complain to a panel of experts or the supervisory authority appointed by the Personal Data Protection Committee or by laws. Before making such complaints, TCEB requests that You contact TCEB directly so that it has the opportunity to know the facts of the case and has the opportunity to clarify any misunderstandings and address Your concerns at the first opportunity.

20. The Modification of Privacy Notice

TCEB may improve, amend, or change this Notice at its discretion and will notify You of any changes through the website <https://www.businesseventsthailand.com>. The effective date of each and every revision will be indicated, however TCEB recommends that You regularly review the Notice for updates, especially before You disclose any Personal Data to TCEB.

Persons accessing TCEB's activities or services, or contacting TCEB after the enforcement of this Notice are deemed to understand, and to have acknowledged the terms in, this new Notice. If You do not agree to the terms in this Notice, please do not use TCEB's activities or services. You may contact TCEB for further clarification.

21. Contact for Enquiries or to Exercise Your Rights

If You have any questions, suggestions, or concerns with respect to TCEB's Processing of Your Personal Data, or about this Privacy Notice, or You wish to exercise Your rights under the Personal Data Protection Law, contact us at:

1) Data Controller

Name: Thailand Convention & Exhibition Bureau (Public Organisation)

Contact address: 989 Siam Piwat Tower, 25th – 26th floors, Units A2, B1 & B2,
Rama 1 Road., Pathumwan sub-district, Pathumwan district, Bangkok 10330

Contact: info@tceb.or.th

Call Centre: 1105

2) Data Protection Officer

Contact Address: 989 Siam Piwat Tower, 25th – 26th floors, Units A2, B1 & B2,
Rama 1 Road., Pathumwan sub-district, Pathumwan district, Bangkok 10330

Contact: dpo@tceb.or.th

Call Centre: 1105

This Privacy Notice is effective on 30 May 2022 onwards