Fascinating History & Culture

1. **NORTH**
   - Wat Phumin, Nan
   - An ancient royal temple over 400 years old

2. **NORTH**
   - Naret's Ancient Weapon Club, Phitsanulok
   - A club, teaching ancient martial arts with Thai weapons

3. **CENTRAL**
   - Ayutthaya Historical Park
   - UNESCO World Heritage Site with over 425 historic sites

4. **CENTRAL**
   - Hua Hin Railway Station
   - The most beautiful train station in Thailand, influenced by Victorian architecture

5. **NORTHEAST**
   - Phu Tai Renu Nakhon Cultural Centre, Nakhon Phanom
   - Get to learn about the Phu Tai ethnic group

6. **NORTHEAST**
   - Ban Chiang National Museum, Udon Thani
   - An important cultural property of Thailand that displays prehistoric civilization

7. **SOUTH**
   - Baan-Bo-Ran Samui
   - The oldest and only ancient house on Koh Samui

8. **SOUTH**
   - Pornsawan Ronggeng Dance, Phuket
   - A rare southern style dance performance
7 Ideas for Creative MICE Activities

Exhilarating Adventures
Test physical and mental strength a must for adventure-loving MICE travellers

1. NORTH
   - Ronghuk Outdoor Life Adventure, Phitsanulok
     A floating dome cafe in the middle of Nan River

2. NORTH
   - King Pinklao Camp, Chiang Mai
     Embark on exciting activities such as shooting, archery or BB gun challenge

3. CENTRAL
   - Rock Domain Climbing Gym, Bangkok
     Challenge the climbing of artificial climbing wall to taste the body limit

4. CENTRAL
   - Vana Nava Water Jungle, Hua Hin
     Have fun like no other at Asia’s first “Water Jungle”

5. NORTHEAST
   - Nong Prajak Park, Udon Thani
     Enjoy outdoor SUP boarding at Nong Prajak Lake

6. NORTHEAST
   - The Cycling Path Along The Mekong River, Nakhon Phanom
     Cycling along the banks of the Mekong River with stunning landscape

7. SOUTH
   - Reun-Rom, Phuket
     The new generation’s lifestyle, including land surfing and sea surfing

8. SOUTH
   - Wavebuff & Subroy Samui
     Experience Koh Samui through a whole new light of water activities
7 Ideas for Creative MICE Activities

Treasured Team Building
Let’s create a solid teamwork and make a sharing for social benefit

1. **NORTH**
   - Bo Suak Community Tourism Club, Nan
   - A learning centre for a local way of life through local handicrafts, especially hand-made pottery

2. **NORTH**
   - Thai Traditional Medicine Training Centre, Phitsanulok
   - Features the knowledge of herbs, 12 groups of diseases, and thousands of herbal medicines

3. **CENTRAL**
   - Thanyalak Mango Orchard, Samut Prakan
   - Learn how Nam Dok Mai mango are grown in the orchard and how to create delicious menus

4. **CENTRAL**
   - Nong Khao Cultural Village, Kanchanaburi
   - A cultural place where MICE travellers can experience traditions, rituals, and local wisdom

5. **NORTHEAST**
   - Wat That Prasit Weaving and Handicraft Centre, Nakhon Phanom
   - The first silk weaving group of Thailand that initiated the famous “Pineapple Weaving Pattern”

6. **NORTHEAST**
   - Uanklom Happy Farm, Udon Thani
   - Learn the fabric dyeing unique recipe called “Tom Yum Recipe”

7. **SOUTH**
   - Inthara Farm, Phuket
   - Enjoy fun activities at Pearl Cage Fishery Learning Centre and Mangrove Forest Conservation

8. **SOUTH**
   - Honey Rose Herb Garden & Arts, Koh Samui
   - Engage in the wisdom of processing herbs into the natural spa and cosmetic products
7 Ideas for Creative MICE Activities

CSR & Green Meetings
Join CSR activities and eco-friendly meeting and pass on the sustainable world to young generation

1 NORTH
- **Wanathara Resort, Phitsanulok**
  Take part in outdoor meetings and learn about the organic way of life

2 NORTH
- **The Chang Chiang Mai**
  Learn about the life of elephants from the way they eat, play, and even how they die

3 CENTRAL
- **Ked Nom Klao Forest Park, Samut Prakan**
  The cooperation of the villagers who wanted to conserve resources and the environment in the area

4 CENTRAL
- **Forest Bathing Kanchanaburi**
  Be oneness with nature with a forest bath for physical and mental health

5 NORTHEAST
- **Wanaphan Organic Garden, Khon Kaen**
  Showcases New Theory Agriculture in line with Sufficiency Economy Philosophy

6 NORTHEAST
- **Lam Takhong Research Station, Nakhon Ratchasima**
  Offers a fun and educational visit where MICE travellers can learn about botany, preserving plant species and biological diversity

7 SOUTH
- **Ao Po Smart Pier and Banpu NEXT e-Ferry, Phuket**
  Let's join an eco-friendly journey with the Banpu NEXT e-Ferry

8 SOUTH
- **The Blue Crab Bank Project of the Ban Hua Thanon Community, Surat Thani**
  Be the part of the project that aims to nature the sea and allow baby crabs to grow naturally
7 Ideas for Creative MICE Activities

**Beach Bliss**
Pleasurable MICE activities in charming oceanic vibe of Thailand

1. **The Vijitt Resort, Phuket**
   Located on the Mitraphap beach, a private beach overlooking the beauty of Chalong Bay, Lon Island, Coral Island, and Cape Panwa

2. **Blue Tree Phuket**
   The waterpark and entertainment destination with the highlight of a Blue Tree Lagoon

3. **Amatara Wellness Resort, Phuket**
   Focus on nutrition in order to bring back balance to the body, mind and spirit with a natural approach

4. **Meliá Ko Samui**
   Relax at the peaceful Choeng Mon beach with beautiful views of the Gulf of Thailand

5. **Koh Phaluai, Surat Thani**
   The island that relied entirely on alternative energy since 2011

6. **Silavadee Pool Spa Resort, Surat Thani**
   Enjoy a touch of luxury and blend in with the nature on a private beach
7 Ideas for Creative MICE Activities

Lavish Luxury
Lasting impression with finely crafted events and activities in a prime location

1. NORTH
- Chan Royal Palace, Phitsanulok
  An ancient palace that used to be the residence of King Naesuan

2. NORTH
- 137 Pillars House Chiang Mai
  A luxurious lounge and a five-star meeting venue

3. CENTRAL
- The Ancient City, Samut Prakarn
  The largest open air museum that collects, preserves, and creates ancient architecture and arts

4. CENTRAL
- Loy River Song, Bangkok
  Luxurious Chao Phraya River cruise equipped with 24 hours service and fine dining

5. NORTHEAST
- Mekong River Cruise, Nakhon Phanom
  Indulge in the beauty of the Mekong River via cruising

6. NORTHEAST
- Samuay & Sons, Udon Thani
  This Isaan fusion restaurant offers contemporary food that everyone must try!

7. SOUTH
- Royal Phuket Marina
  Ideal for international MICE events in the southern Andaman area

8. SOUTH
- The Red Baron, Surat Thani
  Double-decker boat with an outdoor sitting corner and a lounge, perfect for onboard activities and sunset watching
7 Ideas for Creative MICE Activities

Culinary Journeys & Wellness
Let irresistible Thai cuisine make every event a captivating phenomenon for everyone

1 NORTH
Ban Nong Bua Algae Processing Community Enterprise, Nan
Learn how locals transform Cladophora into delicious algae products

2 NORTH
Ban Chaochan Chanchao, Phitsanulok
Get to try local delicacy of Phitsanulok

3 CENTRAL
Poomjai Garden, Bangkok
Forage for garden vegetables and learn how to cook central Thai delicacies

4 CENTRAL
Nong Khao Cultural Village, Kanchanaburi
The village is rich with well-preserved stories, cultures and famous for palm products

5 NORTHEAST
Thai Sak Culture Learning Centre, Nakhon Phanom
Get to know the history, cultures, and traditions of the Thai Sak tribe

6 NORTHEAST
Isaan-Isan Boutique Resort by Andacura Premium, Nakhon Ratchasima
The design incorporated distinctive identity of Isan in its aesthetics

7 SOUTH
Ta Thuay Restaurant, Phuket
Serving tasty southern delicacy and selected as Michelin Bib Gourmand restaurant

8 SOUTH
The Nature Samui
Founded to embrace the environment and prolong traditional foods and local wisdom