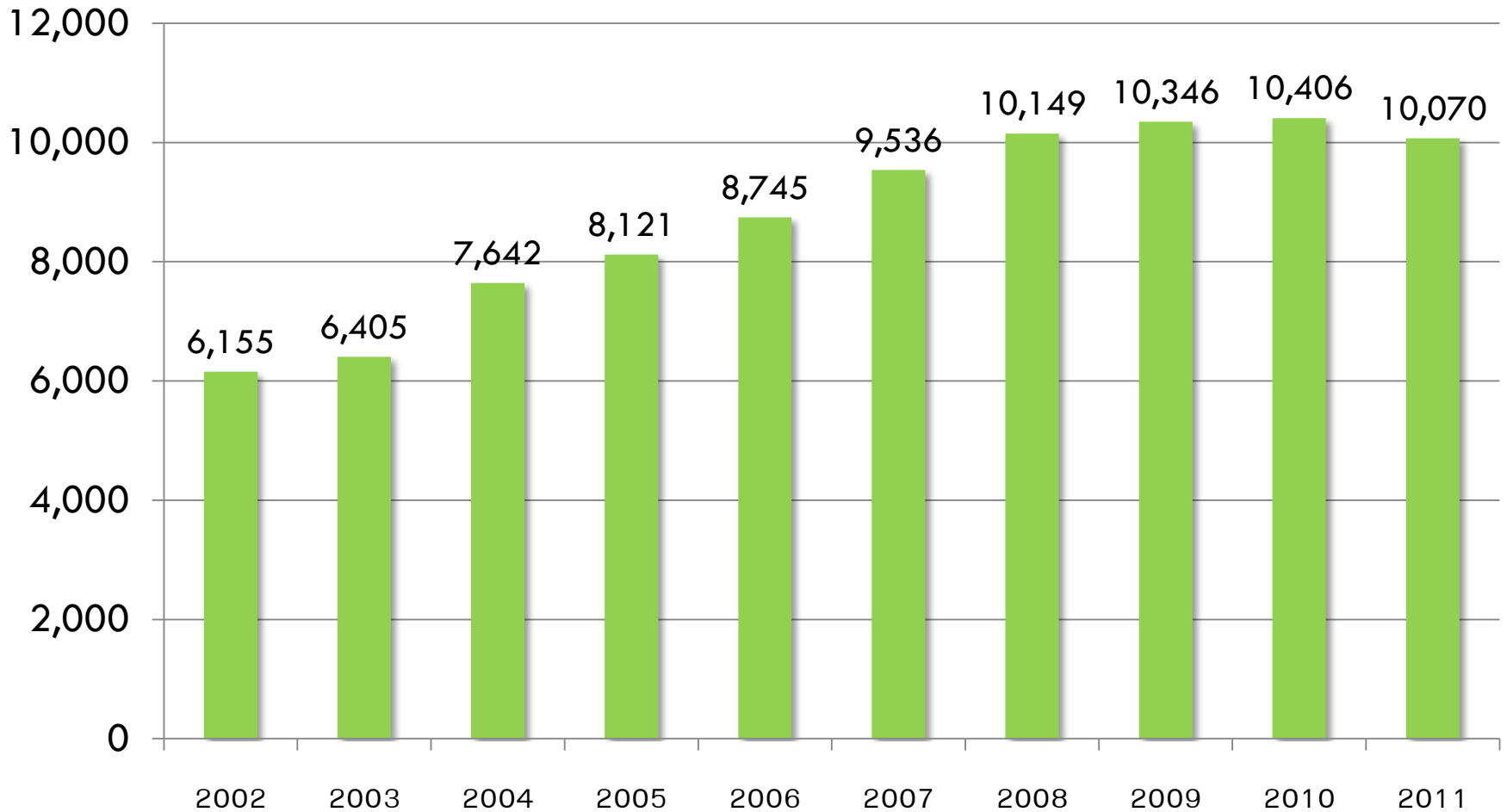




The Association Meetings Market 2011

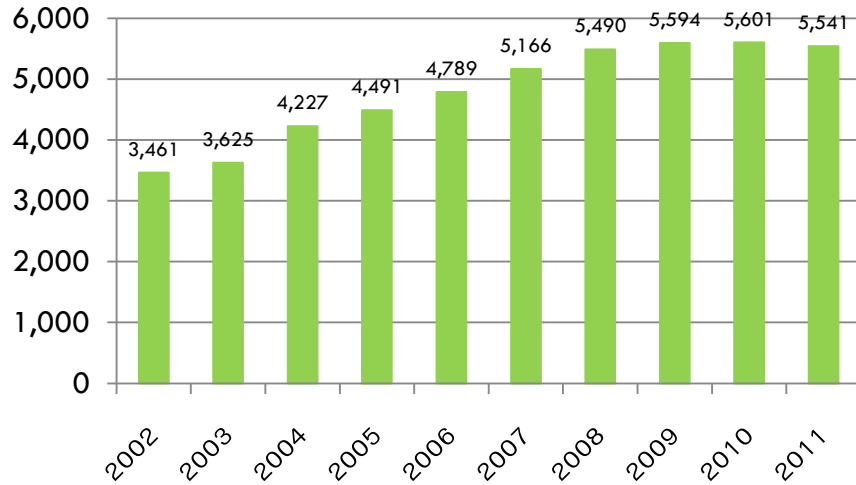
Number of meetings



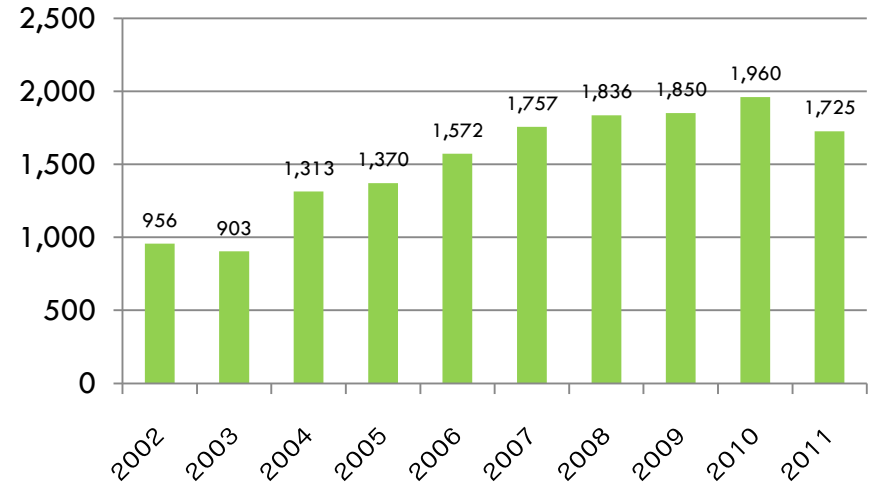
Source: ICCA Statistic Report 2002-2011, pp.15

Number of meetings per region

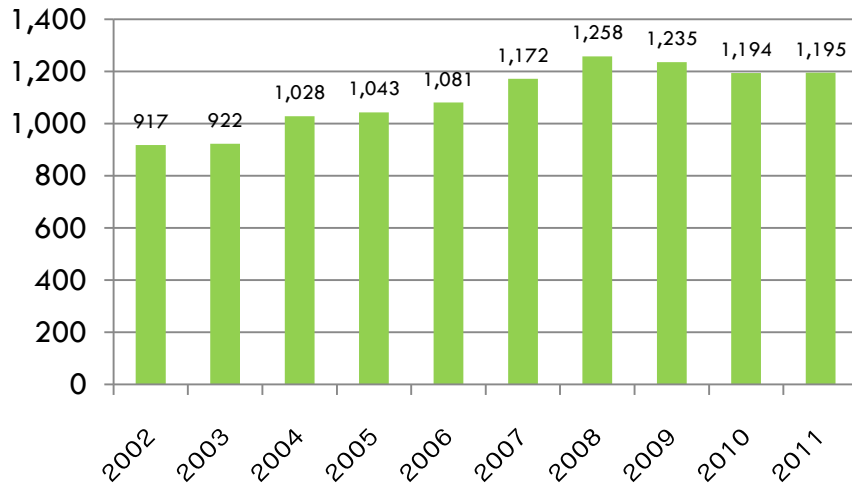
Europe



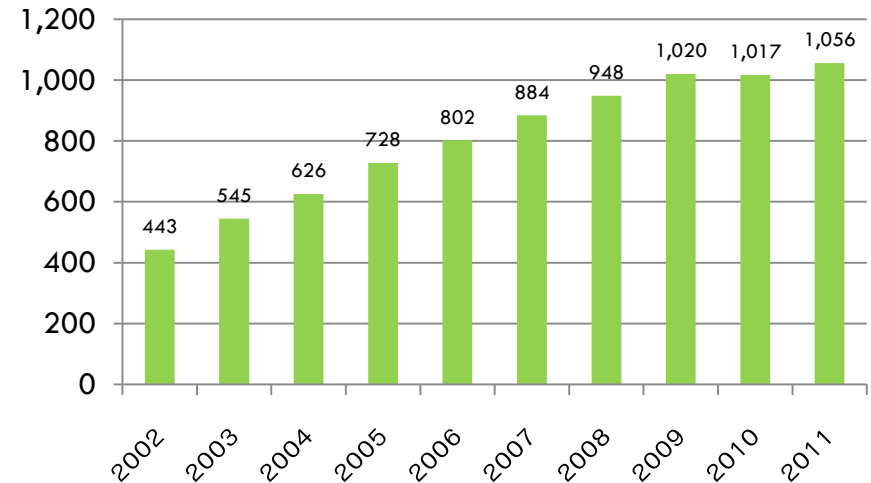
Asia/Middle East



North America



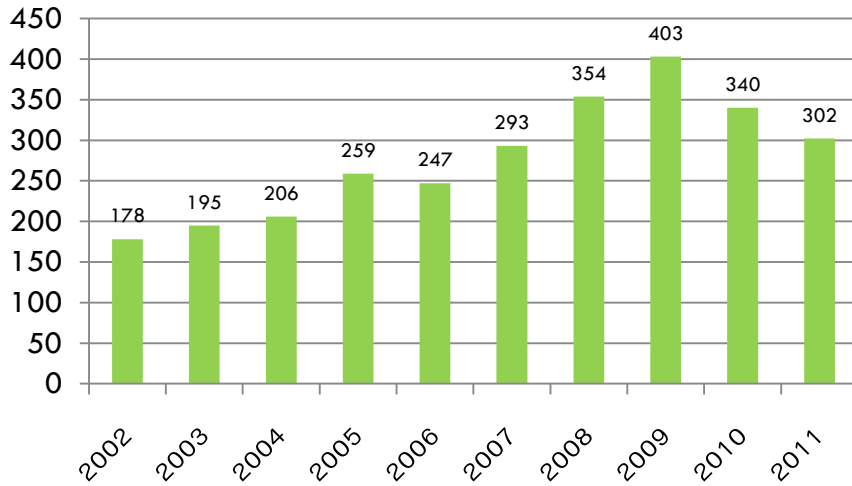
Latin America



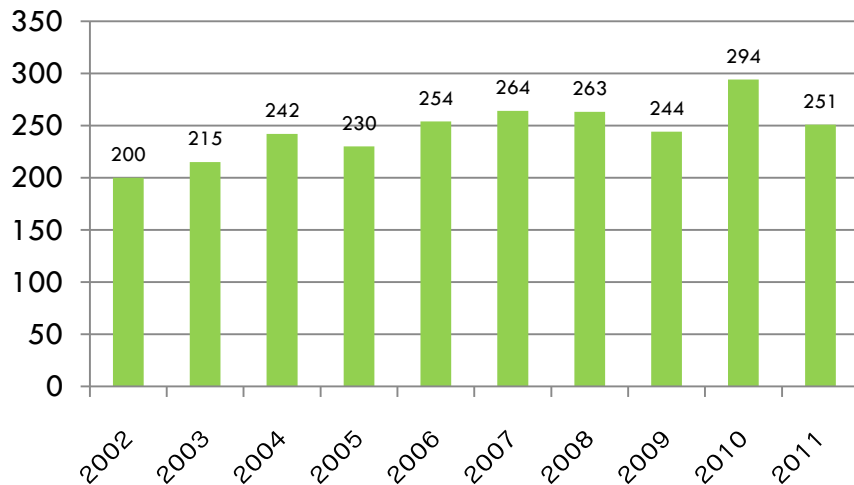
Source: ICCA Statistic Report 2002-2011, pp.15

Number of meetings per region (cont.)

Africa

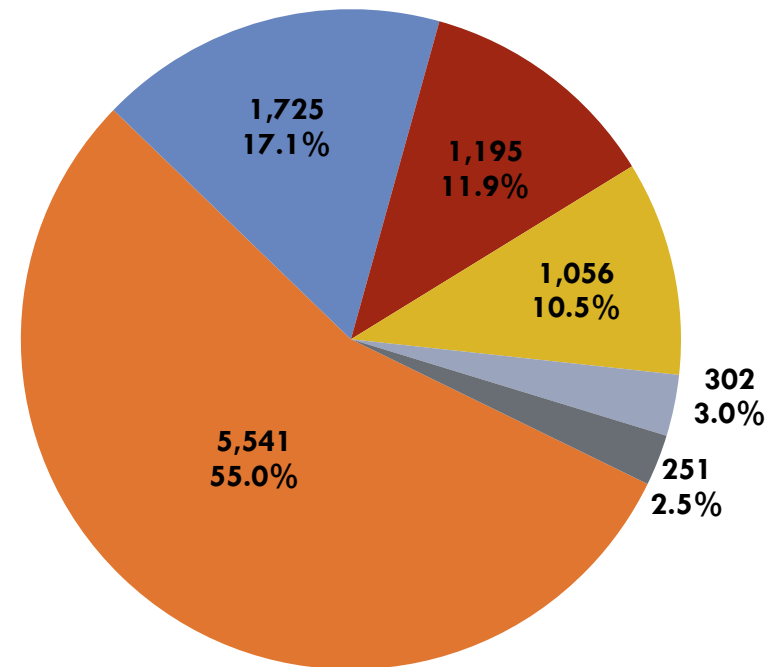


Oceania



By Continent in 2011

- Europe
- Asia/Middle East
- North America
- Latin America
- Africa
- Oceania

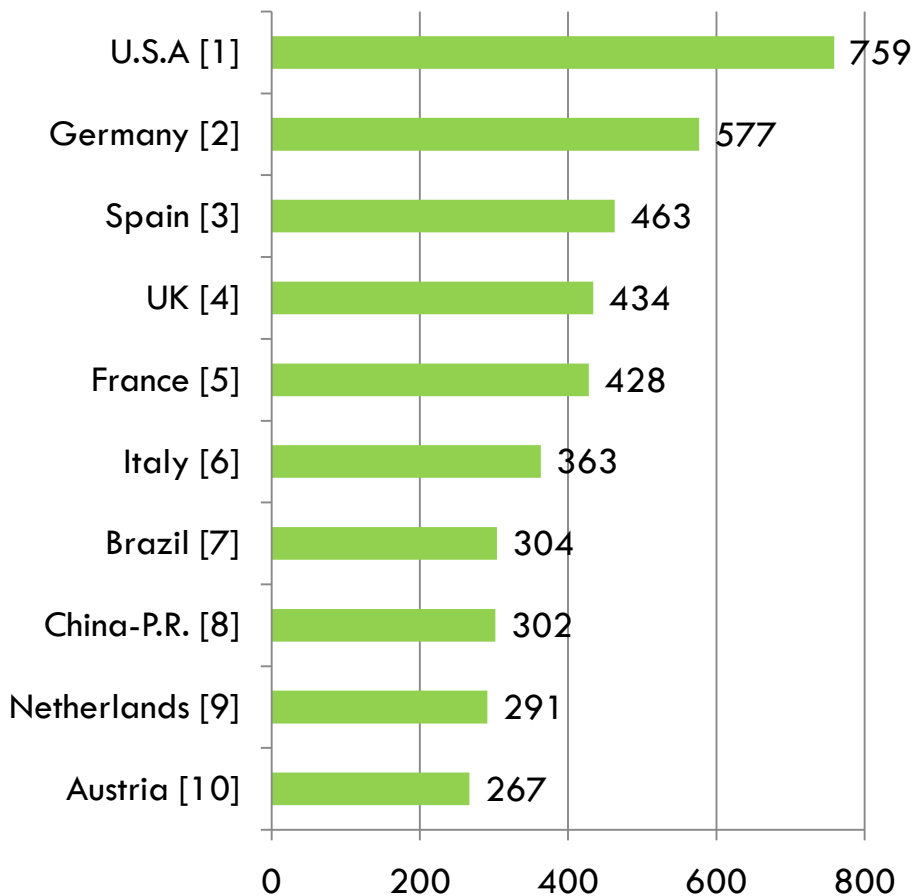


Source: ICCA Statistic Report 2002-2011, pp.15

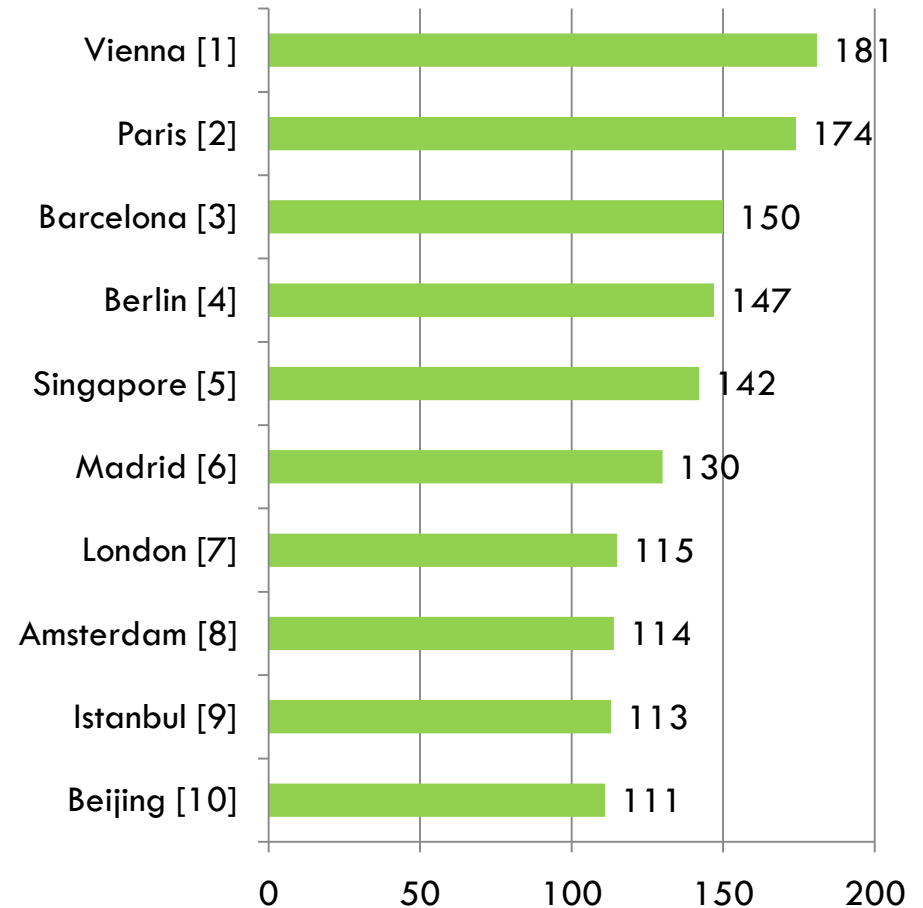
2011 Top 10 number of meetings per country/city (cont.)

World

By country



By city

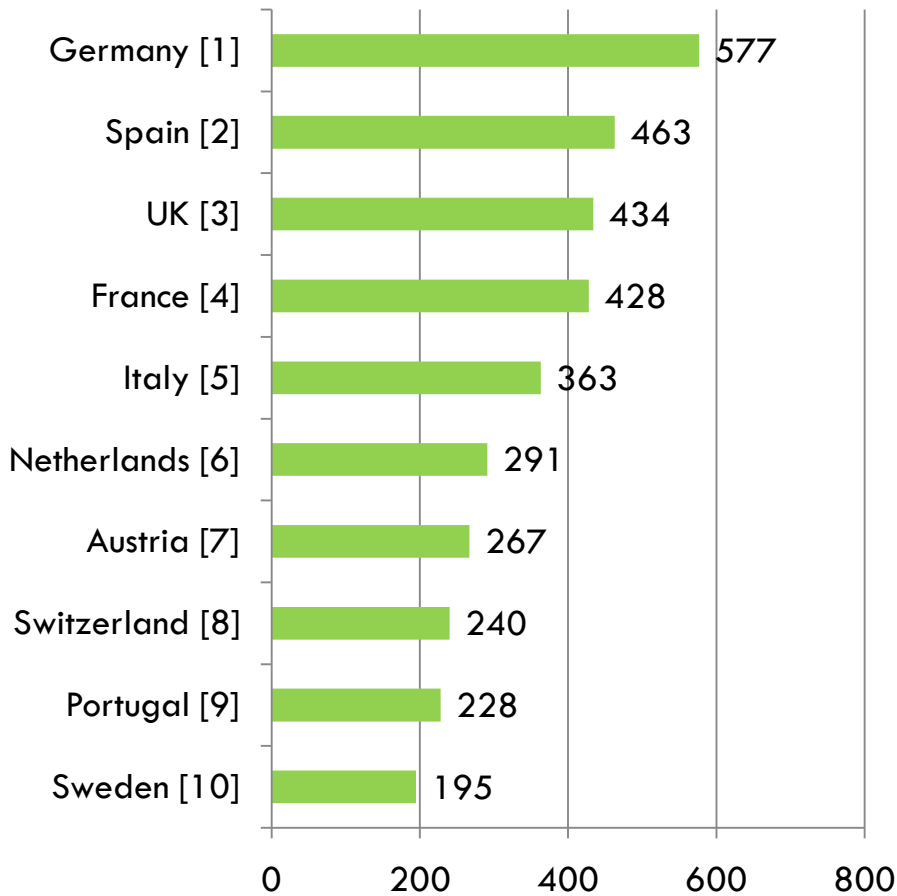


Source: ICCA Statistic Report 2002-2011, pp.17,20

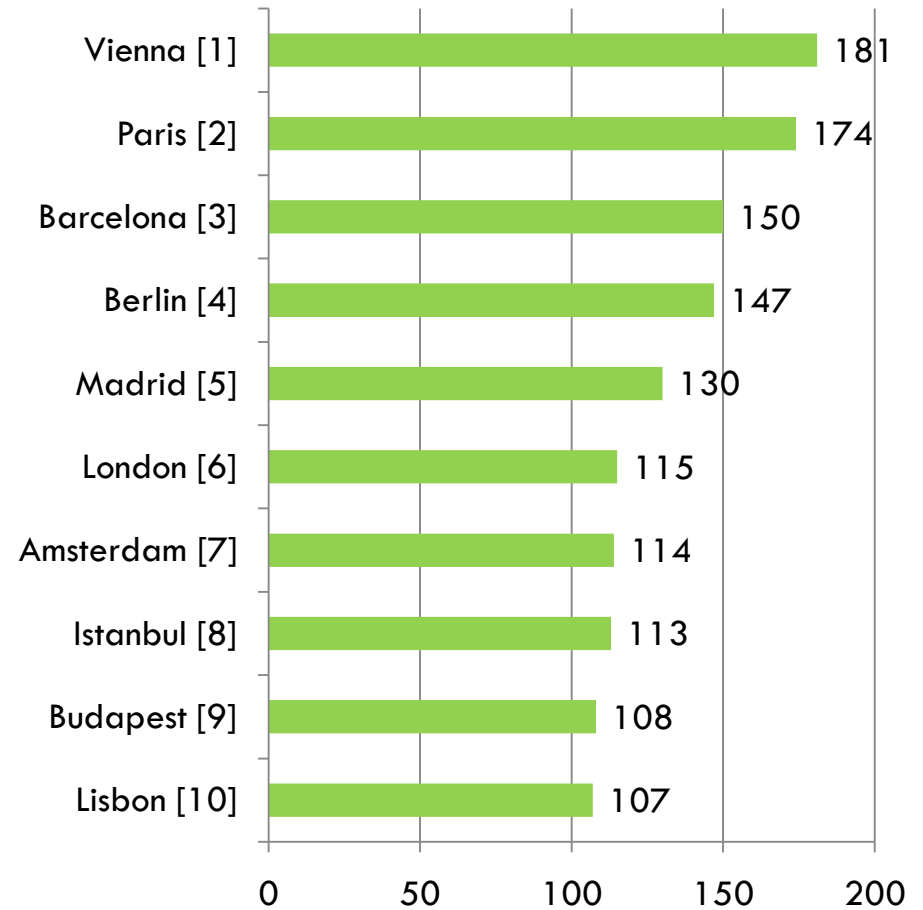
2011 Top 10 number of meetings per country/city (cont.)

Europe

By country



By city

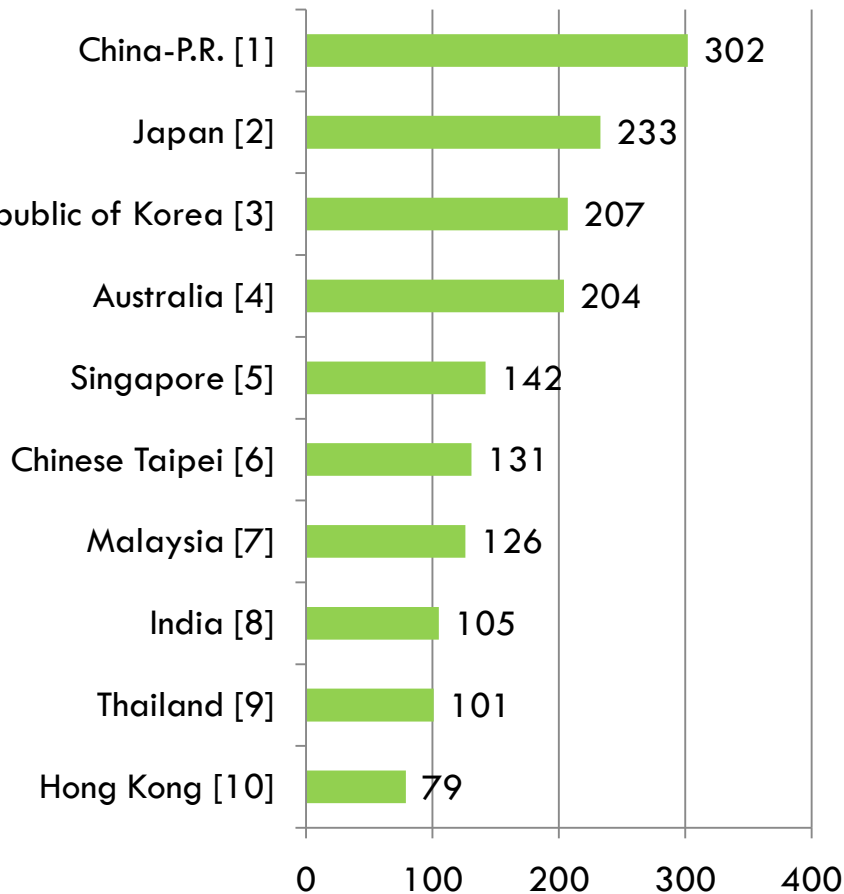


Source: ICCA Statistic Report 2002-2011, pp.69-70

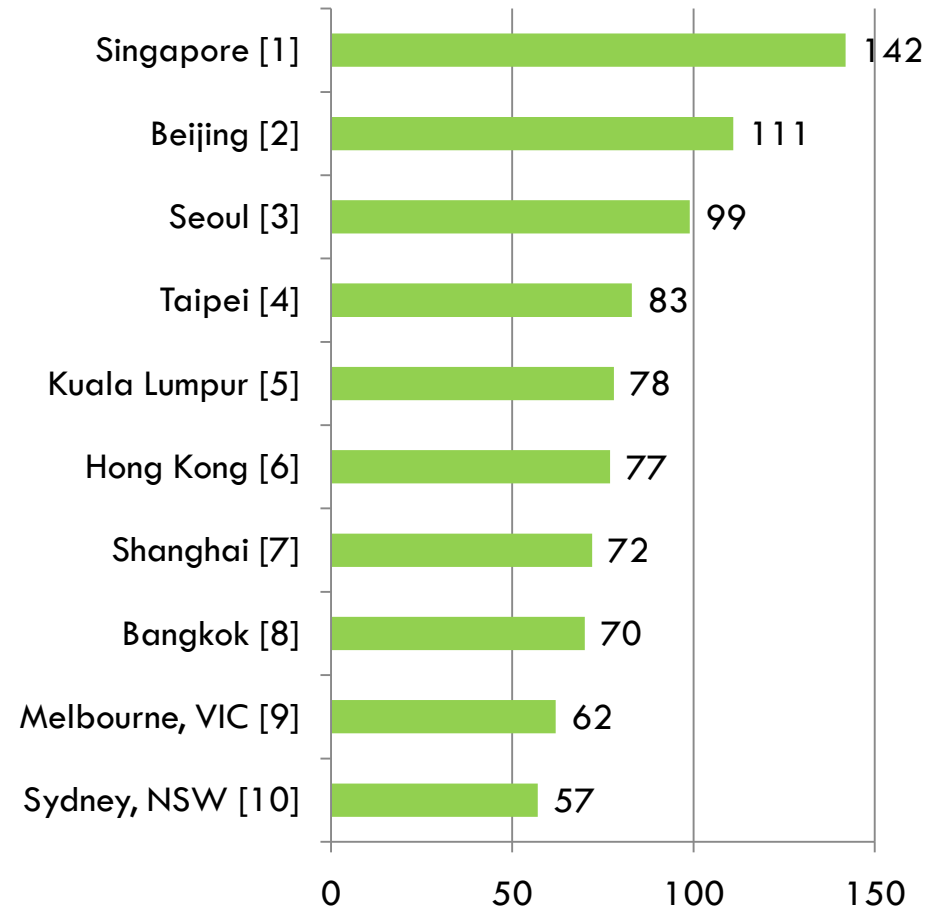
2011 Top 10 number of meetings per country/city (cont.)

Asia Pacific & Middle East

By country



By city

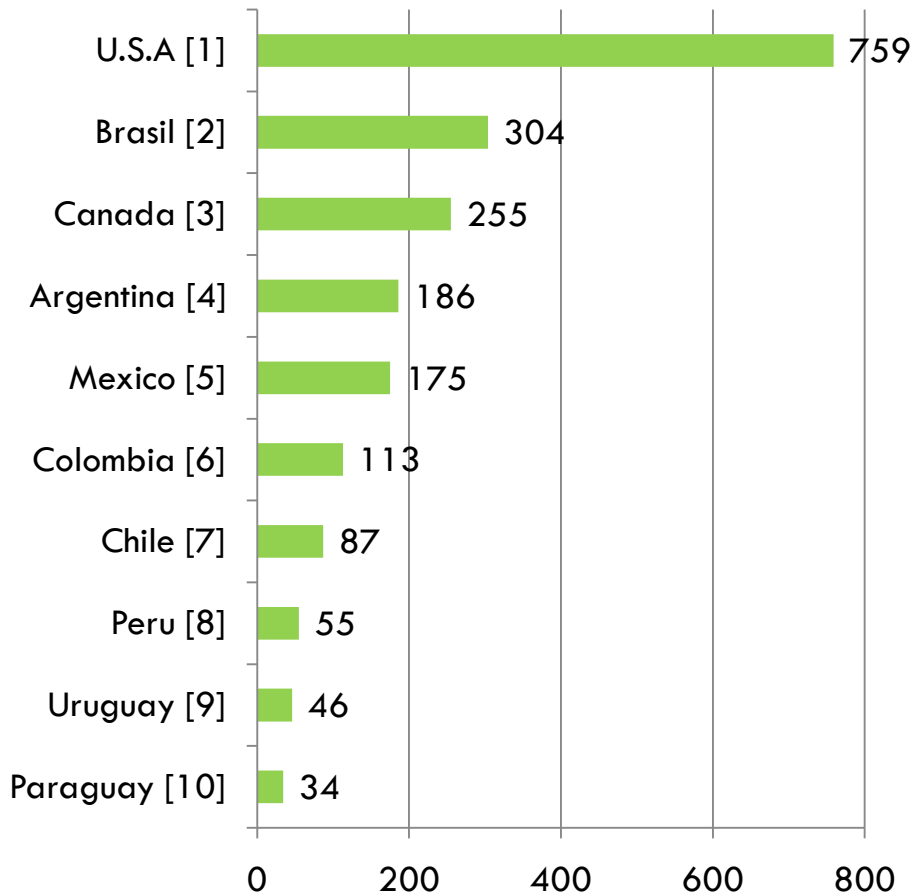


Source: ICCA Statistic Report 2002-2011, pp.59-60

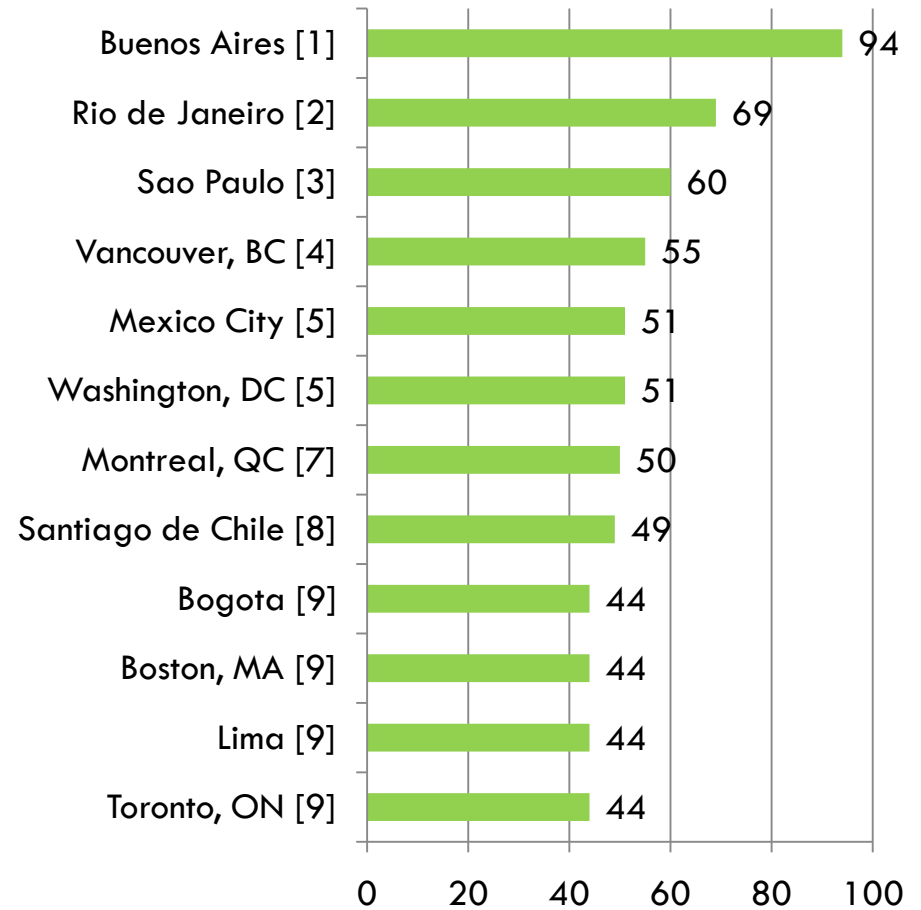
2011 Top 10 number of meetings per country/city (cont.)

Latin & North America

By country



By city

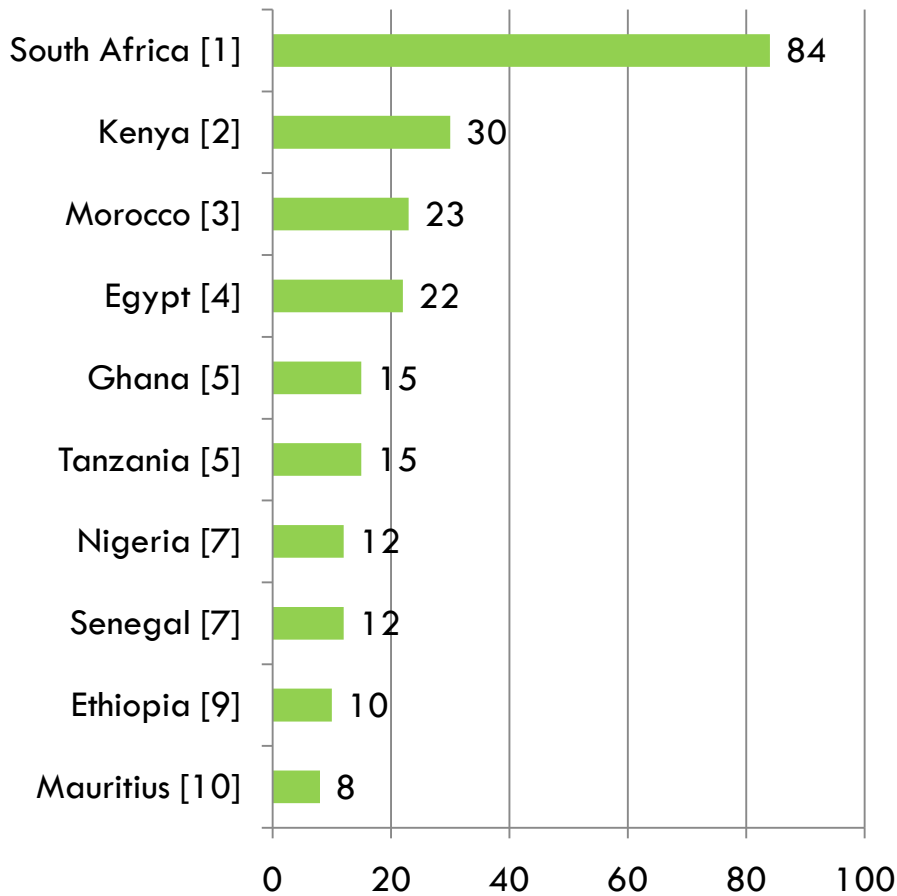


Source: ICCA Statistic Report 2002-2011, pp.83-84

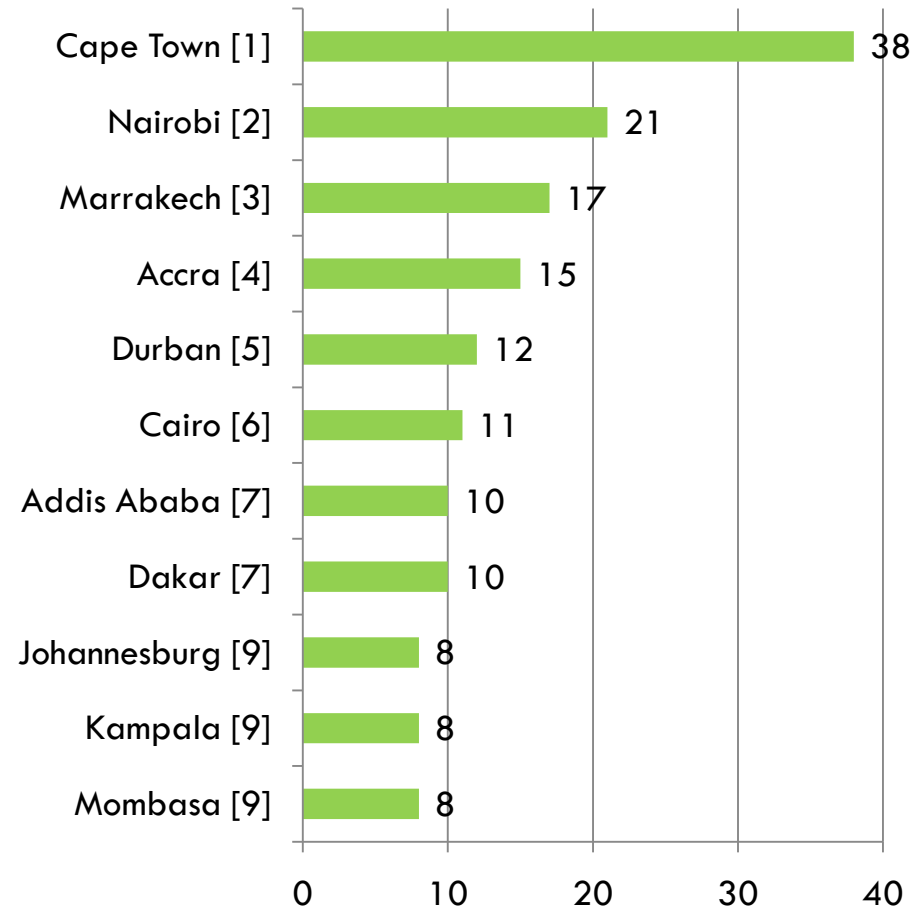
2011 Top 10 number of meetings per country/city (cont.)

Africa

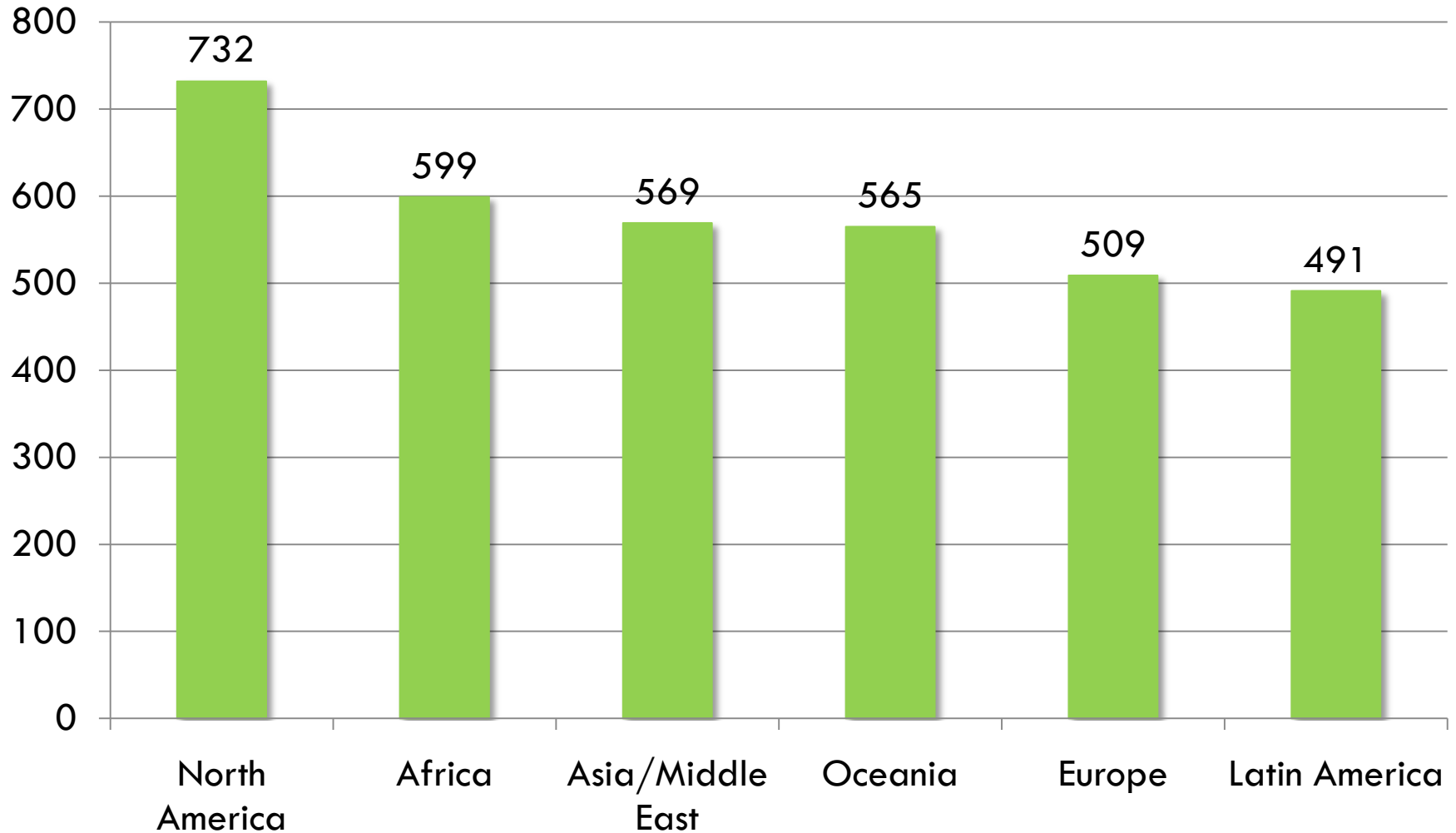
By country



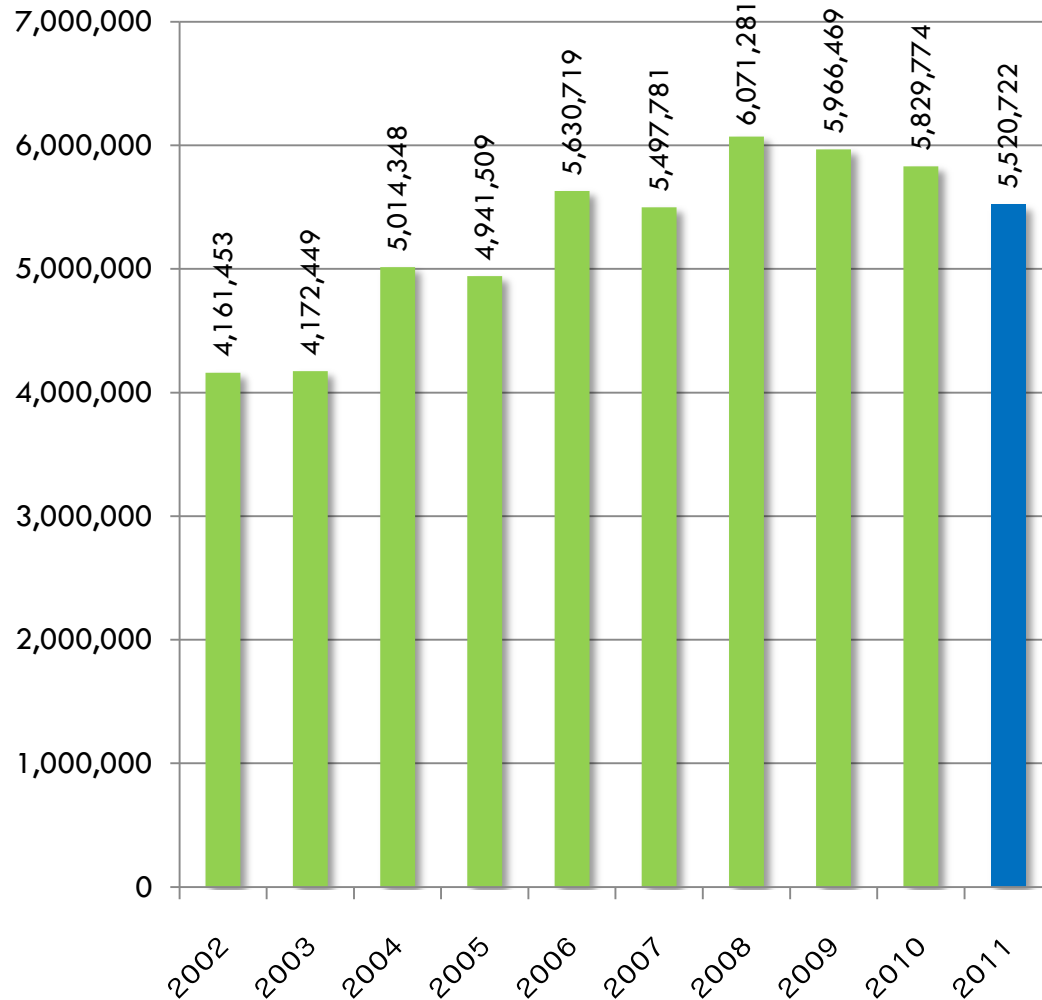
By city



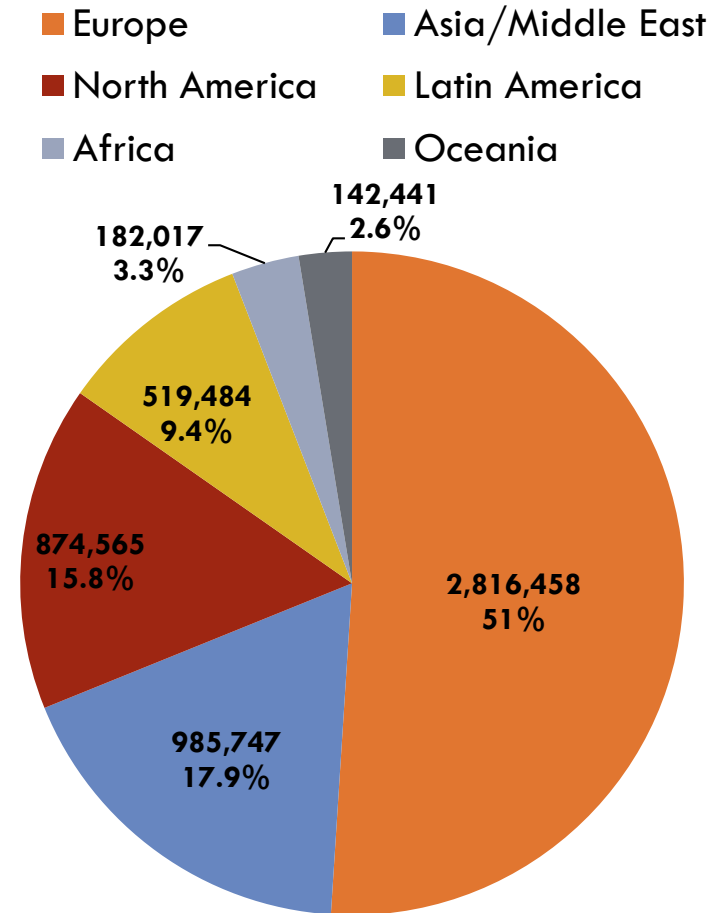
2011 Average number of participants per region



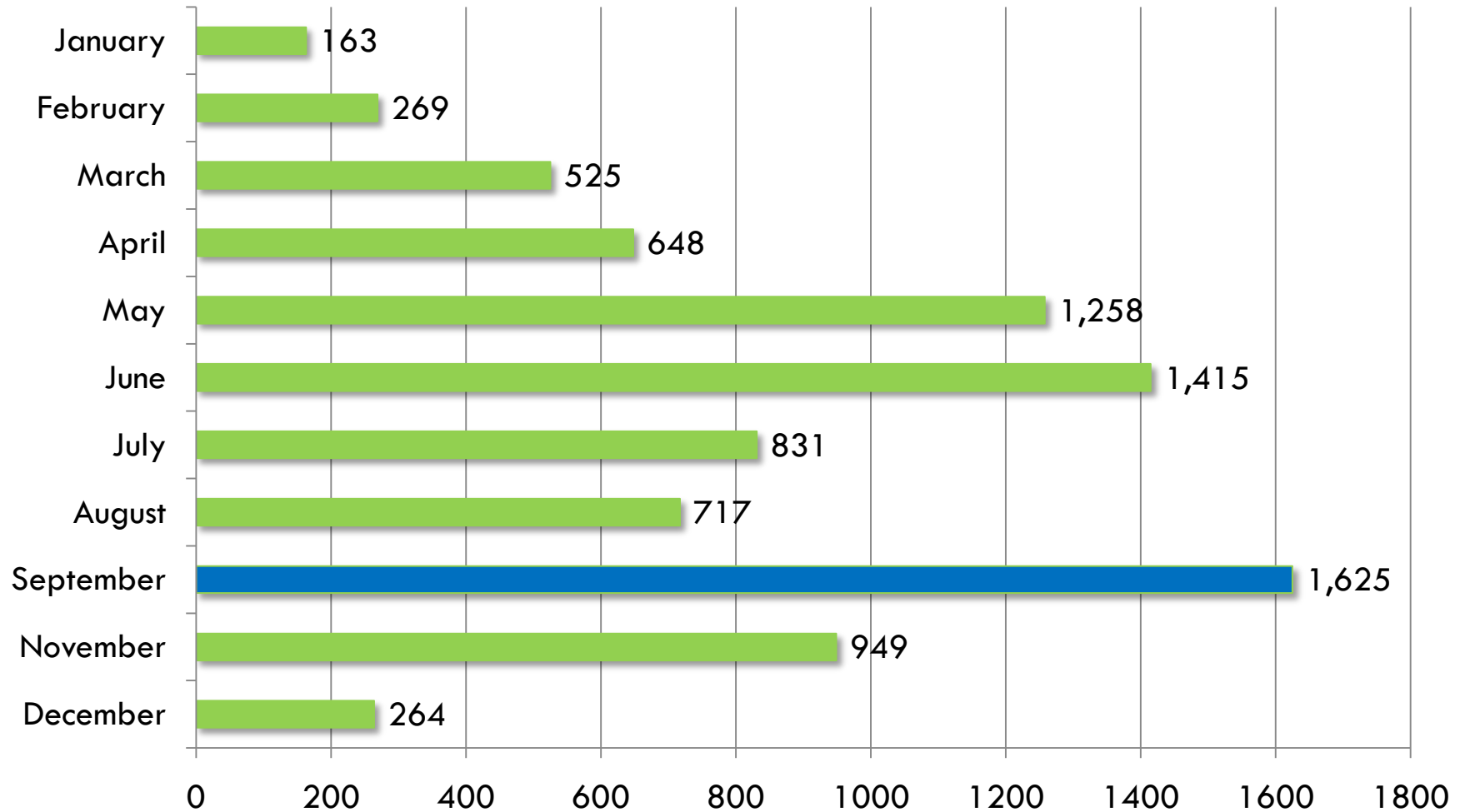
Estimated total number of participants per region



Participants in 2011

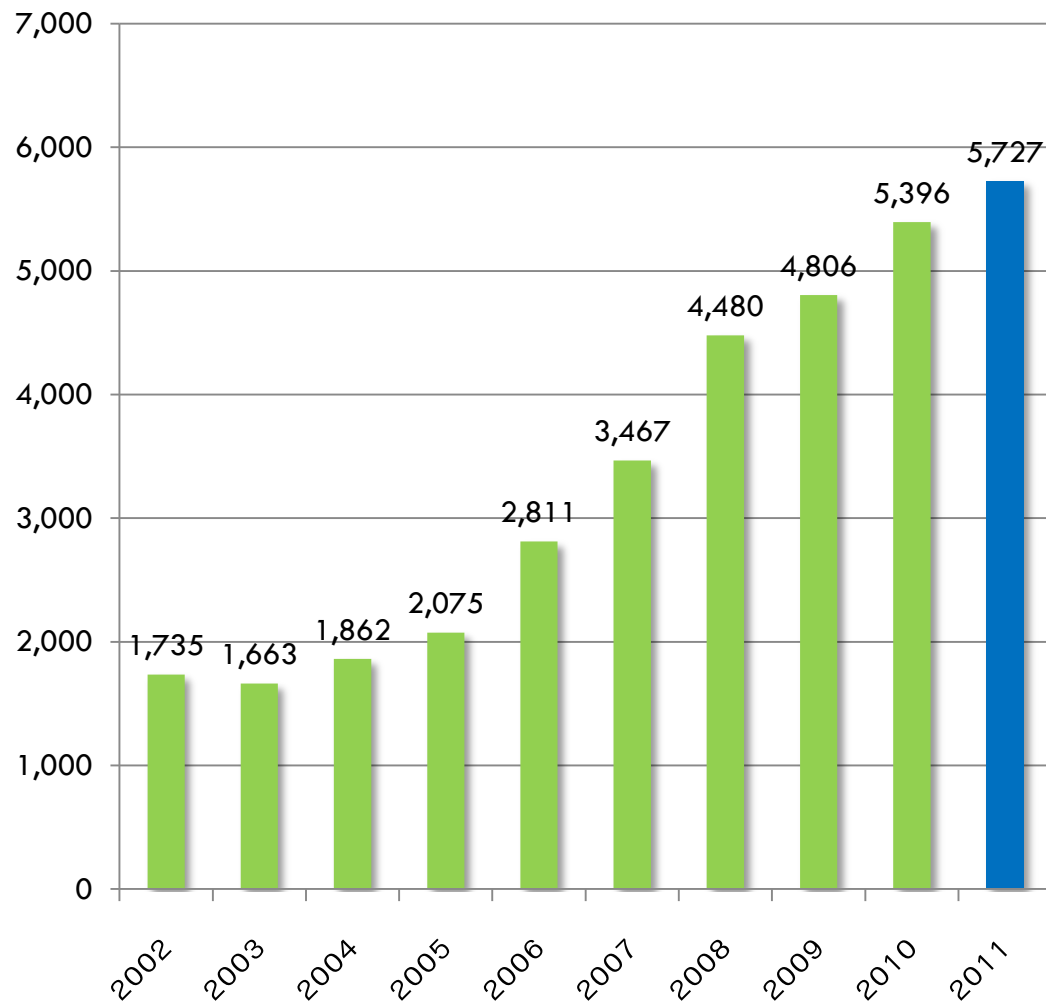


2011 World favorite month of meetings



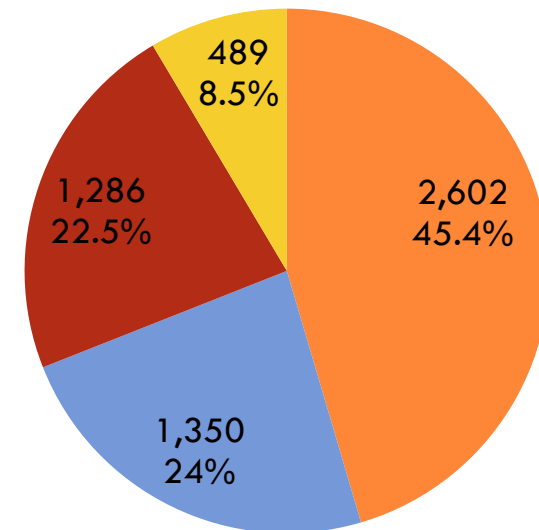
The highest month of meetings was in September with 1,625 meetings

World Congress venues used



Congress in 2011

- Meeting facilities in Hotels
- Conference/Exhibition Centre
- University
- Other Venues

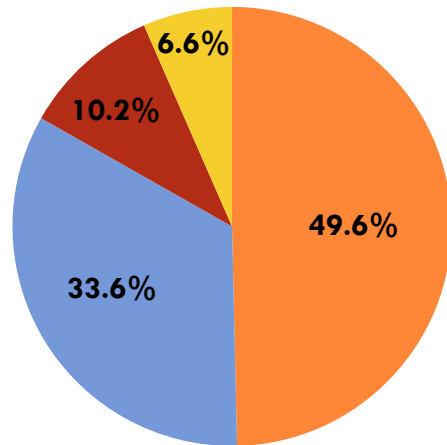


The world's congress venues used has continuously increased from 1,663 to 5,727 between 2003 and 2011

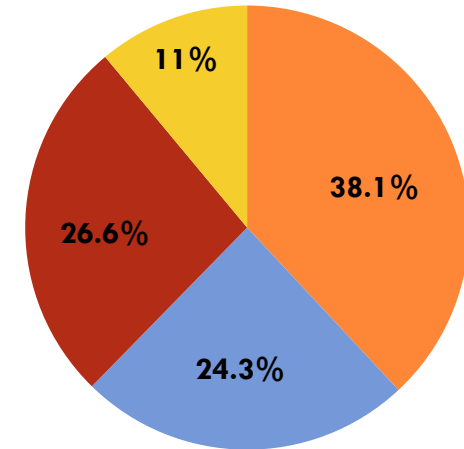
2011 World Congress venues used

By Continent

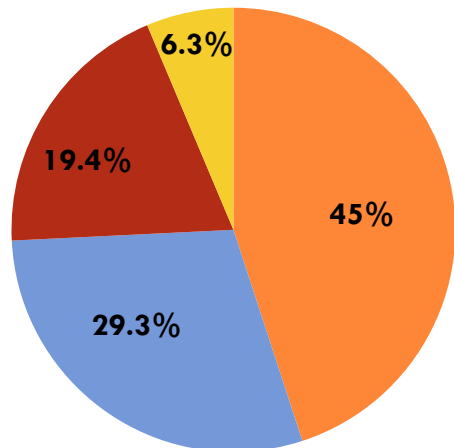
Africa



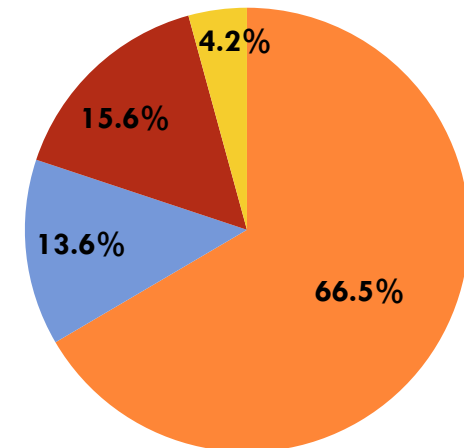
Europe



Asia Pacific & Middle East

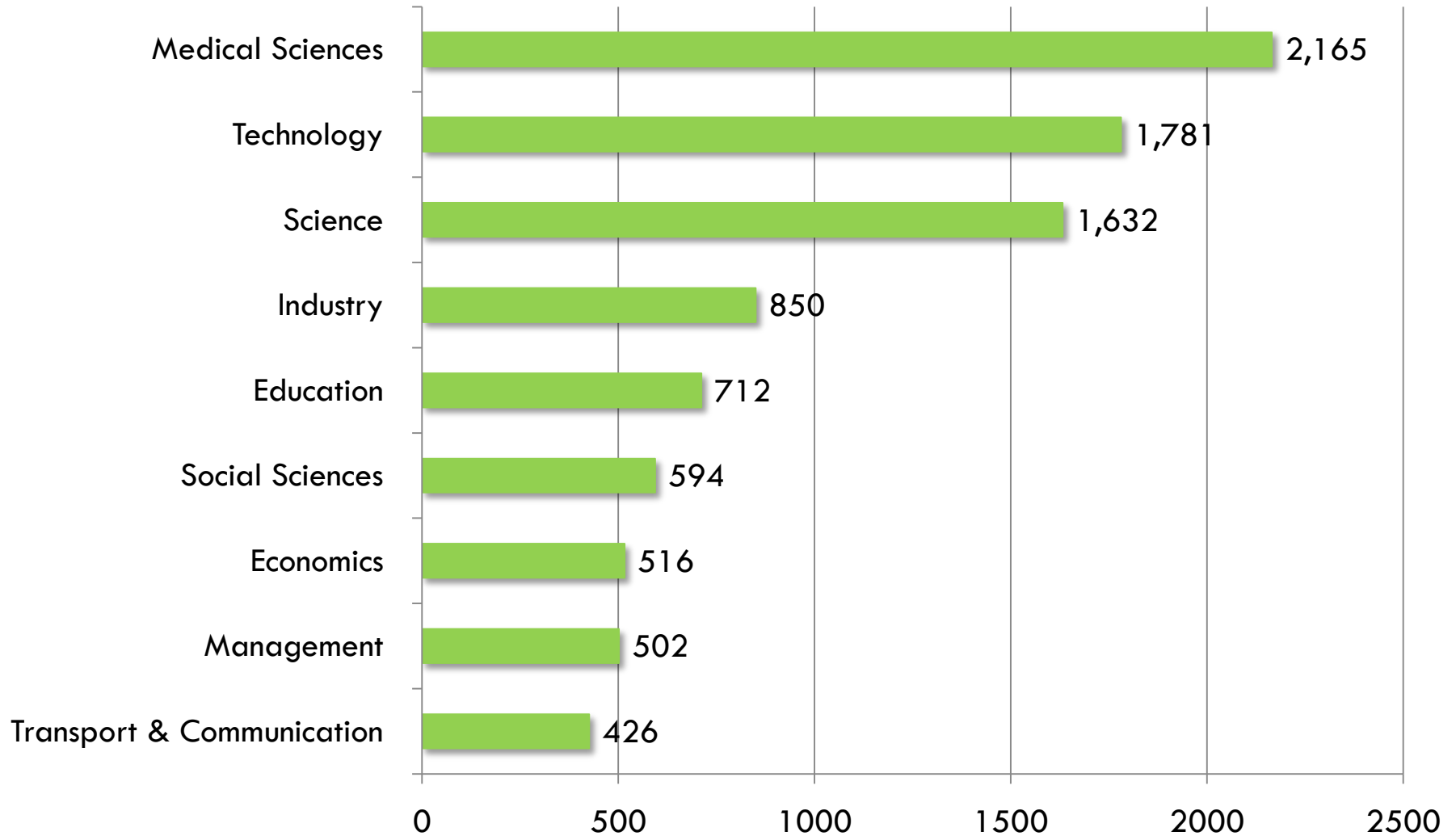


Latin & North America



- Meeting facilities in Hotels
- Conference/Exhibition Centre
- University
- Other Venues

2011 Top 10 favourite subjects of meetings



2011 World registration fees and total expenditure

Per delegate per meeting

Unit : USD

Average registration fees per delegate per meeting	561.3
Average total expenditure per delegate per meeting	2,551.6

Per delegate per day

Average registration fees per delegate per day	159.8
Average total expenditure per delegate per day	726.3

Per meeting

Average income from registration fees per meeting	300,348.9
Average total expenditure by delegates per meeting	1,365,222.2

On all meetings

Average income from registration fees on all meetings	3,024,513,350.9
Average total expenditure by delegates on all meetings	13,747,787,958.6




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