

Thailand CONNECT

Your Global Business Events Connection



A nighttime photograph of a modern cityscape. In the foreground, a large, illuminated, curved pedestrian bridge with a white metal frame and glass railings spans across the frame. In the background, several skyscrapers are lit up, with the most prominent one having a distinctive stepped, tiered design. The sky is dark blue, and the overall scene is vibrant with city lights.

There is no better place than Thailand

for meetings, incentives, conventions, and exhibitions. Thailand is the premier destination for business events in Asia. Business travelers choose Thailand because the country offers all of the essential elements to make a business event unique, successful and unforgettable.

DYNAMIC DESTINATION

Thailand is the dynamic abundance of Asia's Linkage. Strategically located and vastly developed, Thailand is equipped with infrastructure, including seven international airports that provide convenient and affordable connections to other cities domestically and internationally. The country also offers several types of first-rate business event venues in many major cities such as Bangkok, Pattaya, Chiang Mai, Khon Kaen, and Phuket. At any of these destinations business visitors will enjoy their time in a unique country rich in nature, culture, and heritage.



ENDLESS BUSINESS OPPORTUNITIES

Thailand is a natural springboard into the Southeast Asia market where emerging economies offer unprecedented business potential. The formation of the ASEAN Economic Community in 2015 will make the 10 member states of ASEAN into a single market with a free flow of goods, services, skilled labor, and investment. With direct linkages to the region's six biggest economic powers China, India, Japan, Korea, Australia, and New Zealand under



ASEAN +6 agreement, opportunities in Southeast Asian extend beyond the immediate region. ASEAN, with its nearly 600 million people, has become one of the world's biggest markets and host to some of the world's most important business events. Thailand is one of the top destinations for business events and opportunities in Asia, hosting many world-class events such as ITU and World Stamp. And, with strong government support, the country has signed 11 bilateral free trade agreements with countries both in Asia and around the world that provide unique advantages and opportunities for your business.

EXCELLENCE IN HOSPITALITY SERVICES

Thailand has the perfect blend of legendary hospitality and service excellence, but also has world-class MICE standards that ensure an event's success. Thailand's MICE workforce has in-depth experience in a broad range of services and has been continuously expanding its know-how to better serve its clients. With its highly trained and globally renowned service industry paired with an excellent MICE workforce, it is clear why Thailand is the top destination for business events in Asia. Additionally, an enormous variety of business hotels located within vibrant cities and at world-class destinations nationwide are able to meet the requirements of business events of various sizes. Leading venues, exceptional hotels and resorts, cutting-edge connectivity, and a culture deeply rooted in hospitality make Thailand the perfect choice for memorable and successful events.

10 ASEAN Countries
600 million People



Thailand



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