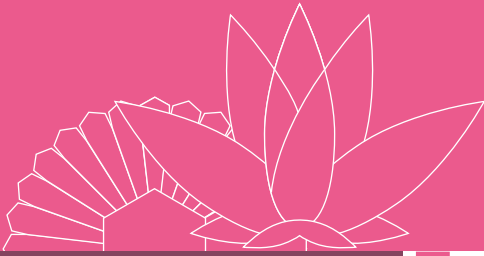




อีสานมิเซ่
ISAN MICE

UDON THANI VIBRANT AND COLORFUL CITY





ISAN UDON MICE THANI

Explore the rich culture of Udon Thani, a vibrant representative of the Northeastern region, brimming with resources and diverse activities. It offers a blend of history that invites reflection. The city gates welcome travelers with vibrant colors and smiles, guaranteeing an immersive experience.

UDON THANI FUNFACT



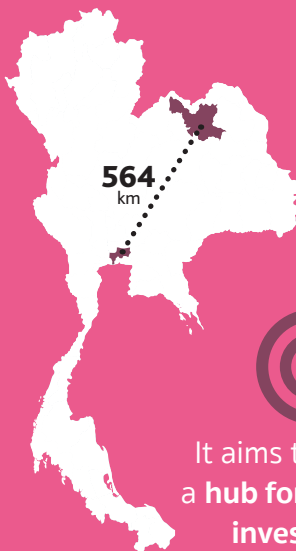
The 4th largest province in the northeastern region and ranks 11th nationwide in terms of area.

It is approximately 50 kilometers away from the special economic zones of Nong Khai and Nakhon Phanom.

Being MICE **hub for business, trade, and investment** tourism to connect with Greater Mekong Subregion (GMS)



There is **1 international airport.**



It aims to become a **hub for trade and investment.**

3 popular activities in Udon Thani:

- 1 Experiencing the thrill of bungee jumping.
- 2 Visiting the Red Lotus Sea.
- 3 Exploring the historical world heritage site of Ban Chiang.

It was selected to host the “**UDON THANI**



International Horticultural Expo 2026.”

Convention Center in Udon Thani

1

Montatip Hall & Convention Centre

A centrally located international conference center in the heart of Udon Thani city, just 10 minutes away from Udon Thani International Airport. It boasts extensive facilities over 25,000 square meters.

 95 Thong Yai Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani Province, 41000
 +66 8 6858 8889
 <https://www.montatiphall.com/>

3

Udon Thani City Museum


Evaluated as a Thailand MICE Venue Standard venue for special activities, meeting international standards, and fostering trustworthiness.

 Phosri Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani Province, 41000
 +66 4224 5976
 พิพิธภัณฑ์เมืองอุดรธานี (Only in Thai)

2

Udon Thani Convention Center




Another large-scale event venue in Udon Thani, with a space of 2,900 square meters, accommodating up to 5,000 participants. It offers versatility in event arrangements.

 Centara Hotel Udon Thani, 277/1 Prajaksinlapakom Road, Mueang Udon Thani District, Udon Thani Province, 41000
 +66 4234 3555
 <https://www.centarahotelsresorts.com/centara/th/cud>

4

Conference Hall, Udon Thani Rajabhat University

A large conference hall within the university campus capable of hosting various types of events for up to 3,000 attendees.

 Office of the President, Udon Thani Rajabhat University, 64 Taharn Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani Province, 41000
 +66 4221 1040 ext. 1712, 1118
 <https://op.udru.ac.th/>



Barn Naa Café

The place embraces the ‘Rural Chic’ style, blending modernity with surroundings adorned with various flowers and trees. The building is divided into two main zones: the large barn with high ceilings, featuring a floating floor for added functionality, convertible for hosting events and workshops, while the front zone houses a studio room for small group meetings. It offers Pescatarian cuisine, reducing meat and presenting delicious pastries.



MICE Checklist

- Maximum capacity: 100 pax
- Small meeting room accommodating approximately 10 persons
- Space available both inside the building hall and in the garden area for event hosting
- Capacity for organizing workshops: 20 persons
- Catering services available with the option to arrange breaks during meetings



Contact

95 Moo 1, Tambon Mu Mon, Mueang Udon Thani District, Udon Thani Province, 41000
 ☎ +66 9 5426 4624
 📍 Barn Naa Cafe
 ฟาร์มนา คาเฟ่



Phu Phrabat Historical Park

Located within the Phu Phan mountain range, the historical park features predominantly sandstone formations sculpted by natural erosion, resulting in various intriguing rock formations. Within the park are numerous archaeological sites, totaling 78 registered locations, including caves, rock shelters, waterholes, and ancient paintings. It serves as a historical learning center and is suitable for educational visits.



MICE Checklist

- Maximum capacity: 200 pax
- Meeting room accommodating up to 100 persons
- Grass field available in front of the park building for event hosting



Contact

194 Moo 6, Tambon Mueang Phan, Ban Phue District, Udon Thani Province, 41160

☎ +66 4221 9837-8

📍 อุทยานประวัติศาสตร์ภูพระบาท
(Only in Thai)





Kham Chanod, Ban Non Mueang, Ban Dung (CBT)

There are people seeking blessings from all directions who travel to pay homage and seek blessings from “Wang Nakhin Kham Chanod” for prosperity. The main occupation that supports the community’s economy is the raising of Phan Bai Sri Phaya Great Naga. Learn how to properly perform ancestor worship, and participate in activities to plant Taraw Plam trees for conservation purposes to ensure their existence for the future.”



MICE Checklist

- Maximum capacity: 100 pax
- Workshop capacity: 20 persons per round



Contact

63 Moo 11, Ban Non Mueang, Kham Chanod, Tambon Ban Mueang, Ban Dung District, Udon Thani Province, 41190
☎ +66 8 6231 3912





Kunnapat Spa

The spa offers a glimpse into the community life of the salt farmers. Unwind with the traditional salt spa, unique to Ban Dung, Udon Thani. Elevating the experience, they utilize locally sourced salt, transformed into skincare products. Indulge in a natural hot salt bath, immersed in Thai wisdom, renowned for its therapeutic properties, easing muscle pain and promoting radiant skin. Additionally, a range of other products is available for purchase.



MICE Checklist

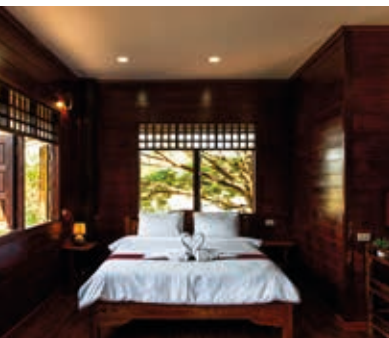
- Maximum capacity: 40 pax



Contact

214 Moo 1, Tambon Ban Dung,
Ban Dung District, Udon Thani
Province, 41190
☎ +66 8 3879 4614,
+66 9 8824 5491





E-San Banhao Farm

The farm sprawls over an area exceeding 37 rai of Ban Dongdara, not far from Kham Chanod. Embrace the nostalgic activities of Isan, enjoy traditional music with Molam bands, take a cart or horse-drawn carriage ride around the farm, and savor local delicacies such as Jaew Hon, Som Tam Tad, and Miang Kam sourced from organic community vegetables. It accommodates team-building activities or traditional Isan-style banquets.



MICE Checklist

- Maximum capacity: 200 pax
- Meeting room capacity: 40 people
- Restaurant and accommodation with 6 houses, accommodating up to 80 people
- Large parking lot available



Contact

Ban Dongdara, Tambon Om Ko, Ban Dung District, Udon Thani Province, 41190

☎ +66 8 0063 3657,

+66 9 8708 8245

📍อีสานบ้านเฮาฟาร์ม
(Only in Thai)



Ban Non Kok (CBT)

A unique feature of this place is the utilization of the exquisite beauty of red lotus flowers, magically transforming them into golden-yellow dyed silk threads. These threads are then skillfully used to wrap sticky rice, infusing it with the fragrant aroma from the lotus flowers. This innovation has been crafted into the renowned brand “Araya”. The community menu includes dishes such as sticky rice wrapped in lotus petals, lotus stem salad, and fresh noodle dumplings paired with red lotus petals.



MICE Checklist

- Maximum capacity: 50 pax



Contact

Moo 18, Tambon Nong Na kham, Mueang Udon Thani District, Udon Thani Province, 41000

☎ +66 9 3547 8255, +66 6 1942 8808

📍 กลุ่มทอผ้าโบราณบ้านโนนkok,
ผ้าทอมือหมักโคลนบัวแดงชายคิม
(Only in Thai)





Tin Rai Plai Ta

An area that connects people within the community, led by Boonta Srisopha. It is characterized by small groups filled with the vibrant colors of blooming flowers. The highlight is the organic garden, ensuring the standards of organic produce and yielding health-beneficial dishes. These dishes include flower salad rolls, flower donuts, starflower tea, and more, providing both physical and mental nourishment.



MICE Checklist

- Maximum capacity: 10 pax
- Small pavilion available
- Workshops to enhance products from the farm, including food and craftsmanship
- Advance booking required at least 10 days in advance



Contact

187 Moo 5, Ban Thin, Tambon Chiang Peng, Kut Chap District, Udon Thani Province, 41320

☎ +66 8 3810 5115

📍 ถิ่นไร่ปลายทา ศรีโสภา
(Only in Thai)

Blu Monkey Brown House Udonthani

The hotel showcases the traditional Isan lifestyle through the use of brown color, symbolizing the wooden houses of the Isan people. Emphasizing simplicity, it reflects the local way of life and traditional Isan hospitality, blending seamlessly with various modern amenities. The hotel also offers a spacious lawn area for hosting events and outdoor dining. Additionally, there is the Barnana restaurant, following the concept of 'ISaan Secret Recipe', providing seating both indoors and by the lotus pond.



MICE Checklist

- Maximum capacity: 400 pax
- Brown Hall meeting room accommodates up to 70 people
- Barnana restaurant available
- Lakeside lawn area suitable for events
- Total of 72 guest rooms available



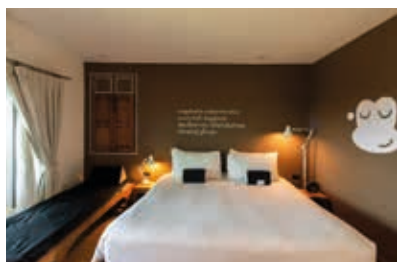
Contact

234/5, Soi Ban Nong Bua,
Tambon Mak Khaeng, Mueang
Udon Thani District, Udon Thani
Province, 41000

☎ +66 6 3713 0382

📍 Brown house hotel by
Blu Monkey

🌐 <http://www.brownhousehotel.com/>





VT Community

VT Community is a culinary kingdom offering authentic Vietnamese cuisine, originating from true Vietnamese recipes. From its humble beginnings, the restaurant has expanded into a large-scale culinary empire, providing comprehensive services in the heart of the city. It encompasses everything from spacious meeting rooms, dining areas, to local product retail zones, ensuring all amenities are conveniently gathered under one roof.



MICE Checklist

- Maximum capacity: 1,000 pax
- Meeting rooms and banquet halls are available and guaranteed.



Contact

999/9, Moo 4, Mittraphap Road,
Tambon Ban Chan, Mueang Udon
Thani District, Udon Thani
Province, 41000

☎ +66 4211 1111

📍 ไว้ที่ แคมเปญเมือง คอมมูนิตี้ (Only in Thai)

🌐 <http://vtnamnuengonline.com>



Samuay & Sons

Experience the flavors recipes from the renowned chefs in Udon Thani. They believe that food is a journey and never cease to evolve with the times. Over the past decade since opening, they've been dedicated to utilizing seasonal ingredients and sourcing local produce to the fullest. Additionally, they continuously inject new creative ideas, creating surprises to welcome guests from both near and far.



MICE Checklist

- Maximum capacity: 50 pax
- Able to accommodate cooking classes for up to 15 people



Contact

103/8, Sri Chomcheun Road,
Tambon Mak Khaeng, Mueang
Udon Thani District, Udon Thani
Province, 41000

☎ +66 6 5512 8288,
+66 9 2541 4922

📍 Samuay & Sons





Udon Thani City Museum

To understand the origins and history of Udon Thani before it became the city it is today, this museum is the ultimate historical study center. Housed in a two-story colonial-style building, it combines old-fashioned learning with modern museum technology. This center hosts rotating exhibitions seamlessly connected to the public park area of Nong Prajak, making both areas complementary and usable together.



MICE Checklist

- Maximum capacity: 200 pax
- Meeting facilities available at the service center building
- The grassy field area can be used for events



Contact

Udon Thani City Museum
Phosri Road, Mueang Udon
Thani District, Udon Thani
Province, 41000
☎ +66 4224 5976
📍 พิพิธภัณฑ์เมืองอุดรธานี
(Only in Thai)

Madame Pathet 2515

From the name of the restaurant, the word “Madame” refers to the mother who is the owner of the culinary heritage, “Pathet” or “Patet,” reflecting the history of Udon Thani in the past. This era saw a mixture of Chinese descendants, as well as Laotian and Vietnamese immigrants, alongside the establishment of American G.I. military bases, influencing the local culinary culture. It has evolved into a fusion of Indo-Chinese cuisine recipes up to the present day, and the restaurant’s function is also suitable for hosting special events.



MICE Checklist

- Maximum capacity: 50 pax



Contact

304/24 Prajaksinlapakom Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani Province, 41000
☎ +66 4211 9669
📍 มาตุมาพาทย์ 2515 (Only in Thai)





Oun Klom Happy Farm

The learning center focuses on teaching community innovation processes in managing materials. It operates a studio for studying natural dye innovations, producing dyed fabrics, and providing teaching space for those interested in natural dyeing techniques, including earth tones or Eco-printing methods. It offers opportunities for learning, visiting, observing, and participating in easy workshops with works that can be taken back as souvenirs.



MICE Checklist

- Maximum capacity: 50 pax
- Workshop area available
- Meeting space available in the building hall



Contact

648 Moo 1, Ban Tat, Tambon Ban Tat, Mueang Udon Thani District, Udon Thani Province, 41000
 ☎ +66 9 2656 1614,
 +66 9 2656 1641
 ⓘ อุนกล่ม แฮปปี้ฟาร์ม (Only in Thai)



Khiri Wong Kot Homestay (CBT)

Enjoy adventurous activities like riding ATV adventure vehicles to explore the heart of the mountains and the forest of the Khiri Wong Kot village in Na Yung district. Indulge in the Huai Chang Plai Waterfall and then surround the buffet circle with bamboo-cooked fragrant rice, som tam, grilled chicken, grilled fish, and aromatic curry in bamboo pots.



MICE Checklist

- Maximum capacity: 100 pax
- Activities are available for team building.
- Grass field area available for event organization.
- Accommodation available.



Contact

2348, Khiri Wong Kot Village,
Tambon Na Khae, Na Yung
District, Udon Thani Province,
41380

☎ +66 6 3412 6426,

+66 8 3147 9004

📍 บ้านสวนโฮมสเตย์ศรีวังทด
(Only in Thai)



Ramasun Camp History Museum

In the past, this place was one of the seven largest radar bases of the United States Army in the world and the largest in Southeast Asia., this site has been transformed into a historical learning center. Visitors can explore history classrooms and descend into a bunker about 2 meters deep from the ground, which was once used to store communication equipment to evade enemy forces. Additionally, there are old accommodation houses, museum buildings filled with stories, and engaging activities.



MICE Checklist

- Maximum capacity: 100 pax
- Certified building available for seminars and conferences.



Contact

Ramasun Camp, 1st Infantry Battalion,
3rd Infantry Division, No. 795, Moo 7,
Tambon Non Sung, Mueang Udon Thani
District, Udon Thani Province, 41330
☎ +66 4229 5637
📍 พิพิธภัณฑ์ประวัติศาสตร์ค่ายรามสูร
(Only in Thai)





Mai Ban

Situated on a 2-acre land adjacent to the residence of a dynamic architect from Udon Thani, Mai Ban is adorned with large existing trees, creating a serene atmosphere. It has been transformed into a cafe, showroom, and meeting point for wood enthusiasts. The wooden works, designed and crafted from both old and new wood, have turned it into a restaurant combined with a cafe that can accommodate small group meetings.



MICE Checklist

- Maximum capacity: 60 pax
- Woodworking workshop capacity: 30 people per session
- Outdoor area under the shade of trees available for activities.



Contact

299/1 Moo 6, Soi Prasert,
Tambon Nong Bua, Mueang
Udon Thani District, Udon Thani
Province, 41000

☎ +66 8 3404 4133

📍 ไม่บ้าน (Only in Thai)





Moonday Pottery

Moonday Pottery is a ceramic studio dedicated to telling the story of the land and contemporary culture of Udon Thani from the perspective of the younger generation. With its unique and adorable characteristics, it invites visitors to explore contemporary pottery works displayed in various forms. Visitors can also participate in fun pottery workshops, even without prior experience.



MICE Checklist

- Maximum capacity: 10 pax
- Workshop capacity: 5-10 people per session
- Workshop booking recommended 1-2 days in advance



Contact

256/29 Ban Dua Soi 1,
Tambon Nong Bua, Mueang
Udon Thani District, Udon
Thani Province, 41000
☎ +66 8 4789 9117
📍 Moonday Pottery

Fabric and Textile Creation and Design Center (FTCDC)

FTCDC serves as a hub for preserving the cultural heritage and indigenous textile knowledge of Udon Thani Province and the northeastern region of Thailand (Isan-Lan Chang). Inside, there is a museum that serves as a learning center and cultural tourism destination focusing on traditional textile weaving from its origins at the source, through the central areas, to the end points in the first northeastern region. It also conducts research on fiber innovation and natural dyeing, while disseminating cultural heritage and textile knowledge.



MICE Checklist

- Maximum capacity: 100 pax
- Workshop capacity: 40 people per session
- Medium-sized meeting rooms and theaters available
- Catering can be arranged in front or on the side of the building



Contact

Udon Thani Rajabhat University
64, Taharn Road, Tambon Nong Bua, Mueang Udon Thani District, Udon Thani Province, 41000
☎ +66 4221 1040
f ศูนย์สร้างสรรค์ผ้าและสิ่งทอ-ftcdc (Only in Thai)
🌐 <https://ftcdc.udru.ac.th>





Ban Chiang National Museum

Registered by UNESCO as a World Heritage Site, Ban Chiang Archaeological Site has been recognized for its historical significance since 1992 (B.E. 2535). It is an important cultural heritage site, boasting meeting rooms and exhibition halls showcasing the lifestyles, uniqueness, and wisdom of prehistoric humans. Surrounding the museum is a community offering homestays, local products, and cultural activities for visitors to experience.



MICE Checklist

- Maximum capacity: 100 pax
- Medium-sized meeting room available
- Workshop capacity: 30 people per session



Contact

Moo 13, Tambon Ban Chiang,
Nong Han District, Udon Thani
Province, 43120
☎ +66 4223 5040
📌 พิพิธภัณฑ์ทวารวดี
บ้านเชียง (Only in Thai)



Thai Puan Ban Phue Museum

The museum comprises three traditional wooden buildings connected by walkways under raised roofs adorned with ancient-style fired clay tiles. This area serves as a place to conserve and pass on the arts, customs, and culture of the Thai Puan community, including language, cuisine, clothing, way of life, beliefs, ceremonies, arts, and music, all used to benefit society.



MICE Checklist

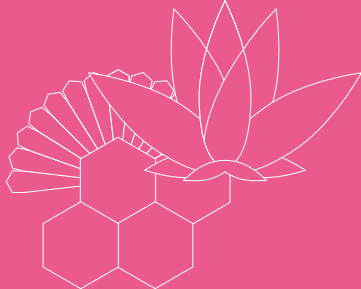
- Maximum capacity: 20 pax
- Base activities include community learning sessions on food, music, clothing, ceremonies, and lifestyle



Contact

630 Phlub Phue Road, Soi 7,
Ban Hua Khu, Moo 1, Tambon
Ban Phue, Ban Phue District,
Udon Thani Province, 41160
☎ +66 8 7954 2283
📍 พิพิธภัณฑ์ไทยพวนบ้านฝู
(Only in Thai)





1 Amman Unique Hotel

166/11 Soi Non Phiboon, Tambon Mak Khaeng,
Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4221 9199
- 📞 : +66 4221 9199
- ✉ : info@ammanuniquehotel.com
- 🌐 : www.ammanuniquehotel.com

2 Centara Hotel and Convention Centre Udon Thani

277/1 Prajaksinlapakom Road, Mueang Udon
Thani District, Udon Thani 41000

- ☎ : +66 4234 3555
- ✉ : salescud@chr.co.th
- 🌐 : www.centarahotelsresorts.com/centara/th/cud

3 De Princess Hotel Udon Thani

135/135 Moo 14, Soi Bankaojan, Tambon Mak
Khaeng, Mueang Udon Thani District, Udon Thani
41000

- ☎ : +66 4220 4444
- 📞 : +66 4220 4444
- ✉ : info@deprincesshotel.com
- 🌐 : www.deprincesshotel.com

4 Siam Grand Hotel

444 Moo 4, Tambon Nongkhonkwang, Mueang
Udon Thani District, Udon Thani 41000

- ☎ : +66 4211 1241-1
- ✉ : siamgrandhoteludonthani@gmail.com
- 🌐 : www.facebook.com/siamgrandhoteludonthani/

5 The Pannarai Hotel

19/8 Sampantamit Road, Tambon Mak Khaeng,
Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4234 5111, +66 9 3323 5526
- ✉ : thepannaraihotel@gmail.com
- 🌐 : www.thepannaraihotel.com

6 Vela Dhi Udon Thani

471 Adulyadej Road, Tambon Mak Khaeng,
Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4221 9219
- ✉ : rsvn.vdudn@vela360hotels.com
- 🌐 : www.vela360hotels.com/vela-dhi-udon-thani

7 Banbua Grand Udon

10/24 Sumpuntamit Road, Tambon Mak Khaeng,
Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 9 2753 9469
- ✉ : banbuagrandudon@gmail.com
- 🌐 : <https://banbuagrandudon.th-thailand.com/en/>

8 Hotel Moco

56 Thongyai Road, Tambon Mak Khaeng, Mueang
Udon Thani District, Udon Thani 41000

- ☎ : +66 4296 2656
- 🌐 : <https://www.hotelmoco.com/>

Hotel Directory

UDON THANI

9 Blu Monkey Brown House

234/5 Moo 1, Soi Rim Nhong Bua, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 6 3369 9888
- ✉ : booking@brownhousehotel.com
- 🌐 : <https://www.blumonkeybrownhouse.com/>

10 Paradise Hotel Udon Thani

44/29 Phosri Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4223 7490, +66 4223 7491, +66 4223 7492, +66 4223 7493
- ✉ : sales@paradiseudon.com
- 🌐 : <https://www.paradiseudon.com/>

11 The Lake Udon

76/6 Pibul Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 9 2664 9665
- 🌐 : <https://www.facebook.com/thelakeudon>

12 Napalai Hotel Udon Thani

572, Pracharaksa Road, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4234 7444
- ✉ : napalaihotel@yahoo.com

13 The White Hotel By Charoensri

60 Phosri Road, Tambon Mak Khaeng, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 6 3482 7777
- ✉ : thewhitehotel7777@gmail.com

14 Belle Grand Hotel

101 Moo 5, Tambon Nong Bua, Mueang Udon Thani District, Udon Thani 41000

- ☎ : +66 4221 9111
- ✉ : Bellegrandhotel@gmail.com



