



## Meeting everyone's needs



**W**hat makes Thailand the perfect destination for your next business event? Our diverse destinations, cutting-edge infrastructure, and high quality MICE professionals are a just few of the ingredients that make Thailand a premier global destination for meetings, incentives, conventions and exhibitions (MICE).

Thailand is a nation blessed like few others. Cosmopolitan cities, historic sites, island escapes, and mountain retreats make it one of the world's most desirable getaways. Equipped with first-rate infrastructure, including six international airports nationwide, Thailand is the geographical and logistic center of Asia.

With five convenient MICE cities, each with the necessary support services for

business and leisure, your business events can be organized according to your preferences. Attendees may enjoy a river cruise in Bangkok, the thriving nightlife in Pattaya, a Lanna-style dinner in Chiang Mai, beachside drinks in Phuket, or the laid back I-Saan vibes of Khon Kaen.

Thailand's world-renowned hospitality further distinguishes the country as a business destination. Thailand's well-trained, skillful MICE teams are hospitality and its MICE industry standards are of the highest quality, demonstrated by the numerous global awards of excellence bestowed upon the kingdom. With a multitude of choice plus Thailand's superior services, your meetings will broaden horizons and reveal new avenues to success.